

04-26-2001

CORDATION FORM COVER SHEET
TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office



101689028

Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

B.B. Associates, LLC
421 West Broadway
New York, New York 10012

4-13-01

- Individual(s)
 - General Partnership
 - Corporation-State
 - Other Limited Liability Company - New York
- Association
 - Limited Partnership
- Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Beau Brummel SoHo, LLC
Name: _____
Internal Address: c/o Markowitz & Roshco, LLP
530 Fifth Avenue - 23rd Floor
Street Address: _____
New York NY 10036
City: _____ State: _____ ZIP: _____

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State _____
- Other Limited Liability Company - New York

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: April 9, 2001

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

75/519374
75/298142

B. Trademark Registration No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Seth P. Markowitz
Internal Address: _____
Street Address: Markowitz & Roshco, LLP
530 Fifth Avenue - 23rd Floor
City: New York State: NY ZIP: 10036

6. Total number of applications and registrations involved: _____

2

7. Total fee (37 CFR 3.41).....\$ 65.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: _____

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Seth P. Markowitz
Name of Person Signing

Signature

April 10, 2001
Date

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 002280 FRAME: 0710

TRADEMARK ASSIGNMENT

WHEREAS, B.B. ASSOCIATES, L.L.C., a New York limited liability company, with offices at 421 West Broadway, New York, New York 10012 (hereinafter referred to as the "Assignor") is the owner of all right, title and interest in and to the common-law trademarks and pending U. S. trademark registrations in the United States Patent and Trademark Office set forth and more particularly described on Schedule A (hereinafter, the "Trademarks");

WHEREAS, Beau Brummel SoHo, LLC, a New York limited liability company, with offices at c/o Markowitz & Roshco, LLP, 530 Fifth Avenue, New York, New York 10036 (hereinafter called the "Assignee"), is desirous of acquiring any and all rights that Assignor may have in and to the said Trademarks, any common law rights therein, and the registrations and applications therefor and, together with the goodwill of the business in connection with which the said Trademarks are used and which is symbolized by said Trademarks, along with the right to recover for damages and profits for past infringements thereof;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell and assign unto Assignee all right, title and interest in and to the said Trademarks and the registrations and applications therefor for the United States and throughout the world, as set forth and more particularly described on Schedule "A" hereto, together with the goodwill of the business in connection with which the said Trademarks are used and which is symbolized by said Trademarks, along with the right to recover for damages and profits for past infringements thereof.

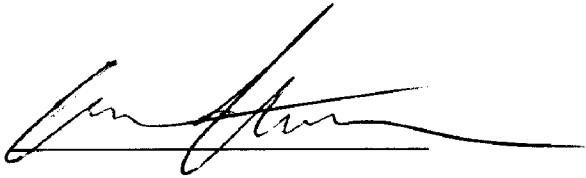
Assignor agrees to execute and deliver, at the request of the Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor's right, title, and interest in and to the said Trademarks in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by Assignee, to the extent such evidence is in the possession or control of Assignor.

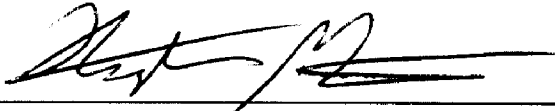
IN WITNESS WHEREOF, ASSIGNOR has caused this instrument to be executed as of the 9th day of April 2001.

ATTEST:

ASSIGNORS:

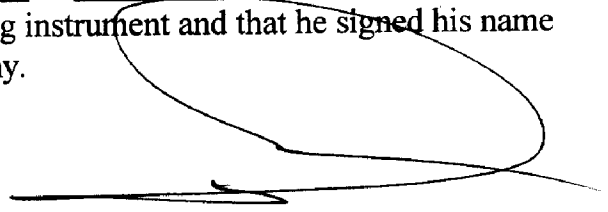
B.B. ASSOCIATES, L.L.C.



By: 
Name: Stephen Gutman
Title: Manager

STATE OF NEW YORK }
 }ss:
COUNTY OF NEW YORK }

On the 9th day of April, 2001, before me, the undersigned, a notary public in and for said state, personally appeared STEPHEN GUTMAN personally known to me, who being by me duly sworn did depose and say that he is the MANAGER of B.B. ASSOCIATES, L.L.C., the company described in and which executed the foregoing instrument and that he signed his name thereto pursuant to the authority granted by the company.



NOTARY PUBLIC

DANIEL S. ROSHCO
Notary Public, State of New York
No. 02R05048670
Qualified in New York County
Commission Expires Aug. 28, 1997

2001

TRADEMARKS ASSIGNED

<u>MARK</u>	<u>Serial Number</u>	<u>Filing Date</u>
BEAU BRUMMEL	75/519374	July 15, 1998
BEAU BRUMMEL	75/298142	May 27, 1997