

4123101

05-02-2001



101697884

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type		Conveyance Type	
<input checked="" type="checkbox"/> New	<input type="checkbox"/> Resubmission (Non-Recordation) Document ID#	<input checked="" type="checkbox"/> Assignment	<input type="checkbox"/> License
<input type="checkbox"/> Correction of PTO Error Reel # Frame #	<input type="checkbox"/> Corrective Document Reel # Frame #	<input type="checkbox"/> Security Agreement	<input type="checkbox"/> Merger
		<input type="checkbox"/> Nunc Pro Tunc Assignment	Effective Date Month Day Year <input type="text"/>
		<input type="checkbox"/> Change of Name	
		<input type="checkbox"/> Other	
Conveying Party(ies)		<input type="checkbox"/> Mark if additional names of conveying parties attached	
Name: Marsh Supermarkets, Inc.		Execution Date Month Day Year 08112000	
Formerly			
<input type="checkbox"/> Individual	<input type="checkbox"/> General Partnership	<input type="checkbox"/> Limited Partnership	
<input checked="" type="checkbox"/> Corporation	<input type="checkbox"/> Association		
<input type="checkbox"/> Other _____			
<input checked="" type="checkbox"/> Citizenship/State of Incorporation/Organization: _____ Indiana _____			
If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative is attached. (Designation must be a separate document from Assignment.)			
Receiving Party		<input type="checkbox"/> Mark if additional names of receiving party attached	
Name: Trademark Holdings, Inc.			
DBA/AKATA:			
Composed of:			
Address (line 1) 1105 North Market Street			
Address (line 2) Suite 1300			
Address (line 3)	Wilmington	Delaware	19801
	City	State/Country	Zip Code
<input type="checkbox"/> Individual	<input type="checkbox"/> General Partnership	<input type="checkbox"/> Limited Partnership	
<input checked="" type="checkbox"/> Corporation	<input type="checkbox"/> Association		
<input type="checkbox"/> Other _____ Limited Liability Company _____			
<input checked="" type="checkbox"/> Citizenship/State of Incorporation/Organization: _____ Delaware _____			
If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative is attached. (Designation must be a separate document from Assignment.)			

05/02/2001 DBYRNE 00000047 75927866

FOR OFFICE USE ONLY

01 FC:481
02 FC:482

10-00-00
150-00-00
Documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington D.C., 20231

TRADEMARK
REEL: 002284 FRAME: 0716

FORM PTO-1618B

Expires 6-30-99, OMB 0651-0027

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Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and AddressArea Code and Telephone Number
(317) 634-3456

Name

Harold R. Woodard

Address (line 1)

Woodard, Emhardt, Naughton, Moriarty & McNett

Address (line 2)

111 Monument Circle, Suite 3700

Address (line 3)

Bank One Center/Tower

Address (line 4)

Indianapolis, Indiana 46204-5137**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

2

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)**Registration Number(s)**

75/927,866

76/209,901

75/929,415

75/927,600

75/938,233

76/060,455

75/929,672

Number of properties

Enter the total number of properties involved

7

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$ 190.00

Method of Payment:

Deposit Account

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account):

Deposit Account Number: 20-3030

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Harold R. Woodard

Harold R. Woodard 4-18-01

Name of Person Signing

Signature

Date

ASSIGNMENT

WHEREAS, Marsh Supermarkets, Inc., an Indiana corporation located at 9800 Crosspoint Boulevard, Indianapolis, IN 46256 was on or about March 23, 2001, the owner of record of the following Trademark Application Nos. as shown by the Patent and Trademark Office records:

75/927,866	FIELDING THE MOUSE and Design
76/209,901	MCNAMARA and Design
75/929,415	FIELDING THE MOUSE
75/927,600	MARSH KID'S CLUB
75/938,233	MORGANICS
76/060,455	THE DECISION IS CRYSTAL CLEAR
75/929,672	SUPER BIG SHOT

WHEREAS, said trademarks and the goodwill of the business symbolized by said marks were duly sold, assigned and transferred on or about March 23, 2001, to Trademark Holdings, Inc., a Delaware corporation, located at 1105 North Market Street, Suite 1300, Wilmington, Delaware 19801, and

WHEREAS, it is desired to confirm the aforesaid sale, assignment and transfer of said mark and the goodwill of the business symbolized by the mark, and to make the same a matter of record in the United States Patent and Trademark Office:

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN

Be it known that for and in consideration of the sum of One and No/100 Dollars (\$1.00) and other good and valuable consideration said Marsh Supermarkets, Inc., hereby acknowledges as of March 23, 2001, the aforesaid sale, assignment and transfer, and by these presents does sell, assign and transfer unto Trademark Holdings, Inc. the entire right, title and interest in and to the above-identified trademarks, together with the

goodwill of the business symbolized by said mark, together with all rights of action, in law or in equity, for any past or future infringement thereof.

Said trademarks and their registrations are to be held and enjoyed by Trademark Holdings, Inc. for its own use and benefit and for its successors and assigns as fully and entirely as the same would have been held by Marsh Supermarkets, Inc. if this assignment and sale had not been made.

This assignment shall be, and it is hereby made, effective as of March 23, 2001.

IN WITNESS WHEREOF Marsh Supermarkets, Inc., has caused these presents to be signed and executed by P. Lawrence Butt, its Vice President, as of March 23, 2001.

MARSH SUPERMARKETS, INC.

By: [Signature]
P. Lawrence Butt
Vice President

STATE OF INDIANA)
COUNTY OF MARION)



Subscribed and sworn to before me, a Notary Public in and for said county and state, on this 9th day of April, 2001.

[Signature]
Notary Public JOYCE E. CALDWELL

My Commission Expires:
June 26, 2008

My County of Residence is:
Madison