

MRD 4/6/01

04-19-2001

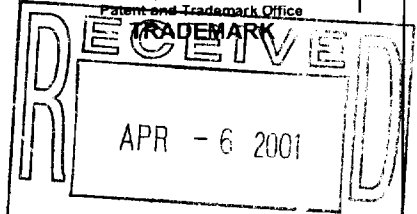
FORM PTO-1618A  
Expires 06/30/99  
OMB 0651-0027



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RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

U.S. Department of Commerce  
Patent and Trademark Office



TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID # \_\_\_\_\_
- Correction of PTO Error  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_
- Corrective Document  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

Conveyance Type

- Assignment  License
  - Security Agreement  Nunc Pro Tunc Assignment
  - Merger  Change of Name
  - Other \_\_\_\_\_
- Effective Date  
Month Day Year  
8/22/96

Conveying Party

Mark if additional names of conveying parties attached

Name Northeast Outdoors, Inc.

Execution Date  
Month Day Year  
8/22/96

Formerly \_\_\_\_\_

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other \_\_\_\_\_
- Citizenship/State of Incorporation/Organization Connecticut

Receiving Party

Mark if additional names of receiving parties attached

Name Woodall Publications Corporation

DBA/AKA/TA \_\_\_\_\_

Composed of \_\_\_\_\_

Address (line 1) 13975 West Polo Trail Drive

Address (line 2) \_\_\_\_\_

Address (line 3) Lake Forest

Illinois

60045-5109

City

State/Country

Zip Code

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other \_\_\_\_\_

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Citizenship/State of Incorporation/Organization Delaware

04/18/2001 6TON11 00000232 996766

FOR OFFICE USE ONLY

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40.00 DP

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Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK  
REEL: 002275 FRAME: 0300

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	996,766	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Christine L. Lofgren, Esq.

4/3/01

Name of Person Signing

Signature

Date Signed

## ASSIGNMENT

WHEREAS, NORTHEAST OUTDOORS, INC. ("Assignor"), a Connecticut corporation, with its principal place of business at 70 Edwin Avenue, Waterbury, Connecticut, is the owner of the trademark which is identified in Schedule A hereto (the "Trademark") and the registration therefor, together with the goodwill of the business connected with the use of and symbolized by the Trademark; and

WHEREAS, Assignor has adopted and used the Trademark in its business; and

WHEREAS, WOODALL PUBLICATIONS CORPORATION ("Assignee"), a Delaware corporation, located and doing business at 13975 West Polo Trail Drive, Lake Forest, Illinois, desires the entire right, title and interest in and to the Trademark and the registrations therefor, together with the goodwill of the business connected with the use of and symbolized by the Trademark;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor sells, assigns and transfers to Assignee the entire right, title, and interest in, to and under the Trademark and the registration therefor, all of which are listed on Schedule A attached hereto, together with the goodwill of the business connected with the use of and symbolized by the Trademark and the right to sue and recover for past infringement of the Trademark.

FURTHER, Assignor agrees to execute and provide promptly after its execution hereof, such further instruments, documents or assignments as may be reasonably necessary to effectuate the purposes of this transaction and to consolidate, vest and record in Assignee Assignor's right in the Trademark identified in Schedule A hereto, and in partial satisfaction of this covenant, will execute a limited power of attorney empowering Robert T. York to execute on its behalf all documents, assignments, authorizations or agents and further powers of attorney required to effectuate the purpose of this transaction.

IN WITNESS WHEREOF, the Assignor has executed this instrument.

Dated: August 22, 1996

NORTHEAST OUTDOORS, INC.

By: David Zackin  
David Zackin President

STATE OF CONNECTICUT)

) ss: Hartford

August 22, 1996

COUNTY OF HARTFORD )

On this 22nd day of August, 1996, before me, the undersigned officer, personally appeared David Zackin, who acknowledged himself to be the President of Northeast Outdoors, Inc., a corporation, and that he, as such President, being authorized so to do, executed the foregoing instrument as his and its free act and deed for the purposes therein contained, by signing the name of the Corporation by himself as such President.

In witness whereof, I hereunto set my hand.

Emilia And  
Commissioner of the Superior Court  
~~Notary Public~~  
~~My Commission Expires:~~

**SCHEDULE A**

<u>Trademark</u>	<u>Registration Number</u>	<u>Registration Date</u>
Northeast Outdoors	996,766	October 29, 1974 October 29, 1994 (renewal)

STEVEN ZACK DAY CUR MASSIGN 896