

05-09-2001

APR 23 2001

PTO-1594
OMB No. 0651-0027 (exp. 5/31/2002)
Tab settings



U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commission

101710313

hed original documents or copy thereof.

4.73.0

1. Name of conveying party(ies):
SIRENA APPAREL GROUP, INC.

- Individual(s)
- General Partnership
- Corporation-State Delaware
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: April 17, 2001

2. Name and address of receiving party(ies)

Name: The Estate of Rose Marie Reid

Internal

Address: _____

Street Address: Route 1, Box 3390

City: Alta State: WY Zip: 83422

Individual(s) citizenship _____

Association _____

General Partnership _____

Limited Partnership _____

Corporation-State _____

Other Estate

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 73133725

B. Trademark Registration No.(s) 1088787

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Dean S. Brockbank

Internal Address: Parr, Waddoups, Brown,

Gee & Loveless

Street Address: 185 South State Street,

Suite 1300

City: Salt Lake City State: UT Zip: 84111

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number: _____

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Susan Allen
Name of Person Signing

Susan Allen
Signature

April 23, 2001
Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231



04-23-2001

U.S. Patent & TMOfo/TM Mail Rcpt Dt. #10

ASSIGNMENT OF TRADEMARK

THIS ASSIGNMENT OF TRADEMARK is made as of the 17th day of April, 2001, by SIRENA APPAREL GROUP, INC., a Delaware corporation, whose address is 2825 Santa Fe Avenue, Los Angeles, California, 90058 ("Assignor") in favor of THE ESTATE OF ROSE MARIE REID, whose address is Route 1, Box 3390, Alta, Wyoming 83422 ("Assignee").

WHEREAS, Assignor owns, and has used, a mark that is registered in the United States Patent and Trademark Office, Serial Number 73133725, Registration No. 1088787, with a registration date of April 4, 1978 (the "Trademark"); and

WHEREAS, the word mark associated with the Trademark is "Rose Marie Reid"; and

WHEREAS, Assignor desires to transfer and assign, and Assignee desires to acquire, the Trademark, the registration thereof and the business and goodwill of Assignor's business in connection therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby expressly acknowledged, Assignor does hereby transfer and assign all right, title and interest in and to the Trademark, together with the goodwill of business symbolized by such Trademark, in the above-identified registration thereof.

IN WITNESS WHEREOF, Assignor, having been duly authorized, has caused this Assignment of Trademark to be executed as of the date first written above.

"ASSIGNOR"
SIRENA APPAREL GROUP, INC

By: 
Brian J. Zieniek
Its: 
Chief Executive Officer