

05-16-2001



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Submission Type

- ☒ New
- ☐ Resubmission (Non-Recordation)
Document ID#
- ☐ Correction of PTO Error
Reel # Frame #
- ☐ Corrective Document
Reel # Frame #

Conveyance Type

- ☐ Assignment ☐ License
- ☐ Security Agreement ☐ Nunc Pro Tunc Assignment
- ☐ Merger
- ☒ Change of Name
- ☐ Other:

Conveying Party☐ Mark if additional names of conveying parties attachedExecution Date
Month Day Year
March 1, 2001

Name Shakespeare Company

Formerly

- ☐ Individual ☐ General Partnership ☐ Limited Partnership ☒ Corporation ☐ Association
- ☐ Other
- ☒ Citizenship/State of Incorporation/Organization Delaware

Receiving Party☐ Mark if additional names of receiving parties attached

Name Shakespeare Company, LLC

DBA/AKA/TA

Composed of

Address (line 1) 3801 Westmore Drive

Address (line 2) Columbia, South Carolina 29223

Address (line 3)

- ☐ Individual ☐ General Partnership ☐ Limited Partnership ☐
- ☐ Corporation ☐ Association
- ☒ Other Limited Liability Company
- ☒ Citizenship/State of Incorporation/Organization Delaware

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

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4/16/2001 070411 00000053 1172440

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TRADEMARK
REEL: 002288 FRAME: 0817

Page 2**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number (206) 463-8268

Name Darren J. Jones, Esq.

Address (line 1) K2 Inc.

Address (line 2) 19215 Vashon Hwy SW

Address (line 3) Vashon, WA 98070

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

1

Trademark Application Number(s) or Registration Number(s)☐ Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)**Registration Number(s)**

Please see attachment

Please see attachment

Number of Properties

Enter the total number of properties involved

89

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41): \$2240.00

Method of Payment:

Enclosed ☒Deposit Account ☐

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account).

Deposit Account Number:

500225

Authorization to charge additional fees:

Yes ☒No ☐**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Darren J. Jones

Name of Person Signing

Signature

Date Signed

ATTACHMENT

Application No.	Registration No.	Trademark	Our Reference
	1,172,440	ALPHA	SHFT-2-2015
	2,187,855	ALPHA	SHFT-2-2073
75/917,457		AVALANCHE	SHFT-2-3179
76/054,570		AXIOM	SHFT-2-3271
75/889,362		Miscellaneous Design	SHFT-2-3320
75/885,651		CATERA	SHFT-2-3177
	1,964,745	CIRRUS	SHFT-2-2049
76/054,571		CLEAR TIP	SHFT-2-2012
	1,420,241	CONTENDER and Design	SHFT-2-2029
	1,864,330	CRITERION	SHFT-2-2044
	1,261,786	Miscellaneous Design	SHFT-2-2022
	580,535	DIRECT DRIVE BY SHAKESPEARE Stylized	SHFT-2-2005
	2,254,072	DURANGO	SHFT-2-2055
	1,380,576	E-Z CAST	SHFT-2-2003
	2,378,119	EXCURSION	SHFT-2-2081
	1,742,374	FIREBIRD	SHFT-2-2036
76/183,868		FREELINER	SHFT-2-3651
	1,186,007	GRAF STIK	SHFT-2-2018
	988,843	GRAFLITE	SHFT-2-2009
	1,382,489	GUTTS BUTT	SHFT-2-2023
76/223,147		INSTA-GRAB	SHFT-2-3757
	2,130,726	INTREPID	SHFT-2-2062
	1,358,187	LIBERTY	SHFT-2-2004
	1,222,744	MAG-LITE Stylized	SHFT-2-2019
	845,835	MEDALIST and Design	SHFT-2-2060
	264,904	MEDALIST Stylized	SHFT-2-2058
	1,842,437	MICROCAST	SHFT-2-2041
	1,843,768	MICROSPIN	SHFT-2-2042
	1,893,694	MUSTANG	SHFT-2-2045
	1,227,658	OMNI-FLEX	SHFT-2-2021
76/122,914		ORION	SHFT-2-3488
	1,380,595	OUT CAST	SHFT-2-2024
	1,701,148	PATRIOT	SHFT-2-2037
	71,940	PFLUEGER	SHFT-2-2056
	2,219,287	PFLUEGER PURIST	SHFT-2-2053
	718,896	PFLUEGER SUPREME	SHFT-2-2059
75/885,694		POP-UP	SHFT-2-3178
	1,038,553	POWEROD	SHFT-2-2010
	2,117,003	PRESIDENT	SHFT-2-2054
	1,183,113	PRO TOUCH	SHFT-2-2017

ATTACHMENT

	1,401,372	PRO-AM	SHFT-2-2026
	1,443,405	PRO-AM	SHFT-2-2031
	1,420,240	RANGER	SHFT-2-2030
	1,399,711	RAZORTIP	SHFT-2-2027
75/889,363		Miscellaneous Design	SHFT-2-3321
	1,474,756	SHAKESPEARE	SHFT-2-2032
	1,500,945	SHAKESPEARE	SHFT-2-2033
	1,502,987	SHAKESPEARE	SHFT-2-2034
	1,511,029	SHAKESPEARE	SHFT-2-2035
	2,213,444	SHAKESPEARE	SHFT-2-2063
75/291,685		SHAKESPEARE	SHFT-2-2065
	2,183,050	SHAKESPEARE	SHFT-2-2066
	2,211,805	SHAKESPEARE	SHFT-2-2067
	2,241,288	SHAKESPEARE	SHFT-2-2068
	2,242,083	SHAKESPEARE	SHFT-2-2069
	2,242,084	SHAKESPEARE	SHFT-2-2070
	2,241,290	SHAKESPEARE	SHFT-2-2071
	2,241,287	SHAKESPEARE	SHFT-2-2072
	2,281,649	SHAKESPEARE	SHFT-2-2079
76/122,915		SHAKESPEARE	SHFT-2-3449
	359,879	SHAKESPEARE Stylized	SHFT-2-2000
	1,785,691	SIGMA	SHFT-2-2040
	1,162,098	SIGMA and Design	SHFT-2-2013
	1,219,729	SIGMA and Design	SHFT-2-1952
	1,176,373	Miscellaneous Design	SHFT-2-2016
	2,111,178	SNAKE RIVER	SHFT-2-2051
	2,214,420	SNAKE RIVER	SHFT-2-2074
	1,397,736	STURDY STIK	SHFT-2-2028
	1,839,049	SUMMIT	SHFT-2-2039
	1,922,201	SUPRA	SHFT-2-2046
	123,029	SUPREME Stylized	SHFT-2-2057
	2,155,456	SYNERGY	SHFT-2-2052
	2,428,952	SYNERGY	SHFT-2-3175
	1,927,411	TIDEWATER	SHFT-2-2047
	2,418,237	TRAVEL MATE	SHFT-2-2403
75/767,473		TRAVEL MATE	SHFT-2-3041
76/091,088		TRION	SHFT-2-3361
75/885,650		UGLY CAT	SHFT-2-3176
	1,064,566	UGLY STIK	SHFT-2-2011
76/125,403		UGLY STIK	SHFT-2-2078
	2,202,156	UGLY STIK INTERCOSTAL	SHFT-2-2061
	1,389,220	UGLY STIK LITE	SHFT-2-2025
	2,180,823	UGLY STIK TIGER	SHFT-2-2077

ATTACHMENT

	2,294,742	UGLY STIK TIGER	SHFT-2-3931
	1,943,268	UNI-LOK	SHFT-2-2048
	2,195,926	WONDEREEL	SHFT-2-2075
	443,591	WONDEROD	SHFT-2-2002
	2,167,846	WONDERPOLE	SHFT-2-2050
76/091,089		XTERRA	SHFT-2-3362

**SUPPORTING DOCUMENTATION FOR TRADEMARK
CHANGE OF NAME DOCUMENTS IS**

NO LONGER REQUIRED

UNDER THE

TRADEMARK LAW TREATY ACT

EFFECTIVE

OCTOBER 30, 1999