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04-20-2001

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FORM PTO-1618A
Expires 06/30/99
OMB 0651-0027



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- Assignment License
 - Security Agreement Nunc Pro Tunc Assignment
 - Merger Change of Name
 - Other
- Effective Date
Month Day Year
02 15 01

Conveying Party

Mark if additional names of conveying parties attached

Name **BHV, Inc.**

Execution Date
Month Day Year
02 15 01

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other

Citizenship/State of Incorporation/Organization **Arizona**

Receiving Party

Mark if additional names of receiving parties attached

Name **Los Arcos Sports, LLC**



DBA/AKA/TA

Composed of

03-23-2001

U.S. Patent & TMO/TM Mail Rcpt Dt. #66

Address (line 1) **4040 E. Camelback Road**

Address (line 2) **Suite 250**

Address (line 3) **Phoenix**

City

Arizona

State/Country

85018

Zip Code

- Individual General Partnership Limited Partnership Corporation Association
- Other **Limited liability company**

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

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Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2,380,959"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
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Number of Properties

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Fee Amount for Properties Listed (37 CFR 3.41):

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Method of Payment:

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Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

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Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Maria M. Liuzzo

Name of Person Signing

Maria Liuzzo

Signature

3/21/01

Date Signed

ASSIGNMENT

WHEREAS, BHV, INC., an Arizona corporation, ("Assignor"), of 9375 E. Bell Road, Scottsdale, Arizona 85260, has adopted, used and is using a mark which is registered in the United States Patent and Trademark Office, REGISTRATION NO. 2,380,959, dated August 29, 2000; and

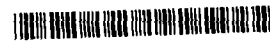
WHEREAS, LOS ARCOS SPORTS, LLC, a Delaware limited liability company ("Assignee") of 4040 E. Camelback Road - Suite 250, Phoenix, Arizona 85018, is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark, and the above-identified registration thereof.

DATED this 15th day of February, 2001.

BHV, INC., a Delaware corporation

By [Signature]
Name Richard T. Burke
Its President



03-23-2001
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