

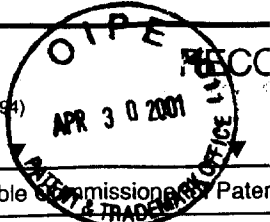
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EET U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

KIA MOTORS AMERICA, INC.

- Individual(s) Association General Partnership Limited Partnership Corporation-State Other

Additional name(s) of conveying party(ies) attached? □ Yes □ No

2. Name and address of receiving party(ies)

Name: KIA MOTORS CORPORATION

Internal Address: 231, Yangjae-Dong

Street Address: Seocho-Gu, Seoul

Republic of Korea

City: State: ZIP:

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Other Korean Corporation

If assignee is not domiciled in the United States, a domestic representative designation is attached: □ Yes □ No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? □ Yes □ No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: 4/18/01

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

Serial No. 75/592,530 filed November 20, 1998

B. Trademark Registration No.(s)

Additional numbers attached? □ Yes X No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: THOMAS M. GALGANO

Internal Address: GALGANO & BURKE 300 Rabro Drive, Suite 135

Hauppauge, New York 11788

Street Address:

City: State: ZIP:

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41): \$ 40.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Thomas M. Galgano

Name of Person Signing Reg. No. 27,638

Signature

April 27, 2001 Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents & Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK

REEL: 002289 FRAME: 0505

**ASSIGNMENT**

WHEREAS, KIA MOTORS AMERICA, INC., a California corporation, with offices at 9801 Muirlands Boulevard, Irvine, California 92619-2410, is the owner of the mark RIO, U.S. Trademark Application Serial No. 75/592,530, filed on November 20, 1998, in the U.S. Patent and Trademark Office (PTO);

WHEREAS, KIA MOTORS CORPORATION, a Korean Corporation, having offices at 231, Yangjae-Dong, Seocho-Gu, Seoul, Republic of Korea, is desirous of acquiring said mark and registration;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and/or other good and valuable consideration, receipt of which is hereby acknowledged, KIA MOTORS AMERICA, INC., hereby assigns to KIA MOTORS CORPORATION all right, title and interest in and to said mark, together with the goodwill of the business connected with the use of and symbolized by said mark, as fully and entirely as the same would have been held and enjoyed by KIA MOTORS AMERICA, INC., if this assignment had not been made; together with all claims for damages by reason of past infringement of said mark, with the right to sue for and collect the same for its own use and enjoyment, and for use and enjoyment of its successors, assigns, or other legal representatives.

Executed at Irvine, California, this 18th day of April, 2001.

KIA MOTORS AMERICA, INC.

By: 

Name: KWAN H. AHN

Title: Corp. Sec.