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05-04-2001



OMB No. 0651-0011 (exp. 4/94)

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Alden Merrell Corporation

- Individual(s), Association, General Partnership, Limited Partnership, Corporation-State, Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment, Merger, Security Agreement, Change of Name, Other

Execution Date: December 6, 2000

2. Name and address of receiving party(ies)

Name: H. J. Heinz Company

Internal Address:

Street Address: 1062 Progress Street

City: Pittsburgh State: PA ZIP: 15212

- Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-State, Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

See attached Exhibit A

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Dean A. Bierkan, Esq.

Internal Address: H. J. Heinz Company

Street Address: 1062 Progress Street

City: Pittsburgh State: PA ZIP: 15212

6. Total number of applications and registrations involved:

4

7. Total fee (37 CFR 3.41).....\$ 115.00

- Enclosed, Authorized to be charged to deposit account

8. Deposit account number:

08-1631

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

05/03/2001 DBYRNE 00000136 081631 2103238

Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Dean A. Bierkan Name of Person Signing

Signature

04/18/2001

Date

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Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to: Commissioner of Patents & Trademarks, Box Assignments Washington, D.C. 20231

## EXHIBIT A

1. Alden Merrell – Registration Number 2103238 (for use with bakery products)
2. Alden Merrell – Registration Number 2103222 (for use with retail and wholesale bakery shop services and café services)
3. Logo – Registration Number 2132069 (for use with bakery products)
4. Logo – Registration Number 2142091 (for use with retail and wholesale bakery shop services and café services)
- ~~5. Alden Merrell Fine Desserts~~
- ~~6. Alden Merrell Bakery Café~~
- ~~7. Chaos Pie~~
- ~~8. Cappuccino Silk~~
- ~~9. Alden Merrell Cheesecake Company~~
- ~~10. Domain name aldenmerrell.com is currently registered and in use.~~

