

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office

101685042	
Name of conveying party(ies): ADESA Corporation	Name and address of receiving party(ies):
4.12 01	Name: ADESA Properties, Inc.
☐ Individual(s) ☐ Association	Internal Address:
☐ General Partnership ☐ Limited Partnership	Street Address: 6956 Lansing Road
☑ Corporation-State ☐ Other	City: Dimondale State, Michigan Zip: 48221
Additional name(s) of conveying parties(ies) attached:	☐ Individual(s) citizenshin
	□ Association
3. Nature of Conveyance:	☐ General Partnership
⊠ Assignment □ Merger	☐ Limited Partnership
☐ Security Agreement ☐ Change of Name	☐ Corporation-State Delaware
Other	Other If assignee is not domiciled in the United States, a domestic representative designation
	is attached: Yes No
Execution Date:	(Designation must be a separate document from Assignment)
	Additional name(s) & address(es) attached? \square Yes \square No
4. Application number(s) or registration number(s):	
A. Trademark Application No.(s)	B. Trademark registration No.(s):
	2,026,368 1,783,137 2,131,277
Additional numbers attached? ☐ Yes ☒ No	
	sanached: — Tes B No
 Name and address of party to whom correspondence concerning document should be mailed: 	6. Total number of applications and registrations involved: 3
Name: Russell E. Fowler, II	7. Total fee (37 CFR 3.41): \$ 90.00
Internal Address: ICE MILLER	⊠ Enclosed
Street Address: One American Square, Box 82001	☐ Authorized to be charged to deposit account
City: Indianapolis State: Indiana ZIP: 46282	8. Deposit account number: <u>09-0007</u>
	(Attach duplicate copy of this page if paying by deposit account)
DO NOT USE THIS SPACE	
9. Statement and signature.	
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.	
D = Fallo = 11-10-01	
Russell E. Fowler, IA Name of Person Signing	Signature Date
riboti ne koli o esse i borgas	organical Date
(Total number of pages including cover sheet: 3
OMB No. 0651-0011 (exp 4/94)	
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Mail documents to be recorded with required cover sheet information to:	
Commissioner of Patents and Trademarks	
Box Assignments Washington, D.C. 20231	
Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding	
this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231 and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.T.RODEMARK 785130.1	

REEL: 002278 FRAME: 0477

TRADEMARK ASSIGNMENT

KNOW ALL PERSONS BY THESE PRESENTS, that ADESA Corporation, an Indiana corporation with its principal office at 310 E. 96th Street, Suite 400, Indianapolis, Indiana 46240 (the "Seller"), for and in consideration of the issuance of all of the outstanding shares of Common Stock of ADESA Properties, Inc., a Delaware corporation with its principal office at 6956 Lansing Road, Dimondale, Michigan 48821 (the "Buyer"), receipt of which is hereby acknowledged, does hereby transfer, grant, convey, assign, and relinquish exclusively to Buyer, in perpetuity (or for the longest period of time otherwise permitted by law), all of Seller's right, title and interest in and to the trademarks as set forth on the attached Schedule A, together with the goodwill of all business connected with the use of and symbolized by such trademarks and all trademark registrations and applications relating to such trademarks, TO HAVE AND TO HOLD the same unto Buyer, its successors and assigns, forever, along with the right to recover for damages and profits for past infringements thereof. Seller agrees to execute and deliver at the request of Buyer all papers, instruments and assignments, and to perform any other reasonable acts the Buyer may require, in order to vest all of Seller's right, title and interest in and to the trademarks in Buyer.

IN WITNESS WHEREOF, Seller has caused this Trademark Assignment to be executed by its duly authorized officer as of the 14th day of November, 1998.

ADESA Corporation

James P. Haffett, President

State of Indiana

85.1

County of MARION

On this Aday of November, 1998, before me personally appeared James P. Hallett, to me personally known who, being by me duly sworn, did depose and say that he is the President of ADESA Corporation, the corporation described in and which executed the foregoing Trademark Assignment and that he did sign the Trademark Assignment as such officer and on behalf of such corporation.

DENISE È MG ATER
NOTARY PUBLIC STATE OPINIDIANA
MARION COUNTY
MARION COUNTY

Notary Public

R243158.2

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SCHEDULE A

ASSIGNED TRADEMARKS

US trademarks:

1SAIAH 40:31 and Design, registration number 2,026,368

PAR, registration number 2,151,277

ISAIAH 40:31 and Design, registration number 1,824,574

ADESA, registration number 1,783,137

ADESA AUTO DEALER'S EXCHANGE OF AMERICA

ISAIAH 40:31 and Design, registration number 1,784,691 (to

be abandoned)

Canadian trademarks:

ADESA, registration number 434,316

ISAIAH 40:31 and Design, registration number 492,524

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RECORDED: 04/12/2001

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