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U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

03-29-2001

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- New
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Document ID #
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Reel # Frame #
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Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Name Warren T. Jacobson

Execution Date
Month Day Year
02/27/2001

Formerly

2300389

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization United States

Receiving Party

Mark if additional names of receiving parties attached

Name Cliff Petrovsky

DBA/AKA/TA

Composed of

Address (line 1) 300 E. Willis Street, Suite E.

Address (line 2) Prescott

Address (line 3)

City

AZ

State/Country

86301

Zip Code

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization United States

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

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TRADEMARK
REEL: 002279 FRAME: 0531

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Pages

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Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

<input type="text" value="2,300,389"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

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Authorization to charge additional fees:

Yes

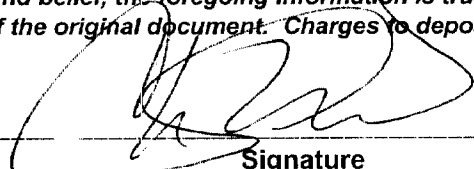
No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Christopher A. Sidoti, Esq.

Name of Person Signing



Signature

March 29, 2001

Date Signed

ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is effective as of the 27 day of Feb. 2001 by and between WARREN T. JACOBSON and CLIFF PETROVSKY.

WHEREAS, WARREN T. JACOBSON, an individual, with an address at 135 North 300 West, Post Office box 241, Fountain Green, Utah 84632 (the "Assignor") is the owner of the trademark NICQUIT for "dietary and herbal supplements, vitamins, and minerals; and dietary, herbal, and homeopathic preparations for use in the treatment of the nervous system and/or for the treatment of nicotine addiction and/or for smoking cessation" and of Registration No. 2,300,389 relating thereto (collectively, the "Trademark"); and

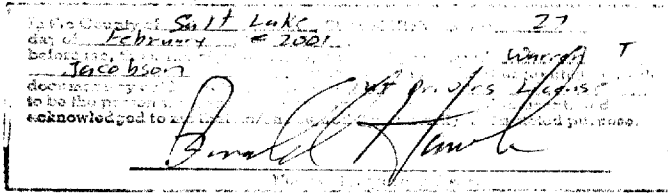
WHEREAS, CLIFF PETROVSKY, An individual with an address at 300 E. Willis Street, Suite E, Prescott, AZ 86301, (the "Assignee") is desirous of acquiring all right, title and interest in and to the TRADEMARK; and

WHEREAS, the Assignor has agreed to assign to Assignee the entire right, title and interest in and to the TRADEMARK.

NOW, THEREFORE, for good and valuable consideration, receipt of which is acknowledged, effective as of the date first written above, said WARREN T. JACOBSON does hereby assign and transfer unto CLIFF PETROVSKY, his entire right, title and interest in and to the NICQUIT trademark for "a dietary and herbal supplements, vitamins, and minerals; and dietary, herbal, and homeopathic preparations for use in the treatment of the nervous system and/or for the treatment of nicotine addiction and/or for smoking cessation" together with Registration No. 2,300,389 therefore and the good will of the business symbolized by and associated with said NIQUIT trademark, throughout the world including but not limited to the United States.

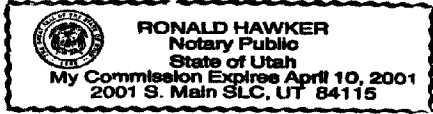
IN WITNESS WHEREOF, the parties hereto have duly executed this

Assignment as of the date first written above.



WARREN T. JACOBSON

By: Warren T. Jacobson
Name: Warren T. Jacobson
Title: Owner



CLIFF PETROVSKY

By: Cliff Petrovsky
Name: CLIFF PETROVSKY
Title: owner

ACKNOWLEDGEMENT

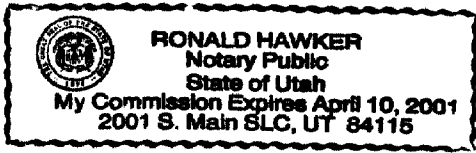
STATE OF UTAH)

ss.:

COUNTY OF)

On this 27 day of February, 200~~0~~¹, before me appeared

Warren T Jacobson, the person who signed this instrument, who acknowledged that he signed it as a free act on behalf of WARREN T. JACOBSON with authority to do so and who is personally known to me.



A handwritten signature in cursive script, appearing to read "Ronald Hawker", written over a horizontal line.

Notary Public