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Form PTO-1504

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U.S. DEPARTMENT OF COMMERCE

Patent and Trademark Office

1-31-92		Patent and Trademark Office			
To the Honorable Commissioner of Pa	101707029	ttached original documents or copy hereof.			
Name of conveying party(ies): Slush Puppie Corporation Individual(s) Associa General Partnership Limited	Name: Address	e and address of receiving party(ies): Dr Pepper/Seven Up, Inc. s: 5301 Legacy Drive, Plano, Texas United States of America			
X_Corporation-State Ohio Other		THOUGH BOARD SHOOL HELD COME THOU THE			
	Indiv	idual(s) citizenship			
Additional name(s) of conveying party(ies) attached Yes X No		Association 04-18-2001 General Partnership U.S. Patent & TMO1c/TM Mail Ropt Limited Partnership X Corporation-State Delaware			
3. Nature of conveyance:	Othe				
X Assignment Mel Security Agreement Chang Other:	ge of Name If ass	If assignee is not domiciled in the United States, a domestic representative designation is attached: Yesx_No (Designations must be a separate document from Assignment) Additional name(s) & addresses attached?			
Execution Date: April 9, 2001	Assig				
		Yes <u>x</u> No			
 Application number(s) or registra Trademark Application No.(s) 76/151,053 and 74/596,504 	B. Trac	demark Registration No.(s). 263,290 and 25 others			
Additional Numbers attached? X Yes No					
5. Name and address of party to whom correspondence concerning document should be mailed:		6. Total number of applications and and registration involved: 28			
Name: Michael I. Davis	7. Tot	al fee (37 CFR 3.41) \$ 715.00			
Internal Address: <u>Fross Zelnick Lehr</u> <u>& Zissu, P.C.</u>	X Aut	X Enclosed X Authorized to be charged to deposit account			
Street Address: 866 United Nations	s Plaza (Onl	y if total fee is not sufficient)			
City: New York State: NY Zip:	10017				
5/07/2001 GTON11 00000224 76151053	8. Depo	osit account number:			
FC:481 40.00 QP FC:482 675.00 QP		0825-0576900 licate copy of this page if paying by deposit account)			
DO NOT USE THIS SPACE					
9. Statement and signature.					
To the best of my knowledge and belie true copy of the original document. Michael I. Davis	f, the foregoing information is	s true and correct and any attached copy is a			
Name of Person Signing	Signature	Date			
Total number of pages comprising cover sheet: 4					

OMB No. 0651-0011 (exp. 4/94)

FZLZ File No.: DPSU USA TT-01/3787

SCHEDULE

<u>Trademark</u>	App./Reg. No.	Date of Filing/Registration		
SLUSH PUPPIE Plus Design	2,263,290	July 20, 1999		
CAFREEZO	2,257,309	June 29, 1999		
CAFREEZO Stylized	2,324,987	February 29, 2000		
FRUIT FRAZE	2,221,765	February 2, 1999		
BACK BAR MAGIC	2,276,739	September 7, 1999		
PACIFIC BAY Plus Design	2,203,122	November 10, 1998		
BESTI ZESTI Plus Design	1,971,905	April 30, 1996		
BESTI ZESTI	1,977,325	May 28, 1996		
THE AMUSEMENT PARK LEMONADE	1,900,063	June 13, 1995		
AS COOL AS IT GETS!	1,724,087	October 13, 1992		
SLUSH PUPPIE	1,665,188	November 19, 1991		
THELMA'S OLD FASHIONED PINK	1,669,663	December 24, 1991		
LEMONADE Plus Design				
THELMA'S OLD FASHIONED	1,669,662	December 24, 1991		
LEMONADE Plus Design				
O.J. SQUEEZER ORANGE Plus Desig	n 1,597,745	May 22, 1990		
VITA PUP Plus Design	1,594,479	May 1, 1990		
VITA PUP SC SLUSH PUPPIE	1,558,338	September 26, 1989		
Plus Design				
SLUSH PUPPY Plus Design	1,515,621	December 6, 1988		
PAW PRINT Plus Design	1,511,957	November 8, 1988		
O.J. SQUEEZER Stylized	1,297,931	September 25, 1984		
FREEZE BEE Plus Design	1,275,991	May 1, 1984		
PAW PRINTS Plus Design	1,185,830	January 12, 1982		
PAW PRINTS Plus Design	1,161,903	July 21, 1981		
SLUSH PUPPIE S Plus Design	1,181,837	December 15, 1981		
S SLUSH PUPPIE Plus Design	1,126,200	October 23, 1979		
DOWNLOAD THIS!	76/151,053	October 20, 2000		
PAWG	74/596,504	November 8, 1994		

TRADEMARK REEL: 002289 FRAME: 0476

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ASSIGNMENT

WHEREAS, SLUSH PUPPIE CORPORATION, a company incorporated under the laws of Ohio, located and doing business at 1950 Radcliff Drive, Cincinnati, Ohio 45204, ("Assignor"), is the owner of the following trademark(s) now registered in the United States:

TRADEMARK

APP./REG. NO.

DATE OF FILING/REG.

See attached schedule

WHEREAS, DR PEPPER/SEVEN UP, INC., a corporation organized and existing under the laws of Delaware, with offices located at 5301 Legacy Drive, Plano, Texas, ("Assignee"), is desirous of acquiring said registered trademark(s) and all associated goodwill in said trademark(s); and

WHEREAS, to the best of Assignor's knowledge no proceedings to cancel the registration(s) are pending and no other party makes a claim of ownership to these registration(s);

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to said trademark and the above-named registration(s) therefore, together with the goodwill of the business symbolized by said trademark(s), and with all claims that could be asserted by Assignor arising out of or relating to the use or ownership of said trademark(s).

SLUSH PUPPIE CORPORATION

By:

Name:

[Signature]

Title:

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Date: 4 9 01

RECORDED: 04/18/2001 REEL: 002289 FRAME: 0477