

04-25-2001



101687374

10-10-00
MRG
3-30-01

**RECORDATION FORM COVER SHEET
TRADEMARKS ONLY**

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

New

Resubmission (Non-Recordation)
Document ID #

Correction of PTO Error
Reel # Frame #

Corrective Document
Reel # Frame #

Conveyance Type

Assignment License

Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year

Merger

Change of Name

Other

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name

Formerly

75-365525

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)
City State/Country Zip Code

Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Corporation Association

Other

Citizenship/State of Incorporation/Organization

FOR OFFICE USE ONLY

SEARCHED INDEXED SERIALIZED FILED
OCT 3 2000
PTO

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0851-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0851-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK

REEL: 002279 FRAME: 0001

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

(602) 229 - 5212

Name

Quarles & Brady Streich Lang LLP c/o Scott A. Klundt, Esq.

Address (line 1)

Renaissance One, Two North Central Avenue

Address (line 2)

Phoenix, Arizona 85004-2391

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

6

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

75365525

75365499

75664797

74686536

Number of Properties

Enter the total number of properties involved.

#

4

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

\$115

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

17-0055

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Scott A. Klundt

3/28/01

Name of Person Signing

Signature

Date Signed

TRADEMARK ASSIGNMENT SCHEDULE 1

TRADEMARK APPLICATIONS

<u>Mark</u>	<u>Application Serial No.</u>
BOULDER NATURAL FOODS	75/365,525
BOULDER POTATO COMPANY	75/365,499
BOULDER CHIPS	75/644,797
BOULDER POTATO COMPANY & Design	74/686,536

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text" value="75365525"/>	<input type="text" value="75365499"/>	<input type="text" value="75664797"/>
<input type="text" value="74686536"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment: Enclosed Deposit Account

Deposit Account
(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Mark Diliberti
Name of Person Signing


Signature

10-4-00
Date Signed

NUNC PRO TUNC CONFIRMATION OF ASSIGNMENT

WHEREAS, Boulder Potato Company, Inc. ("Boulder Potato") was until June 8, 2000, the owner of the trademarks listed in the attached Schedule 1 (collectively, the "Trademarks"), as well as the pending United States applications to register those marks (collectively, the "Trademark Applications"); and

WHEREAS, Boulder Natural Foods, Inc. ("Boulder Natural Foods") acquired the Trademarks and the Trademark Applications together with the goodwill of the business in connection with which the Trademarks are used through an Agreement for Purchase and Sale of Assets of Boulder Potato Company dated June 8, 2000;

NOW, THEREFORE, Boulder Potato hereby confirms that on June 8, 2000, it did sell, assign and transfer to Boulder Natural Foods its entire right, title and interest in and to the Trademarks and the Trademark Applications together with the goodwill of the business to which the Trademarks and the Trademark Applications pertain, as well as all rights of enforcement and recovery for past infringement of the Trademarks. Boulder Potato further agrees to take all reasonable and necessary steps to implement the provisions of this assignment.

IN WITNESS WHEREOF, a duly authorized officer of Boulder Potato and a duly authorized officer of Boulder Natural Foods have executed this confirmatory agreement, which may be executed in multiple counterparts, on the dates listed below.

BOULDER NATURAL FOODS, INC.

BOULDER POTATO COMPANY, INC.

By: Thomas W. Freese
Print Name: Thomas W. Freese

By: Mark C. Margio
Print Name: Mark C. Margio

Title: SVP & CFO

Title: Vice President

Date: 10/3/00

Date: 10/03/00