

04-24-2001



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RECORDATION FORM COVER SHEET

TRADEMARKS ONLY

Docket No.:

FBR6244T0010US

U.S. Patent and Trademark Office, U.S. Department of Commerce, Washington, DC 20514-0001. Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Breville Holdings Pty. Ltd.

4.11.01

- Individual(s), Association, General Partnership, Limited Partnership, Corporation-State Australia (AU), Other

Additional names(s) of conveying party(ies) Yes No

2. Name and address of receiving party(ies):

Name: Breville Pty. Ltd.

Internal Address:

Street Address: Building 2, Port Air Industrial Estate

City: Botany, N.S.W., AU State: ZIP: 2019

- Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-State Australia (AU), Other

If assignee is not domiciled in the United States, a domestic designation is (attached) Yes No (Designations must be a separate document from Additional name(s) & address(es) Yes No)

3. Nature of conveyance:

- Assignment, Merger, Security Agreement, Change of Name, Other

Execution Date: March 15, 2001

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,935,749

Additional numbers Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Allen J. Hoover

Internal Address: Two Prudential Plaza, Suite 4700

Street Address: 180 North Stetson Avenue

City: Chicago State: IL ZIP: 60601

6. Total number of applications and registrations involved: one

7. Total fee (37 CFR 3.41): \$ 40.00

- Enclosed, Authorized to be charged to deposit account

8. Deposit account

Mailed via Express Mail Mailing Label No. EL820908193US -- April 10, 2001

04/23/2001 10:41:21 00000034 1935749

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Allen J. Hoover

Name of Person Signing

Allen J. Hoover

Signature

April 10, 2001

Date

Total number of pages including cover sheet, attachments, and

3

# APPOINTMENT OF DOMESTIC REPRESENTATIVE

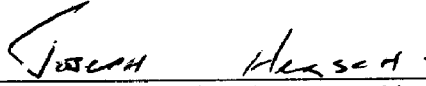
An assignee of United States Trademark Registration No. 1,935,749, which covers the trademark BREVILLE for certain identified goods in International Classes 7, 10, 11 and 21, Breville Pty. Ltd., an Australian corporation, which has a postal address at Building 2, Port Air Industrial Estate, Botany, New South Wales 2019, Australia, hereby appoints as its domestic representative upon whom may be served notices or process in proceedings affecting the mark:

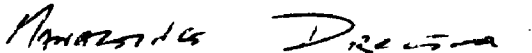
Rockey, Milnamow & Katz, Ltd.  
Two Prudential Plaza, Suite 4700  
180 North Stetson Avenue  
Chicago, Illinois 60601

Telephone: (312) 616-5400  
Facsimile: (312) 616-5460

BREVILLE PTY LTD

By 

  
Name JOSEPH HERSCH

  
Position MANAGING DIRECTOR

Signed on  March, 2001  
15 MARCH 2001

# DEED OF ASSIGNMENT

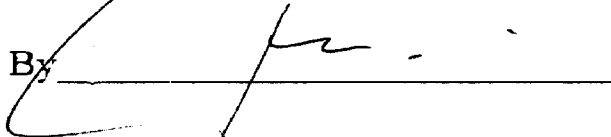
This assignment is made on 15th MARCH, 2001, by Breville Holdings Pty. Ltd., an Australian corporation, to Breville Pty. Ltd., an Australian corporation, which has a postal address at Building 2, Port Air Industrial Estate, Botany, New South Wales 2019, Australia.

As issued to Breville Holdings Pty. Ltd. on November 14, 1995, United States Trademark Registration No. 1,935,749 covers the trademark BREVILLE for certain identified goods in International Classes 7, 10, 11, and 21.

For valuable consideration, receipt and sufficiency of which are acknowledged, Breville Holdings Pty. Ltd. hereby assigns to Breville Pty. Ltd. all right, title, and interest in and to said Registration, the trademark BREVILLE covered by said Registration, and all associated good will.

BREVILLE HOLDINGS PTY. LTD.

By



JOSEPH HERSCH

[Name of Signer]

MANAGING DIRECTOR

[Title of Signer]