

05-09-2001

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To the Honorable Commissioner of Patents

101710388

attached original documents or copy thereof.

1. Name of conveying party(ies):

The Princess Marcella Borghese Inc.

4.30.01

- Individual(s)
- General Partnership
- Corporation-State NewaWerk
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: April 25, 2001

2. Name and address of receiving party(ies):

Name: Borghese Trademarks Inc.

Internal Address: One Commerce Center, Ste 713  
12th and Orange Street

Street Address: \_\_\_\_\_  
City: Wilmington State: DE ZIP: 19801

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark registration No.(s)

1,891,569



04-30-2001

Additional numbers attached?  Yes  No

U.S. Patent & TMO/TM Mail Rpt Dt. #34

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Stephen L. Baker

Internal Address: \_\_\_\_\_

Street Address: 359 East Main Street

City: Somerville State: NJ ZIP: 08876

6. Total number of applications and registrations involved: \_\_\_\_\_

1

7. Total fee (37 CFR 3.41):..... \$ 40.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Stephen L. Baker

Name of Person Signing

  
Signature

4-25-2001

Date

Total number of applications and registrations covered by this cover sheet: \_\_\_\_\_

**ASSIGNMENT OF UNITED STATES TRADEMARK  
AND REGISTRATION THEREFOR**

WHEREAS, THE PRINCESS MARCELLA BORGHESE INC., a corporation organized under the laws of the State of New York, located and doing business at 180 Madison Avenue, New York 10016, has adopted, used and is using the mark which is registered in the U.S. Patent and Trademark Office as follows:

<u>MARK</u>	<u>REG. NO.</u>	<u>ISSUE DATE</u>
GEL DELICATO	1,891,569	April 25, 1995

WHEREAS, BORGHESE TRADEMARKS INC., a corporation organized under the laws of the State of Delaware, located and doing business at One Commerce Center, Suite 713, 12<sup>th</sup> and Orange Street, Wilmington, Delaware 19801, is desirous of acquiring said mark, the registration therefor and the goodwill associated therewith:

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, THE PRINCESS MARCELLA BORGHESE INC., does hereby assign unto BORGHESE TRADEMARKS INC., all right, title and interest in and to said mark, together with the goodwill of the business symbolized by the mark.

Dated:

THE PRINCESS MARCELLA BORGHESE INC.

By:   
Name: Georgette Mosbacher  
Title: Chief Executive Officer

**NOTARIAL ATTESTATION**

State of New York     )  
                                  ) ss:  
County of New York    )

On this 25th day of April, 2001, before me personally appeared  
Georgette Mosbacher, to me known and known to be the Chief Executive Officer of  
THE PRINCESS MARCELLA BORGHESE INC., and she acknowledged that she  
signed the foregoing Assignment on behalf of the corporation pursuant to the authority  
duly received.

  
\_\_\_\_\_  
Notary Public

*April 25, 2001*  
\_\_\_\_\_  
Dated

**STEPHEN S. BAKER**  
Notary Public, State of New York  
No. 01-0017701  
Qualified in New York County  
Commission Expires *12/28/2001*