



101680092

To the Honorable Commissioner of Patents and Trademarks: Please record the attache

1. Name of conveying party(ies):

Joe Boxer Corporation

4.4 01

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership
- California

Additional name(s) of conveying party(ies) attached Yes No

2. Name and address of receiving party(ies):

Name: Boxer Holdings, Inc.

Address: _____

1265 Folsom Street
San Francisco, California 94103

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State California
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached:

Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & addresses attached?

Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name
- Confirmatory Assignment effective as of March 26, 2001

Execution Date: March 26, 2001

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)
75/370,960

B. Trademark Registration No.(s).

Additional Numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Patrick Boisson

Internal Address: Fross Zelnick Lehrman & Zissu, P.C.

Street Address: 866 United Nations Plaza

City: New York State: NY Zip: 10017



04-04-2001

U.S. Patent & TMO/TM Mail Rcpt Dt. #75

6. Total number of applications and registration involved:.....1

7. Total fee (37 CFR 3.41) \$ 40.00

- Enclosed
 - Authorized to be charged to deposit account
- (Only if total fee is not sufficient)

8. Deposit account number:

23-0825-0576900

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Patrick Boisson
Name of Person Signing

Boisson
Signature

4/4/2001
Date

Total number of pages comprising cover sheet: _____

ASSIGNMENT

WHEREAS, Joe Boxer Corporation, a corporation organized and existing under the laws of the state of California, located at 1265 Folsom Street, San Francisco, California 94103 ("**Assignor**"), is the owner of the trademark (hereinafter, the "**Trademark**");

TRADEMARK	SERIAL NO.
JOE BOXER	75/370,960

and WHEREAS, Boxer Holdings, Inc., a corporation organized and existing under the laws of the state of California, located at 1265 Folsom Street, San Francisco, California ("**Assignee**"), is desirous of acquiring the Trademark as part of the acquisition of the ongoing and related business of the Assignor as of March 26, 2001.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark and the identified application therefor, and with all claims arising out of or relating to the use or ownership of the Trademark, effective as of March 26, 2001. This Assignment may be executed in one or more counterparts, each of which shall be deemed an original, and all of which taken together shall constitute one and the same instrument.

[SIGNATURE PAGES FOLLOW]

IN WITNESS WHEREOF, the undersigned have executed this Assignment effective as of March 26, 2001.

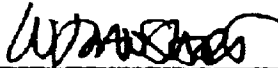
JOE BOXER CORPORATION

By: _____
W. John Short
Chief Executive Officer

By: _____
Nicholas Graham
Chief Underparts Officer

IN WITNESS WHEREOF, the undersigned have executed this Copyright Assignment, effective as of March 26, 2001.

JOE BOXER CORPORATION

By: 

W. John Short
Chief Executive Officer

By: _____
Nicholas Graham
Chief Underpants Officer

D

FROSS ZELNICK LEHRMAN & ZISSU, P.C.

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 RONALD J. LEHRMAN
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 MICHAEL I. DAVIS
 ROGER L. ZISSU
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 NANCY DICONZA

APR 04 2001

* MEMBER MICHIGAN AND DISTRICT OF COLUMBIA BARS ONLY

Assistant Commissioner for Trademarks
 2900 Crystal Drive
 Arlington, Virginia 22202-3513

Attn: Assignment Branch

Re: Recordal of Assignment against U.S. Trademark
 Ser. No. 75/370,960 for JOE BOXER
 From Joe Boxer Corporation to Boxer Holdings, Inc.
 (Our Ref: JBOX USA TT-99/08007 LEA)

Docket No.
JBOX-99/08007

Dear Sirs:

Please record the enclosed assignment document against the U.S. trademark listed in the attached schedule.

For this purpose we enclose the following:

1. Assignment document
2. Our check in the amount of \$40.00 for filing fees
3. Recordation form cover sheet



04-04-2001

U.S. Patent & TMO/TM Mail Rpt Dt. #75

Should the enclosed fee be insufficient, or should any additional fees be required in future in connection with this registration, please charge our deposit Account No. 23-0825-0576900 with any deficiency.

We look forward to receiving confirmation that the assignment has been duly recorded.

Respectfully submitted,

Lawrence E. Apolzon

LEA/PB
 Enclosure

"Express Mail" mailing label no. EL 667 218 584 Date of Deposit..... 4/4/2001
 I hereby certify that this paper or fee is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and is addressed to the Assistant Commissioner for Trademarks, 2900 Crystal Drive, Arlington, Virginia 22202-3513
 Patrick Boisson Boisson
 (Printed name of person mailing paper or fee) (Signature)

RECORDED: 04/04/2001

TRADEMARK
 REEL: 002275 FRAME: 0344