

05-08-2001

FORM PTU-1594
(Rev. 5-93)

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U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

OM: No. 0651-0011 (exp. 4/94)

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Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 4-30-01

Tri-State Milk Cooperative

- Individual(s)
- General Partnership
- Corporation-State
- Other Wisconsin Cooperative

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: April 9, 2001

2. Name and address of receiving party(ies)

Name: Swiss Valley Farms, Co.

Internal Address: _____

Street Address: P.O. Box 4493

City: Davenport State: IA ZIP: 52808

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Illinois
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

74-474,984

B. Trademark Registration No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Attorney M. Paul Hendrickson

Internal Address: _____

Street Address: 403 Main Street

P.O. Box 508

City: Holmen State: WI ZIP: 54636-0508

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: _____

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

By: Rodney E. Behr, VP/Chief Financial Officer
Name of Person Signing

Rodney E. Behr
Signature

4-16-01
Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 002289 FRAME: 0314

TRADEMARK ASSIGNMENT

WHEREAS, Tri-State Milk Cooperative, a Wisconsin Cooperative, with principal place of business at 1480 W. Hwy. 16, West Salem, WI 54669, U.S.A. ("Assignor"), has adopted, owns and is using the mark MINDORO BLUE ("the Mark") in connection with the following goods and/or services: Cheese; and

WHEREAS, Assignor owns a federal registration for the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the goods and/or services identified therein, Registration No. 1,872,665 registered on 01/10/1995; and

WHEREAS, Swiss Valley Farms, Co., with its principal place of business at P.O. Box 4493, Davenport, IA 52808, U.S.A. ("Assignee"), desires to acquire the Mark and the above-referenced Registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark and the Registration thereof.

Tri-State Milk Cooperative
Marvin D. Thompson - General Manager
Assignor - Marvin Thompson, General Manager

State of Wisconsin)
County of Lacrosse) ss

MARVIN THOMPSON, General Manager

Before me personally appeared said Tri-State Milk Cooperative by _____ and acknowledged the foregoing instrument to be his/her/its free act and deed this 9th day of April, 2001.

Harry R. Griswold

HARRY R. GRISWOLD
Notary Public, LACROSSE County, Wis.
My commission: is permanent