

04-30-2001



RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

101695078

and Trademarks. Please record the attached original documents or copy thereof.

MPD
4.20.01

1. Name of conveying party(ies): ADESA Corporation

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other _____

Additional name(s) of conveying parties(ies) attached: Yes No

2. Name and address of receiving party(ies):

Name: ADESA Properties, Inc.

Internal Address: _____

Street Address: 6956 Lansing Road

City: Dimondale State: Michigan Zip: 48221

Individual(s) citizenship

Association

General Partnership

Limited Partnership

Corporation-State Delaware

Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designation must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

3. Nature of Conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other _____

Execution Date: _____

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

76/191,933	76/191,940
76/190,808	76/190,675
76/759,840	

B. Trademark registration No.(s):

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Russell E. Fowler, II

Internal Address: ICE MILLER

Street Address: One American Square, Box 82001

City: Indianapolis State: Indiana ZIP: 46282

6. Total number of applications and registrations involved:

7. Total fee (37 CFR 3.41): \$ 140.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number: 09-0007

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Russell E. Fowler, II
Name of Person Signing

Russell E. Fowler II
Signature

4-17-01
Date

Total number of pages including cover sheet:

OMB No. 0651-0011 (exp 4/94)

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REEL: 002283 FRAME: 0260

ASSIGNMENT OF TRADEMARKS

WHEREAS, ADESA Corporation ("Assignor"), an Indiana corporation, having an address of Two Parkwood Crossing, 310 East 96th Street, Suite 400, Indianapolis, Indiana 46240, is the owner of the following trademarks currently having an application for registration in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Serial No.</u>
ADESA (and Design)	76/191,933
ADESA EAGLE (Miscellaneous Design)	76/191,940
DE@LERBLOCK	76/190,808
PAR (and Design)	76/190,675
BIDSTAR	75/759,840

WHEREAS, ADESA Properties, Inc. ("Assignee"), a Delaware corporation, having an address of 6956 Lansing Road, Dimondale, Michigan 48221, wishes to acquire the above-listed trademark application for registration thereof, as applicable, as well as all other common law rights, world-wide rights and any other registrations or applications for the above-identified trademark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to said trademark, together with the goodwill of the business associated with or symbolized by said trademark, and the above-identified application for registration thereof, as applicable, and including the right to sue and collect damages for any past infringements of that trademark.

Dated this 16 day of April, 2001.

"ASSIGNOR"

ADESA CORPORATION

By: 

James P. Hallett

ACKNOWLEDGMENT

STATE OF INDIANA)
) SS:
COUNTY OF MARION)

Before me, the undersigned, a Notary Public in and for said County and State, personally appeared James P. Hallett, who acknowledged the execution of the foregoing instrument on behalf of such corporation this 16 day of April, 2001.

Denise L. McAtee
Notary Public Signature

Denise L. McAtee
Printed Name

My Commission Expires:
April 9, 2009

My County of Residence:
Marion

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