1044 PTO-1594

RECORDATION FORM COVER SHEET

TRADEMARKSONLY

05-04-2001

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To the Honorable Commissioner of Patents and Trademarks:	Please record the anached original occurrent 10170,1987		
 Name of conveying party(ies): 	Name and address of receiving party(ies)		
E&B Marine IHC II, Inc.	Name: E&B Marine IHC I, Inc.		
	Internal Address:		
☐ Individual(s) ☐ Association	Street Address: City: Watsonville State: CA ZIP:95076 Individual(s) citizenship Association General Partnership City: Watsonville State: CA ZIP:95076 Corporation— Corporation— Corporation-State California Cother		
☐ General Partnership ☐ Limited Partnership © Corporation-State of California			
☐ OtherAdditional name(s) of conveying party(les) attached? ☐ Yes ② No			
3. Nature of conveyance:			
20 Assignment			
☐ Security Agreement ☐ Change of Name ☐ Other	If assignee is not domicited in the United States, a domestic representative designation		
Execution Date: December 27, 2000	is attactied: ''D Yes () No (Designations must be a separate document from assignment) Addition() name(s) & address(es) attached? () Yes () No		
4. Application number(s) or Registration number(s)			
A. Trademark Application No.(s)	B. Trademark Registration No.(s)		
76/087,899	1,437,536 1,894,406 1,295,138 1,961,959 1,594,851 1,606,864 1,745,384 1,297,109 1,482,034 1,482,021 1,526,555 1,093,451 1,963,275 1,539,730 1,333,741		
Additional oumbers	1,496,575 1,197,992		
5. Name and address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and registrations involved:		
Name: Mark I. Feldman			
internal Address:	7. Total fee (37 CFR 3.41)		
memai Address	© Enclosed		
	Any additional fees are Authorized to be charged to deposit account		
Street Address: 203 North LaSalle Street			
Street Address.	8. Deposit account number: 18-2284		
City: Chicago State: IL ZIP: 60601	(Attach duplicate copy of this page if paying by deposit account)		
DO NOT	USE THIS SPACE		
704/2001 DBYRNE 00000158 76087899			
FC:481 FC:482Statement and signature. PD:4982Statement and sig	mation is true and correct and any attached copy is a true copy of		
the original document.	On On		
Mark I. Feldman	5-1-01 Date		
Name of Person Signing	Signature		

TRADEMARK REEL: 002286 FRAME: 0389

ASSIGNMENT AND CONVEYANCE AGREEMENT

WHEREAS, E&B MARINE IHC II, INC., a California corporation ("Assignor"), is the owner of all rights, title and interests in and to the U.S. Trademarks and Service Marks and common law marks, including but not limited to those set forth on Exhibit "A" attached hereto (the "Marks"), either directly or acquired by assignment pursuant to that certain Assignment and Conveyance Agreement effective August 13, 1997 between E&B Marine, Inc. ("E&B"), as assignor, and Assignor, as assignee;

WHEREAS, Assignor desires to transfer and assign to E&B MARINE IHC I, INC., a California corporation ("Assignee"), all of Assignor's rights, title and interests in and to the Marks and all stationery, business cards, shipping documents and other specimens of trademark and service mark usage (Tangible Media);

WHEREAS, Assignor and Assignee agree that the Tangible Media has a value of one thousand dollars (\$1,000); and

WHEREAS, Assignor and Assignee agree that Assignee will assume all of Assignor's rights, duties, and liabilities in connection with the Marks and Tangible Media (including those, if any, arising under that certain License Agreement effective as of August 13, 1997 between E&B and Assignor and that certain Assignment and Assumption Agreement effective as of August 13, 1999 between Assignee and E&B Marine LBC, Inc. ("E&BLBC"), each of which is being assigned to and assumed by Assignee contemporaneously herewith).

NOW, THEREFORE, in consideration of Assignee's assumption of all of Assignor's rights, duties, and liabilities in the Marks and Tangible Media, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by Assignor, effective as of December 27, 2000, Assignor does hereby transfer and assign to said Assignee all of Assignor's rights, title and interests in, to and under said Marks, including the goodwill of the business symbolized by the Marks, and the Tangible Media, together with all rights and privileges granted and secured thereby, including the right to sue and recover for any past infringement, said rights to be held and enjoyed by Assignee, for its own use and benefit and for the use and benefit of its successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment and transfer had not been made.

IN WITNESS WHEREOF, the parties hereto have executed this Assignment and Conveyance Agreement as of this 27th day of December, 2000.

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TRADEMARK
REEL: 002286 FRAME: 0390

ASSIGNOR:
WEST MARINE IHC II, INC.:
A California corporation
By: Russell Sell
Its: Chief Financial Officer
State of California)
) ss.
County of Santa Cruz)
On this day of enuoy before me, Panela J Fields, notary public,
personally appeared Pussell Soft personally known to me (or proved to me
on the basis of satisfactory evidence) to be the person whose name is subscribed to the within
instrument and acknowledged to me that he executed the same in his authorized capacity, and that
by his signature on the instrument the person, or the entity upon behalf of which the person acted,
executed the instrument
PAMELA J. FIELDS Commission # 1274299
WITNESS my hand and official seal. Notary Public - Colifornia & Santa Cruz County My Comm. Expires Aug 18, 2004
Signature of Notary Public Place Notary Seal Above
ASSIGNEE: WEST MARINE IHC I, INC.: A California corporation By:
State of California)
) ss.
County of Santa Cruz)
the 11 Hours
On this 6 day of few on before me, Jame la J. Fields, notary public,
personally appeared <u>Russell</u> Soll personally known to me (or proved to me
on the basis of satisfactory evidence) to be the person whose name is subscribed to the within
instrument and acknowledged to me that he executed the same in his authorized capacity, and that
by his signature on the instrument the person, or the entry upon behalf of which the person acted, executed the instrument.
executed the instrument.
WITNESS my hand and official seal. Cruz County Expires Aug 18, 2004
Yanda 1 Julio
Signature of Notary Public Place Notary Seal Above

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EXHIBIT "A"

COUNTRY	<u>MARK</u>	REG./APP. NO.	REG./APP. DATE
USA	1-800-BOATING	1437536	April 21, 1987
USA	Bliss Discount Marine	1606864	June 17, 1990
USA	Blue Water And Design	1526555	February 28, 1989
USA	Boatgear And Design	1894406	May 16, 1995
USA	Bow T' Stern	1745384	January 12, 1993
USA	E&B	1093451	June 13, 1978
USA	E&B Marine	1295138	September 11, 1984
USA	E&B Marine Logo	1297109	September 18, 1984
USA	E&B Won't Be Beat	1963275	March 19, 1996
USA	E&B Won't Be Beat (Stylized)	1961959	March 12, 1996
USA	Flag Logo Design	1482034	March 22, 1988
USA	North Atlantic Trading Company	1539730	May 16, 1989
USA	Sea Ranger	1496575	July 19, 1988
USA	SeaFit	76/087899	July 12, 2000
USA	SeaFit	1594851	May 8, 1990

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TRADEMARK REEL: 002286 FRAME: 0392

EXHIBIT "A" (Cont'd.)

Country	<u>Mark</u>	Reg./app. No.	Reg./App. Date
USA	Where America Buys Its Boating Supplies	1482021	March 22, 1988
USA	Where Thousands Of Boaters Save Millions of Dollars	1333741	April 30, 1985
USA	Yacht Club	1197992	June 15, 1982

 ${\bf C: WINDOWS \backslash TEMP \backslash ASSIGNMENT\ AND\ ASSUMPTION\ AGREEMENTE \& BMarine IHC II to I Final. documents of the property of the$

RECORDED: 05/04/2001