

04-25-2001

REGISTRATION FORM COVER SHEET  
TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office



101687358

of Patents and Trademarks: Please record the attached original document or copy thereof.

1. Name of conveying party(ies):

Virginia Rhodes  
d/b/a Cycle Shirts

MRS  
3.29.01

- Individual(s)
- General Partnership
- Corporation-State
- Association
- Limited Partnership
- Other

Additional names(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: June 20, 2000

4. Application number(s) or patent number(s):

A) Trademark Application No.(s)

B) Trademark Registration No.(s)

2,070,955

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning documents should be mailed:

CAESAR, RIVISE, BERNSTEIN,  
COHEN & POKOTILOW, LTD.

Attn: Eric S. Marzluf, Esq.  
12<sup>th</sup> Floor - 7 Penn Center  
1635 Market Street; Phila, PA 19103-2212

6. Total number of applications and registrations involved..... 1

7. Total fee (37 CFR 3.41)..... \$40.00

Authorized to Charge to Deposit Account No. 03-0075 (duplicate attached)

DO NOT USE THIS SPACE

8. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Eric S Marzluf

Name of Person Signing

*Eric S Marzluf*

Signature

March 27, 2001

Date

Total number of pages including cover sheet, attachments and document: 2

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents and Trademarks; Box Assignments; Washington DC 20231

TRADEMARK  
REEL: 002278 FRAME: 0887

## EXHIBIT 2

NUNC PRO TUNC TRADEMARK ASSIGNMENT

WHEREAS, VIRGINIA Rhodes, an individual, doing business as Cycle Shirts, whose address is 601 40th St., Fairfield, Alabama 35064 (hereinafter "ASSIGNOR") is the owner of all right, title and interest in and to the mark **STURGIS BIKE WEEK** and the United States Trademark Registration No. 2.070,955, registered on June 17, 1997 for the mark **STURGIS BIKE WEEK** for "t-shirts and caps" in International Class 9 (the Trademark"); and

WHEREAS, on or about January 26, 2000, ASSIGNOR agreed to assign all right, title and interest in the Trademark to Sturgis Bike Week, Inc., a South Dakota corporation, with offices at P.O. Box 336, Sturgis, South Dakota 57785 ("ASSIGNEE"); and

WHEREAS ASSIGNOR wishes to confirm and ratify said assignment of the Trademark NUNC PRO TUNC as of January 26, 2000.

NOW, THEREFORE, ASSIGNOR, for good ONE DOLLAR (\$1.00) and other valuable consideration, receipt of which is hereby acknowledged, does hereby confirm and ratify said Assignment of said Trademark to ASSIGNEE as of January 26, 2000, and does hereby further sell, assign and transfer unto ASSIGNEE all right, title and interest in and to the Trademark in and throughout the United States, its territories and worldwide, together with the goodwill of the business symbolized thereby, and including all rights to sue others for past infringement of the Trademark and to retain all revenues from others for past acts of infringement of the Trademark, including damages and lost profits, prior to the date of this Assignment, namely, January 26, 2000.

Date:

6-20-2000

*Virginia Rhodes*  
\_\_\_\_\_  
Virginia Rhodes