

04-30-2001



101692867

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

RECORDATION FORM COVER SHEET

U.S. DEPARTMENT OF COMMERCE

TRADEMARKS ONLY

Patent and Trademark Office

1. Name of conveying party(ies):  
 Name: **Varitronic Systems, Inc.** 4-1301

Individual       Association  
 General Partnership     Limited Partnership  
 Corporation- State of Minnesota  
 Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies):  
 Name: **Brady Worldwide, Inc.**

Internal Address:  
 6555 West Good Hope Road, P.O. Box 571  
 Milwaukee, Wisconsin 533201-0571

3. Nature of conveyance:  
 Assignment       Merger  
 Security Agreement     Change of Name  
 Other \_\_\_\_\_

Execution Date: **July 31, 2000** 40E

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation- State of Wisconsin  
 Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
 (Designations must be a separate document from assignment)  
 Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or trademark number(s):

A. Trademark Application No.(s)      B. Trademark Registration No.(s)  
**PROIMAGE, Reg. No. 1,980,389**

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:  
 Name: **Leslie Bertagnolli**

Internal Address: **One Prudential Plaza**

Street Address: **130 East Randolph Drive, Suite 3500**

City: **Chicago** State: **Illinois** ZIP: **60601**

6. Total number of applications and registrations involved: **11**

7. Total fee (37 CFR 3.41): **\$25**  
 Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number:  
**501-649**

DO NOT USE THIS SPACE

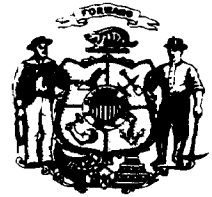
9. Statement and signature.  
 To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Leslie Bertagnolli      *Leslie Bertagnolli*      4/10/01  
 Name of Person Signing      Signature      Date

Total number of pages comprising cover sheet: **2**

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TRADEMARK  
REEL: 002282 FRAME: 0969



DEPARTMENT OF FINANCIAL INSTITUTIONS

To All to Whom These Presents Shall Come, Greeting:

I, RAY ALLEN, Administrator of the Division of Corporate & Consumer Services of the Department of Financial Institutions, do hereby certify that articles of merger of

VARITRONIC SYSTEMS, INC., an unlicensed Minnesota corporation (non-survivor)

into

BRADY WORLDWIDE, INC., a Wisconsin domestic corporation (survivor)

were duly filed with this department on July 28, 2000 (effective date July 31, 2000).



IN TESTIMONY WHEREOF, I have hereunto set my hand and affixed the official seal of the Department on October 31, 2000.

A handwritten signature in black ink, appearing to read "Ray Allen".

RAY ALLEN, Administrator  
Division of Corporate & Consumer Services  
Department of Financial Institutions

BY: A handwritten signature in black ink, appearing to read "Patricia Weber".

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Effective July 1, 1996, the Department of Financial Institutions assumed the functions previously performed by the Corporations Division of the Secretary of State and is the successor custodian of corporate records formerly held by the Secretary of State.