

05-01-2001



4.19.01

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RECORDATION FORM COVER SHEET  
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TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment  
Effective Date  
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Name PETSMART Direct, Inc.

Execution Date  
Month Day Year  
4 16 01

Formerly Sporting Dog Specialties, Inc.

1890373

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name PETSMART, INC.

DBA/AKA/T/A

Composed of

Address (line 1) 19601 N. 27th Ave.

Address (line 2)

Address (line 3) Phoenix AZ 85027  
City State/Country Zip Code

- Individual  General Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

FOR OFFICE USE ONLY

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Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages** Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

**Number of Properties** Enter the total number of properties involved.

#

**Fee Amount** Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment: Enclosed  Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Amy Thompson  
Name of Person Signing

Amy Thompson  
Signature

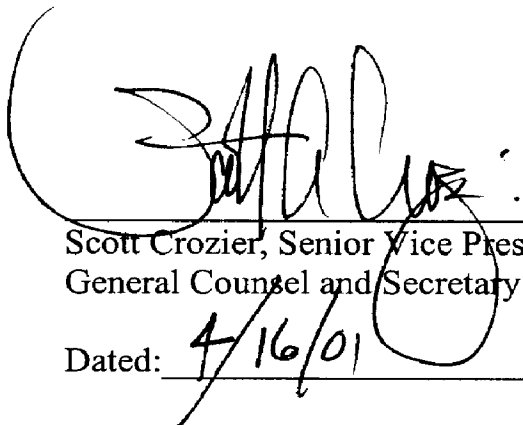
4/17/01  
Date Signed

## ASSIGNMENT

WHEREAS, PETsMART Direct, Inc. (f/k/a Sporting Dog Specialties, Inc.) is using the mark "Groomax and Design" in interstate commerce and has registered said mark with the United States Patent and Trademark Office, which mark has been given Registration Number 1,890,373; and

WHEREAS, PETsMART, Inc., of 19601 N. 27<sup>th</sup> Avenue, Phoenix, Arizona, 85027, is desirous of acquiring all rights in the United States in and to the said trademark;

NOW, THEREFORE, KNOW ALL MEN BY THESE PRESENTS that for all good and valuable consideration, the sufficiency of which is hereby acknowledged, PETsMART Direct, Inc. (f/k/a Sporting Dog Specialties, Inc.) does hereby irrevocably assign to PETsMART, Inc., all of its right, title and interest in the United States in and to the said trademark and the said trademark registration therefor, together with the goodwill of its business as symbolized by the said trademark and said trademark registration herein assigned.

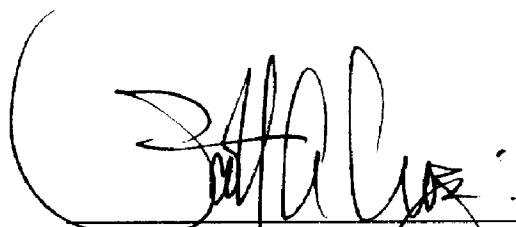
  
\_\_\_\_\_  
Scott Crozier, Senior Vice President,  
General Counsel and Secretary  
Dated: 4/16/01

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\_\_\_\_\_  
Scott Crozier, Senior Vice President,  
General Counsel and Secretary  
Dated: 4/16/01