

05-01-2001

SEYFARTH  
ATTORNEYS SHAW



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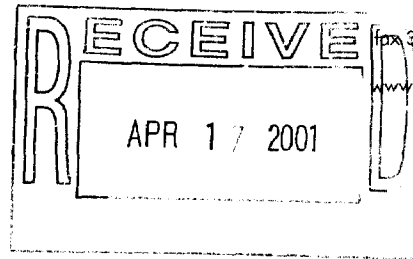
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April 16, 2001

Director - U.S. Patent and Trademark Office  
Box Assignments  
Washington, D.C. 20231

Re: Recordal of Assignment from I.B.  
Diffusion, L.P. to Ronald Schmidt

Sir:

Please record the attached original document or copy thereof.

1. Name of conveying party(ies):

I.B. Diffusion, L.P.

2. Name and address of receiving party(ies):

Ronald Schmidt  
5 Briar Lane  
Glencoe, IL 60022

3. Nature of Conveyance: Assignment

Date of execution: February 27, 2001

4. This Assignment is being filed in respect to the following registrations:

A. Registration No. 1,569,721, issued Dec. 5, 1989, trademark I.B. DIFFUSION; and

B. Registration No. 1,668,991, issued Dec. 17, 1991, trademark SANTORIA.

5. Name and address of party to whom correspondence concerning document should be mailed:

Regin. Ref: 04/30/2001 6TON11 0009242600  
Date: 191331 Name/Number: 1569721 \$15.00 CR  
FC: 704

TRADEMARK  
REEL: 002284 FRAME: 0177

ALBERTA BOSTON CHICAGO DENVER HOUSTON LOS ANGELES MIAMI NEW YORK PHOENIX SAN FRANCISCO SEATTLE TAMPA WASHINGTON DC

4/30/2001 6TON11 00000090 1569721  
1 FC: 981 40.00 0P  
2 FC: 1452 25.00 0P

Director - U.S. Patent and Trademark Office  
April 16, 2001  
Page 2

Harold V. Stotland  
Seyfarth Shaw  
42nd Floor  
55 East Monroe Street  
Chicago, Illinois 60603-5803

6. Total number of registrations involved: 2.
7. Total fee enclosed (37 CFR 1.21(h)): \$ 80.00
8. Please charge any additional fees or credit any overpayment to Deposit Account No. 19-1351.
9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Date: 4/16/01

  
Harold V. Stotland

Total Number of Pages Including Cover Sheet, Attachments and Document: 4

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ASSIGNMENT

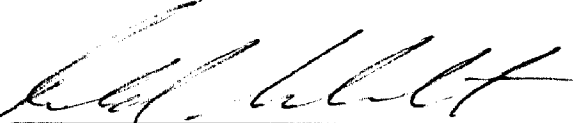
WHEREAS, I.B. Diffusion, L.P., a partnership organized under the laws of the state of Delaware, with offices at 5 Briar Lane, Glencoe, IL 60022 ("IB Diffusion"), is the owner of the following trademarks, good will therein and registrations thereof:

<u>Trademark</u>	<u>Reg No.</u>
I.B. DIFFUSION	1569721
SANTORIA	1668991

WHEREAS, Ronald Schmidt, an individual residing at 5 Briar Lane, Glencoe, IL 60022 ("Schmidt"), is desirous of acquiring the above-identified trademarks, good will therein and registrations thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, I.B. Diffusion does hereby sell and assign to Schmidt all its right, title and interest in and to the above-identified trademarks, good will therein and registrations thereof, the same to be held and enjoyed by Schmidt, as fully and entirely as the same would have been enjoyed by I.B. Diffusion if this assignment had not been made, including the right to renew the registrations and to sue for past damages.

I.B. DIFFUSION, L.P.

By:   
\_\_\_\_\_  
Ronald Schmidt

STATE OF ILLINOIS )  
 ) SS  
COUNTY OF COOK )

I, a Notary Public, in and for the County and State aforesaid do hereby certify that the above-named person who signed on behalf of I.B. Diffusion, L.P., is personally known to me, or proven to me on the basis of satisfactory evidence, to be the person whose name is described in the foregoing instrument, and that he appeared before me this day in person, and acknowledged that he signed, sealed and delivered said instrument as his free and voluntary act and deed for the use and purposes therein set forth, and acknowledged that he had full authority to act on behalf of I.B. Diffusion, L.P.

Dated: 02-27-01

Belita A. Farr AVF

(NOTARY SEAL)

10190175

