

04-23-2001



101684015

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID # _____
- Correction of PTO Error
Reel # _____ Frame # _____
- Corrective Document
Reel # _____ Frame # _____

Conveyance Type

- Assignment License
 - Security Agreement Nunc Pro Tunc Assignment
 - Merger Change of Name
 - Other _____
- Effective Date
Month Day Year

Conveying Party

Mark if additional names of conveying parties attached

Name UMB Financial Corporation

Execution Date
Month Day Year
03212001

Formerly _____

- Individual General Partnership Limited Partnership Corporation Association
- Other _____
- Citizenship/State of Incorporation/Organization Missouri

Receiving Party

Mark if additional names of receiving parties attached

Name eScout.com, LLC

DBA/AKA/TA _____

Composed of _____

Address (line 1) 850 NW Chipman Road

Address (line 2) Suite 5050

Address (line 3) Kansas City

MO

64063

- Individual General Partnership Limited Partnership
- Corporation Association

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Other Limited Liability Company

Citizenship/State of Incorporation/Organization Delaware

FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 002275 FRAME: 0965

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text" value="75778124"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Jeffrey E. Fine, Esq.
Name of Person Signing


Signature

4-4-01
Date Signed

SERVICEMARK ASSIGNMENT

WHEREAS, UMB Financial Corporation, a corporation organized and existing under the laws of the State of Missouri, with a principal business address of 1010 Grand Avenue, Kansas City, Missouri 64105 ("Assignor") has adopted and used the mark "FROM MANY, ONE", which is the subject of United States Serial No. 75/778,124 filed August 17, 1999 in the United States Patent and Trademark Office (the "Mark"), together with the goodwill symbolized thereby, and

WHEREAS, eScout.com, LLC, a limited liability company organized and existing under the laws of the State of Delaware with a principal address of 850 NW Chipman Road, Suite 5050, Kansas City, Missouri 64063 ("Assignee") is desirous of acquiring the Mark and any registrations issued in connection therewith and the goodwill symbolized thereby:

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor does hereby convey, assign, transfer and set over unto the Assignee all of the Assignor's right, title and interest in and to the Mark, together with the goodwill of the business symbolized thereby, together with all applications and/or registrations thereof, together with a right to sue for and collect on all claims for damages by reason of present or future infringement of said Mark.

UMB FINANCIAL CORPORATION

By: [Signature]
Name: R. Crosby Kemper III
Title: Chairman of the Board
Date: 3-21-01, 2001

STATE OF MISSOURI)
) ss.
COUNTY OF Jackson)

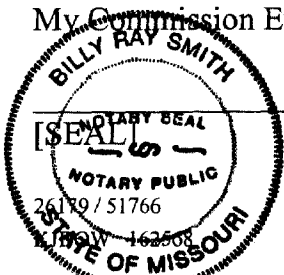
On this 21st day of March, 2001, before me appeared R. Crosby Kemper III, to me personally known, who, being by me duly sworn did say that he/she is the Chairman of UMB Financial Corporation, a corporation of the State of Missouri, and that said instrument was signed on behalf of said corporation by authority of its Board of Directors, and said R. Crosby Kemper III acknowledged said instrument to be the free act and deed of said corporation.

In Testimony Whereof, I have hereunto set my hand and affixed my official seal the day and year first above written.

[Signature]
NOTARY PUBLIC

My Commission Expires:

7-2-2003



BILLY RAY SMITH
NOTARY PUBLIC - STATE OF MISSOURI
CLAY COUNTY
MY COMMISSION EXPIRES JULY 2, 2003