



04-16-2001

U.S. Patent & TMOfo/TM Mail Ropt. Dt. #40

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**Correspondent Name and Address**

Area Code and Telephone Number 415/398-4700

Name

Murphy Sheneman Julian & Rogers

Address (line 1)

Attention: D. Elaine Howard, Legal Assistant

Address (line 2)

101 California Street, 39th Floor

Address (line 3)

San Francisco, CA 94111

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

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☐

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Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**


0063643	2098152	2012939
2197160	2258433	2190436
2138786		

**Number of Properties**

Enter the total number of properties involved.

#

7

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

190<sup>00</sup>

Method of Payment:

Enclosed ☐

Deposit Account ☒

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

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Authorization to charge additional fees:

Yes ☐

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Christine E. Wilson  
D. Elaine Howard, Legal Assistant

Name of Person Signing

Signature

April 12, 2001

Date Signed

## ASSIGNMENT

WHEREAS, Brunswick Corporation ("Brunswick"), a Delaware corporation, is the owner of the trademarks on the attached Appendix A (the "Intellectual Property") and

WHEREAS, Michaels of Oregon Co., an Oregon corporation ("Buyer"), is desirous of acquiring said Intellectual Property and the registration and applications (if any) related thereto.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Brunswick does hereby assign unto Buyer, all right, title and interest it may have in and to the Intellectual Property and the registrations and applications (if any) related thereto, together with the good will of the business symbolized by the Intellectual Property and the registrations and applications (if any) related thereto.

Dated: April 10th, 2001

**BRUNSWICK CORPORATION**

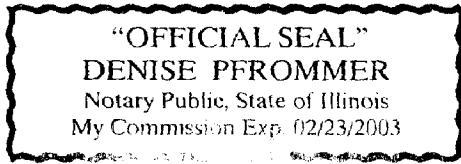
By: 

Name: Clifford Sladnick

Title: Vice President, Acquisitions

STATE OF ILLINOIS)  
COUNTY OF COOK ) ss.

Subscribed and sworn to before me this 10<sup>th</sup> day of April 2001.



Denise Pfrommer  
Notary Public

My Commission Expires:

2/23/03

## Appendix A

### Trademarks

1. Hoppe's Trademark, Reg. No. 63,643 – "9"
2. Hoppe's Trademark, Reg. No. 2,098,152 – "Clayking"
3. Hoppe's Trademark, Reg. No. 2,012,939 – "14-IN-ONE"
4. Hoppe's Trademark, Reg. No. 2,197,160 – "Hoppes"
5. Hoppe's Trademark, Reg. No. 2,190,436 – "Hoppes 9"
6. Hoppe's Trademark, Reg. No. 2,258,433 – "Hoppes Bench Rest 9"
7. Hoppe's Trademark, Reg. No. 2,138,786 – "PROTECTO"