

04-20-2001



101681025

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New *MPS 4,901*
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment
- Merger
- Change of Name
- Other

Effective Date  
Month Day Year  
10 19 2000

Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date  
Month Day Year  
04 03 01

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

*1131774*

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)     
City State/Country Zip Code

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

FOR OFFICE USE ONLY

04/20/2001 101681 (00000001 1131774)

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Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK  
REEL: 002275 FRAME: 0792

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

<input type="text" value="1131774"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Michael J. Saltser

April 4, 2001

Name of Person Signing

Signature

Date Signed

## ASSIGNMENT

WHEREAS, ESSENCE COMMUNICATIONS, INC., a corporation organized and existing under the laws of the State of Delaware, having its principal office at 1500 Broadway, New York, New York 10036 has adopted, used and is using and is the owner of the following trademark, which is now registered on the Principal Register in the United States Patent and Trademark Office:

Trademark	Registration Number	Date of Registration
"ESSENCE"	1,131,774	March 11, 1980

WHEREAS, ESSENCE COMMUNICATIONS PARTNERS, a general partnership, organized and existing under the laws of the State of Delaware, having its principal office at 1500 Broadway, New York, New York 10036, is desirous of acquiring the entire right, title and interest in and to the said trademark.

NOW THEREFORE, for value received, the receipt of which is hereby acknowledged, ESSENCE COMMUNICATIONS, INC., does hereby sell, assign, and transfer to ESSENCE COMMUNICATIONS PARTNERS, its successors and assigns, *nunc pro tunc* as of October 19, 2000, its entire right, title and interest in and to the said trademark together with all rights to the registration of said trademark and to renew such registration and together with all of the goodwill symbolized by and associated with the activities conducted under the said trademark and that has accrued to the said trademark.

(SIGNATURE PAGE FOLLOWS)

New York, New York  
April 3, 2001

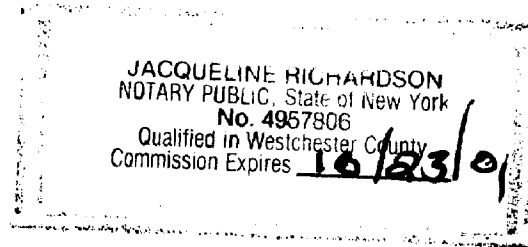
ESSENCE COMMUNICATIONS, INC.

By: *Edward Lewis*  
Name: Edward Lewis  
Title: Chief Executive Officer

STATE OF NEW YORK    )  
                                  :SS.:  
COUNTY OF NEW YORK    )

On this 3rd day of April, 2001, before me, a Notary Public, in and for the County of New York in the State of New York, personally appeared, Edward Lewis, to me known to be the Chief Executive Officer of ESSENCE COMMUNICATIONS, INC. and being dully sworn, averred that, being duly authorized, he executed the foregoing Assignment as the free act and deed of said corporation for the uses and purposes set forth.

*Jacqueline Richardson*  
Notary Public



NY/305795.3

RECORDED: 04/09/2001

TRADEMARK  
REEL: 002275 FRAME: 0795