

05-01-2001



101696780

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

4.24.01

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
 - Security Agreement Nunc Pro Tunc Assignment
 - Merger Change of Name
 - Other
- Effective Date
Month Day Year

Conveying Party

Mark if additional names of conveying parties attached

Name Execution Date

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City State/Country Zip Code

- Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

04/30/2001 TDIAZ1 00000198 418223

FOR OFFICE USE ONLY

01 FC:481 40.00/DP
02 FC:482 50.00/DP

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Mail documents to be recorded with required cover sheet(s) information to:
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TRADEMARK
REEL: 002284 FRAME: 0108

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="418223"/>	<input type="text" value="440804"/>	<input type="text" value="1820380"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized as indicated herein.

Alexander H. Butterman, Esq.

Name of Person Signing

Signature

4/23/01

Date Signed

TRADEMARK ASSIGNMENT

WHEREAS, A & B Sales Unlimited, Inc. (hereinafter "Assignor"), a corporation organized under the laws of the State of New York, and located at 145 Kennedy Drive, Hauppauge, New York, 11778, had adopted and used the mark SPORTSMAN which registered on the Principal Register on December 11, 1945, and was assigned Registration No. 418,223, and had acquired goodwill in connection with such use; and

WHEREAS, Sportsfragrance, Inc. (hereinafter "Assignee"), a corporation organized under the laws of the State of New York, and located at 8742 East Via De Commercio, Scottsdale, Arizona 85258 acquired all rights, title, goodwill and interest in and to the trademark.

NOW, THEREFORE, in consideration of and in exchange for the sum of ten dollars (\$10.00) and other good and valuable consideration, receipt of which has been acknowledged, said Assignor hereby assigned unto said Assignee all rights, title and interest in and to the trademark together with the goodwill of the business symbolized by the trademark.

A & B SALES UNLIMITED, INC.

4/9/01

Date



Richard Abrams
President

TRADEMARK ASSIGNMENT

WHEREAS, A & B Sales Unlimited, Inc. (hereinafter "Assignor"), a corporation organized under the laws of the State of New York, and located at 145 Kennedy Drive, Hauppauge, New York, 11778, had adopted and used the mark SPORTSWOMAN which registered on the Principal Register on September 28, 1948, and was assigned Registration No. 440,804, and had acquired goodwill in connection with such use; and

WHEREAS, Sportsfragrance, Inc. (hereinafter "Assignee"), a corporation organized under the laws of the State of New York, and located at 6742 East Via De Commercio, Scottsdale, Arizona 85258 acquired all rights, title, goodwill and interest in and to the trademark.

NOW, THEREFORE, in consideration of and in exchange for the sum of *ten dollars* (\$10.00) and other good and valuable consideration, receipt of which has been acknowledged, said Assignor hereby assigned unto said Assignee all rights, title and interest in and to the trademark together with the goodwill of the business symbolized by the trademark.

A & B SALES UNLIMITED, INC.

4/9/01
Date

Richard M. Abrams
Richard Abrams
President

TRADEMARK ASSIGNMENT

WHEREAS, A & B Sales Unlimited, Inc. (hereinafter "Assignor"), a corporation organized under the laws of the State of New York, and located at 145 Kennedy Drive, Hauppauge, New York, 11778, had adopted and used the mark DAYDREAMS which registered on the Principal Register on February 8, 1994, and was assigned Registration No. 1,820,380, and had acquired goodwill in connection with such use; and

WHEREAS, Sportsfragrance, Inc. (hereinafter "Assignee"), a corporation organized under the laws of the State of New York, and located at 8742 East Via De Commercio, Scottsdale, Arizona 85258 acquired all rights, title, goodwill and interest in and to the trademark

NOW, THEREFORE, in consideration of and in exchange for the sum of ten dollars (\$10.00) and other good and valuable consideration, receipt of which has been acknowledged, said Assignor hereby assigned unto said Assignee all rights, title and interest in and to the trademark together with the goodwill of the business symbolized by the trademark.

A & B SALES UNLIMITED, INC.

4-9-01

Date



Richard Abrams
President