04/11/2001 10:23 FAX 703 308 7031 USPTO	ASSIGNMENT DIV.	Ø0 02
FORM PTO-1594 (Rev. 6-93) RE OMB No. 0651-0011 (exp. 4/94)		: IPARTMENT OF COMMERCE Patent and Trademark Office
Tab settings ⇒ ⇔ ▼		♣ APR 2 4 200
To the Honorable Commissioner of	iched original docum	nts or copy the reof.
Name of conveying party(ies): 101709	922 address of receiving	arty(les)
California Style, Inc.	Name: California Riv	er International,
	Internal Address:	
☐ Individual(s) ☐ Association	Street Address: 530 Seven	th Ave., 9th Floor
☐ General Partnership ☐ Limited Partnership ☐ Corporation-State Delaware	City: New York State	NY ZIP: 10018
OtherAdditional name(s) of conveying party(ies) attached?	☐ Individual(s) citizenship ☐ Association	·
3. Nature of conveyance:	 Q General Partnership 	
50.4 (1)	☐ Limited Partnership	
☐ Assignment ☐ Merger ☐ Security Agreement ☐ Change of Name	Other	CL L
□ Other	If assignee is not domiciled in the United States is attached:	a domestic representative designation
Execution Date: March 22, 2001	(Designations must be a separate document final Additional name(s) & address(es) attached?	n assignment)
Application number(s) or patent number(s):		
A. Trademark Application No.(s)	B. Trademark Registration No.	(s)
	2190071	
İ		j
Additional numbers at	tached? O Yes 12 No	
Name and address of party to whom correspondence concerning document should be mailed:	6. Total number of applications a registrations involved:	id 🗔
Name: Simon Lam		
Internal Address: President	7. Total fee (37 CFR 3.41)	\$ 40.00
California River International, In	∑ Li Enclosed CK # 107	217
	☐ Authorized to be charged	deposit account
Street Address: 530 Seventh Ave., 9th Fl	8. Deposit account number:	
City: New York State: NY ZIP: 10018	(Attach duplicate copy of this page	paying by deposit account)
9/2001 TDIAZ1 00000081 2190071 . DO NOT US	E THIS SPACE	
C: 481 Statement and signature. 40, 00 (1P) To the best of my knowledge and belief, the foregoing laform the original document.	nation is true and correct and any art	ched copy is a true copy of
	1	4-24-01
Christine E. Baur. Esq. Name of Person Signing	Signature	Date

Mail documents to be recorded with required cover sheet information to: Commissioner of Patents & Trademarks, Box Assignments Washington, D.C. 20231

Signature Total number of pages including cover sheet, attachments, and document:

> **TRADEMARK** REEL: 002290 FRAME: 0094

ASSIGNMENT OF TRADEMARK

California Style, Inc. ("Assignor"), a Delaware corporation, having its principal place of business at 5823 Newton Drive, Carlsbad, California 92008, has previously adopted and used in its business the CALIFORNIA STYLE trademark and service mark ("Trademark"), for which Assignor owns U.S. Trademark Registration No. 2,190,071 ("Trademark Registration") registered with the United States Patent and Trademark Office.

Pursuant to an Asset Purchase Agreement of same date, Assignor desires to transfer to California River International Inc. ("Assignee"), a Delaware corporation, having its principal place of business at 530 Seventh Avenue, 9th floor, New York, NY 10018, all of Assignor's right, title and interest in and to said Trademark and Trademark Registration.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby irrevocably assigns, transfers and conveys to Assignee all of Assignor's worldwide right, title and interest in and to said Trademark and Trademark Registration (and all renewals and extensions thereof), together with the goodwill of the business associated with or symbolized by said Trademark and Trademark Registration, and all rights to profits, damages and other relief for any past, present and future infringement of said Trademark and Trademark Registration, and the right to sue and collect the same for Assignee's own use and benefit and the benefit of Assignee's successors, assigns, or legal representatives.

Assignor hereby irrevocably appoints Assignee as its attorney-in-fact coupled with an interest to act in Assignor's name, place and stead to execute, deliver and record any documents or instruments of assignment or otherwise required in any country in which said Trademark and Trademark Registration is pending or issued, or in which Assignee desires to seek protection for said Trademark and Trademark Registration. Assignor hereby represents and warrants that it has not previously assigned, transferred, pledged, or otherwise encumbered said Trademark and Trademark Registration or taken any other action which would conflict with this Assignment.

IN WITNESS WHEREOF, Assignor has executed this Assignment effective as of 27, Much 2001.

CALIFORNIA STYLE, INC.

a Delaware corporation

By:

Name: Ann Hjemboe

Title: President

STATE OF MEN JOHN

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TRADEMARK

REEL: 002290 FRAME: 0095

COUNTY OF Wew York }
On March 2020, before me, Journal March, personally appeared 1000 Minutes personally appeared 1000 Minutes personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s) or the entity upon behalf of which the person(s) acted, executed the instrument.
WITNESS my hand and official seal.
Signature JONATHAN MARKS official notarial seal) JONATHAN MARKS Notary Public, State of New York No. 31-4695544 Qualified in New York County Commission Expires June 30, 19 2 02 7

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RECORDED: 04/24/2001