

FORM PTO-1618A
Expires 06/30/99
OMB 0651-0027

4-30-01

05-09-2001

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

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TO: The Commissioner of Patents and Trademarks

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original document(s) or copy(ies).

Submission Type

- New**
- Resubmission (Non-Recordation)
Document ID # _____
- Correction of PTO Error
Reel # _____ Frame # _____
- Corrective Document
Reel # _____ Frame # _____

Conveyance Type

- Assignment** License
- Security Agreement Nunc Pro Tunc Assignment
- Merger
- Change of Name
- Other _____

Execution Date: **April 2, 2001**

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name **Ackerley Media Group, Inc.**

Formerly _____

- Individual General Partnership Limited Partnership **Corporation** Association
- Other _____

Citizenship/State of Incorporation/Organization: **a Washington corporation**

Receiving Party

Mark if additional names of conveying parties attached

Name **Full House Sports and Entertainment, Inc.**

DBA/AKATA _____



Composed of _____

04-30-2001

U.S. Patent & TMO/TM Mail Rpt Dt. #34

Address (line 1) **1301 Fifth Avenue, Suite 4000**

Address (line 2) _____

Address (line 3) **Seattle** **Washington** **98101**
City State/County Zip Code

- Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached.
- Corporation** Association
- Other _____ (Designation must be a separate document from Assignment.)

Citizenship/State of Incorporation/Organization **a Washington corporation**

FOR OFFICE USE ONLY

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01 FC:481 40.00 OP
02 FC:482 225.00 OP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Assistant Commissioner of Patents and Trademarks, Box Assignments, 2900 Crystal Drive, Arlington, Virginia 22202-3513

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name _____

Address (line 1) _____

Address (line 2) _____

Address (line 3) _____

Address (line 4) _____

Correspondent Name and Address

Area Code and Telephone Number 206-340-9619

Name Robert C. Cumbow

Address (line 1) Graham & Dunn PC

Address (line 2) 1420 Fifth Avenue, Suite 3300

Address (line 3) Seattle, Washington

Address (line 4) 98101-2390

Pages Enter the total number of pages of the attached conveyance document including any attachments. # 5

Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached
Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<u>75/782,822</u>	<u>75/782,823</u>	<u>75/782,841</u>	<u>2,355,331</u>	<u>2,422,984</u>	<u>2,433,067</u>
<u>75/782,845</u>	<u>75/782,846</u>	_____	<u>2,433,072</u>	<u>2,436,496</u>	_____
_____	_____	_____	_____	_____	_____

Number of Properties Enter the total number of properties involved. # 10

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$ 265

Method of Payment: Enclosed Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

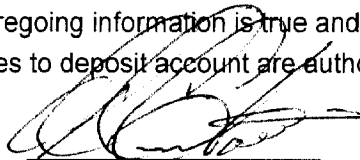
Deposit Account Number # 07-1847

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Robert C. Cumbow
Name of Person Signing


Signature

4/30/01
Date Signed

ASSIGNMENT OF U.S. TRADEMARK RIGHTS

WHEREAS Ackerley Media Group, Inc. ("Assignor"), a Washington corporation with its principal place of business at 1301 Fifth Avenue, Suite 4000, Seattle, WA 98101, has adopted, used and is using marks and has common law rights in the marks that are the subject of this assignment, and is the owner of the trademark/service mark registrations set forth in Exhibit 1 and incorporated herein by reference;

WHEREAS Assignor is also the owner of the pending use trademark/service mark applications set forth in Exhibit 2 and incorporated herein by reference;

WHEREAS Assignor is also the owner of the Washington State trademark/service mark registrations set forth in Exhibit 3 and incorporated here in by reference;

WHEREAS Full House Sports and Entertainment, Inc. ("Assignee"), a Washington corporation with its principal place of business at 1301 Fifth Avenue, Suite 4000, Seattle, Washington 98101 as successor to Assignor's business to which the marks relate, is desirous of acquiring said marks, common law rights, registrations, applications, and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign unto Assignee, all rights, title and interest in and to the marks set forth in Exhibits 1, 2 and 3, together with that portion of its business relating to the marks and the goodwill appurtenant thereto.

Ackerley Media Group, Inc.

By: Kevin E. Hylton
Kevin E. Hylton
Assistant Secretary

Dated: April 2, 2001

STATE OF WASHINGTON)
) ss.
County of King)

On this 26th day of April, 2001, before me appeared Keelin E. Hyfton,
the person who signed this instrument, who, being by me duly sworn, acknowledged that he/~~she~~
was the Assistant Secretary of ACKERLEY MEDIA GROUP, INC., and has signed said
instrument with the free and voluntary act and with the authority to act on behalf of said
corporation.

SUBSCRIBED AND SWORN to before me this 26th day of April, 2001
by Christy L. Moore



X Christy Moore
Notary Public in the State of Washington,
residing at Seattle,
Washington

My commission expires: 11/29/04

EXHIBIT 1
U.S. TRADEMARK REGISTRATIONS

Mark (class)	Registration No.	Registration Date
FULL HOUSE (42)	2,355,331	June 6, 2000
FULL HOUSE AND DESIGN (16)	2,422,984	January 23, 2001
FULL HOUSE AND DESIGN (42)	2,433,067	March 6, 2001
FULL HOUSE (16)	2,433,072	March 6, 2001
FULL HOUSE AND DESIGN (38)	2,436,496	March 20, 2001

EXHIBIT 2
U.S. PENDING USE APPLICATIONS

Mark (class)	Application No.	Application Date
FULL HOUSE AND DESIGN (35)	75/782,822	August 23, 1999
FULL HOUSE (35)	75/782,823	August 23, 1999
FULL HOUSE (38)	75/782,841	August 23, 1999
FULL HOUSE (41)	75/782,845	August 23, 1999
FULL HOUSE AND DESIGN (41)	75/782,846	August 23, 1999

EXHIBIT 3

WASHINGTON STATE TRADEMARK REGISTRATIONS

Mark	Registration No.	Registration Date
JAMMIN' HOOPS CAMP (25)	023,779	March 9, 1995
JAMMIN' HOOPS CAMP (41)	023,780	March 9, 1995