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**U.S. Patent and Trademark Office** Please record the attached original documents or copy thereof

**1. Name of conveying party(ies):**

Beaver Valley Farm, Inc.  
17 Main Street  
Pelham, New Hampshire 03076-3722

3-19-01

**2. Name and address of receiving party(ies):**

The Sports Authority Michigan, Inc.  
306 South Washington, Suite 22  
Royal Oak, Michigan 48067



- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State: New Hampshire
- Other

- Individual(s) citizenship
- Association:
- General Partnership:
- Limited Partnership:
- Corporation - State: Mich.  
(both companies)
- Other:

**03-19-2001**  
U.S. Patent & TMO/TM Mail Rcpt Dt. #70

**3. Nature of conveyance:**

- Assignment
- Security Agreement
- Other:
- Merger
- Change of Name

If assignee is not domiciled in the United States, a domestic representative designation is attached:

- Yes
- No
- (Designations must be a separate document)
- Additional name(s) & address(es) attached?
- Yes
- No

Execution Date: February 23, 2001

**4. Application number(s) or registration number(s):**

**A. Trademark Application No.(s):**  
75/423,545

**B. Trademark Registration No.(s):**

Additional numbers attached? No.

Additional numbers attached?  Yes  No

**5. Name and address of party to whom correspondence concerning document should be mailed:**

Kristin L. Murphy  
Rader, Fishman & Grauer  
39533 Woodward Avenue  
Suite 140  
Bloomfield Hills, Michigan 48304  
(248) 594-0600

**6. Total number of applications and registrations involved:** one (1)

**7. Total fee (37 CFR 3.41).....\$40.00**  
 Enclosed

Authorized to be charged to deposit account.

**8. Deposit Account Number: 18-0013**  
(Attach duplicate copy of this page if using deposit account)

DO NOT USE THIS SPACE

**9. Statement and signature.**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Kristin L. Murphy  
Name

Signature

March 15, 2001  
Date

Total number of pages comprising cover sheet: 2

R0107725

**Exhibit B**

**Assignment**

ASSIGNMENT made this 23rd day of February, 2000, by and between BEAVER VALLEY FARM, INC. a corporation of the state of New Hampshire with a principal address at 17 Main Street, Pelham, New Hampshire 03076-3722 ("Assignor"), and THE SPORTS AUTHORITY MICHIGAN, INC., a corporation of the State of Michigan, with a principal address at 306 South Washington, Suite 224, Royal Oak, Michigan 48067 ("Assignee").

WHEREAS, Assignor owns, has used continuously in interstate commerce since January 1, 1997, and is using the trade name, service mark and trademark THE SADDLE AUTHORITY and related logotypes, and Assignor owns U.S. Trademark App. Ser. No. 75-423,545 for the mark THE SADDLE AUTHORITY for use on and in connection with services specified as: "*for retail and wholesale stores featuring saddle and related equipment for horses*" (collectively, the "Marks"); and

WHEREAS, Assignee desires to acquire the Marks and the goodwill of the business associated therewith;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other valuable consideration, the receipt of which is hereby acknowledged, Assignor conveys, transfers, and assigns to Assignee all of its right, title, and interest in and to the Marks together with the goodwill of the business symbolized thereby.

Assignor further assigns to Assignee all rights to sue for and receive all damages occurring from past infringing uses of the Marks.

Assignor agrees that upon request by Assignee, at Assignee's expense, Assignor shall execute all papers, make all rightful oaths, testify on behalf of Assignee and do all other lawful acts necessary to record or prove this Assignment.

This Assignment shall be binding on the parties, their successors and/or assigns and all others acting by, through, with, or under their direction, and all those in privity therewith.

BEAVER VALLEY, INC.  
INC. ("Assignor")

THE SPORTS AUTHORITY MICHIGAN,  
("Assignee")

By: Donna M. Clark  
Title: President

By: Michael A. Lisi  
Michael A. Lisi, SVP, General Counsel  
& Secretary