

04-16-2001

MRD  
4/4/01



IT

101674863

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

New

Resubmission (Non-Recordation)  
Document ID # \_\_\_\_\_

Correction of PTO Error  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

Corrective Document  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

Conveyance Type

Assignment  License

Security Agreement  Nunc Pro Tunc Assignment  
Effective Month Day Year \_\_\_\_\_

Merger

Change of Name \_\_\_\_\_

Other \_\_\_\_\_

Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name NATREL INC.

03122001

Formerly \_\_\_\_\_

Individual  General Partnership  Limited Partnership  Corporation  Association

Other \_\_\_\_\_

Citizenship/State of Incorporation/Organization CANADA

Receiving Party

Mark if additional names of receiving parties attached

Name AGROPUR COOPERATIVE

DBA/AKA/TA \_\_\_\_\_

Composed of \_\_\_\_\_

Address (line 1) C.P. 6000

Address (line 2) 510 RUE PRINCIPALE

Address (line 3) GRANBY

City

QUEBEC, CANADA

State/Country

J2G 7G2

Zip Code

Individual  General Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Corporation  Association

Other COOPERATIVE

Citizenship/State of Organization CANADA

FOR OFFICE USE ONLY

04 13/2001 DBYRNE 00000052 75541572

01 FC:481 40.00 DP

02 FC:482 200.00 DP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimates to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK  
REEL: 002279 FRAME: 0077

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages **Enter the total number of pages of the attached conveyance document including any attachments.** #

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text" value="75541672"/>	<input type="text" value="75722464"/>	<input type="text" value="75501393"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text" value="75501381"/>	<input type="text" value="75501396"/>	<input type="text" value="75615639"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text" value="75501391"/>	<input type="text" value="75501395"/>	<input type="text" value="76054992"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:  
Deposit Account

Enclosed

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Thomas W. Brooke  
Name of Person Signing

  
Signature

4/4/01  
Date Signed

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Trademark Registration of Agropur Cooperative

Filed: August 27, 1998

Serial No. 75/541,672

Mark: FROM THE WORLD OF NATREL

---

Assistant Commissioner for Trademarks  
2900 Crystal Drive  
Arlington, Virginia 22202-3513

**POWER OF ATTORNEY**

Registrant hereby appoints Carol L. B. Matthews, Paul F. Kilmer, Thomas W. Brooke, Debra Kramm, Stephen J. Jeffries, Anthony R. Masiello, and Selwa Masri all members of the Bar of the District of Columbia, and Holland & Knight, LLP, and all having an address at 2100 Pennsylvania Avenue, N.W., Suite 400, Washington, D. C. 20037-3202, with full power of substitution and revocation, to represent it in all proceedings affecting the mark and application which may arise in the Patent and Trademark Office hereafter. Any previous powers of attorney relating to the mark and application are hereby revoked.

**DESIGNATION OF DOMESTIC REPRESENTATIVE**

Holland & Knight, LLP, whose postat address is 2100 Pennsylvania Avenue, N.W., Suite 400, Washington, D. C. 20037-3202, is hereby designated applicant's representative upon whom notices or process in proceedings affecting the mark may be served.

AGROPUR COOPERATIVE

BY: 

Name: ANDRE FAUJARD  
Title: CORPORATE SECRETARY

DATE: March 12, 2001

## ASSIGNMENT

WHEREAS, Natrel Inc., a Canadian corporation, having a principal business address at 401 Roland-Therrien Boulevard, Suite 600, Longueuil, Quebec, Canada J4H 4B9 (hereinafter "Assignor"), has adopted and used various trademarks, and is the owner of the federal registrations and applications identified on attached Schedule A;

WHEREAS, Agropur Coopérative, a cooperative under the laws of Canada having a principal place of business at C.P. 6000, 510 rue Principale, Granby, Quebec, Canada J2G 7G2 (hereinafter "Assignee") is desirous of acquiring the aforesaid trademarks, and the U.S. registrations and applications therefor, together with the goodwill symbolized by the marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, transfer and assign to Assignee all rights, title and interest in and to the marks identified on attached Schedule A, together with the business associated therewith, and the goodwill symbolized by the marks.

Assignor further assigns to Assignee all right to sue for and receive all damages accruing from past infringement of the marks and the registrations and applications assigned herein.

This Assignment shall be binding upon the parties, their successors and/or assigns, and all others acting by, through, with or under their direction, and all those in privity herewith.

NATREL INC.

BY: [Signature]

Name: ANDRIE GAUTHIER

TITLE: CORPORATE SECRETARY

DATE: March 12, 2001

Effective at the contractual date of December 1, 2000.

CITY of Longueuil :  
:SS  
PROVINCE of Québec, Canada :

Before me this 12 day of March ~~2000~~<sup>2001</sup> appeared \_\_\_\_\_ who declares that (s)he is of Natrel Inc. and is authorized to execute this Assignment on behalf of said corporation; that (s)he has read and understands the foregoing assignment and has signed it as his/her free act and deed, and the free act and deed of said corporation.

[Signature]  
Notary Public  
{seal}

AGROPUR COOPERATIVE

BY: [Signature]

Name: ANDRIE GAUTHIER

TITLE: CORPORATE SECRETARY

DATE: March 12, 2001

Effective at the contractual date of December 1, 2000.

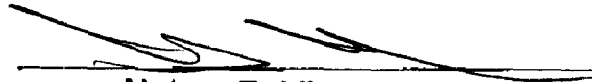
CITY of Granby

:  
:SS

PROVINCE of Québec, Canada

:

Before me this 12 day of March <sup>2001</sup>~~2000~~ appeared  
\_\_\_\_\_ who declares that (s)he is  
\_\_\_\_\_ of Agropur Cooperative and is  
authorized to execute this Assignment on behalf of said corporation; that (s)he has read  
and understands the foregoing assignment and has signed it as his/her free act and  
deed, and the free act and deed of said corporation.



Notary Public  
{seal}

## SCHEDULE A

<u>Mark</u>	<u>U.S. Serial or Registration Number</u>
FROM THE WORLD OF NATREL	75/541,672
MEUHSTACHE	75/501,381
MOOSTACHE	75/501,391
NATREL	1,813,883
NATREL CALCIUM	75/722,464
NATREL MOOSTACHE & Design	75/501,396
NATREL MOOSTACHE & Design	75/501,395
NATREL MOOSTACHE & Design	75/501,393
THE LITTLE MILK BOTTLE THAT MOVES WITH YOU	75/615,639
NATREL	76/054,992