



04-10-2001

U.S. Patent & TMOfo/TM Mail Rcpt Dt. #01

04-19-2001



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04/18/2001 GT0N11 00000206 76123906

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01 RC:481 40.00 DP  
02 RC:482 25.00 DP

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To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Joseph J. Corso



April 2, 2001

Name of Person Signing

Signature

Date Signed



04-10-2001

U.S. Patent & TMOfo/TM Mail Ropt Dt. #01

**ASSIGNMENT**

BE IT KNOWN that, for good and valuable consideration, AmeriMark Direct, LLC, an Arizona limited liability company having an address of 6864 Engle Road, Cleveland, Ohio 44130 (hereinafter called "Assignor") has, as of September 14, 2000, assigned to AmeriMark Direct LLC, a Delaware limited liability company, also having an address of 6864 Engle Road, Cleveland, Ohio 44130 (hereinafter called ("Assignee") the entire right, title and interest of Assignor in and to the below-listed trademark/service mark registrations, and in and to the mark to which said registration pertains, together with the goodwill of the business associated with said marks:

| <u>Country</u> | <u>Mark</u>        | <u>Application No.</u> | <u>Filing Date</u> |
|----------------|--------------------|------------------------|--------------------|
| U.S.A.         | AMERIMARK & Design | 76/123,906             | September 7, 2000  |
| Canada         | AMERIMARK & Design | 1,078,933              | October 16, 2000   |
| U.S.A.         | AMERIMARK DIRECT   | 76/174,450             | November 30, 2000  |

AmeriMark Direct, LLC

By: *Gareth L. Giesler*  
Gareth L. Giesler, Chairman

STATE OF OHIO                    )  
  )ss:  
COUNTY OF CUYAHOGA         )

On this 29<sup>th</sup> day of March, 2001, before me appeared Gareth L. Giesler, known to me, who subscribed to the foregoing Assignment as a free act and deed on behalf of the above-identified company.

*Patricia L. Soltesz*  
Notary Public

**PATRICIA L. SOLTESZ**  
Notary Public State of Ohio  
My Commission Expires February 14, 2005  
Recorded in Cuyahoga County