



05-09-2001

IT D  
Docket No.:  
Y

04-30-2001



U.S. Patent & TMO/TM Mail Rept Dt. #11

101711378

Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
**ELMSDALE MEDIA LIMITED**

Individual(s)                       Association  
 General Partnership               Limited Partnership  
 Corporation-~~State~~ **England**  
 Other \_\_\_\_\_

Additional names(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies):  
Name: **YES TELEVISION (EUROPE) LIMITED**  
Internal Address: \_\_\_\_\_  
Street Address: **131-151 Great Titchfield Street**  
City: **London, England** State: \_\_\_\_\_ ZIP: **W1P 8AE**

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-~~State~~ **England**  
 Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
 (Designations must be a separate document from Assignment)  
 Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance: **4-30-01**

Assignment                       Merger  
 Security Agreement               Change of Name  
 Other \_\_\_\_\_

Execution Date: **October 30, 2000**

4. Application number(s) or registration numbers(s):  
A. Trademark Application No.(s)  
**75/560,148      75/560,149      75/560,150**

Additional numbers attached?  Yes  No

B. Trademark Registration No.(s)

5. Name and address of party to whom correspondence concerning document should be mailed:  
Name: **Robert D. Hovey**  
Internal Address: **Hovey, Williams, Timmons & Collins**  
Street Address: **2405 Grand Blvd., Suite 400**  
City: **Kansas City** State: **MO** ZIP: **64108**

6. Total number of applications and registrations involved: **3**

7. Total fee (37 CFR 3.41):.....\$ **90.00**

Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number:  
**19-0522**

05/09/2001 T01AZ1 00000067 75560148  
 01 FD:491 40.00 00  
 02 FD:492 50.00 00

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9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

**Robert D. Hovey**  
Name of Person Signing

Signature

**4/26/01**  
Date

Total number of pages including cover sheet, attachments, and document: **3**

TRADEMARK

REEL: 002290 FRAME: 0430

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**  
DESIGNATION OF DOMESTIC REPRESENTATIVE (FOR TRADEMARK APPLICATION)

Name of Applicant: **Yes Television (Europe) Limited**  
Serial No., if Any: **75/560,148; 75/560,149; 75/560,150**  
Filing Date: **September 28, 1998**  
Address of Applicant: **131-151 Great Titchfield Street**  
**London W1P 8AE England**

Docket No.

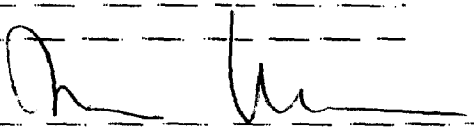
Trademark: **YES TELEVISION, YES, YES TV**

TO THE ASSISTANT COMMISSIONER FOR TRADEMARKS

The above-identified Applicant hereby designates the following as Domestic Representative upon whom notice or process in proceedings affecting the above-identified trademark may be served:

Name of Domestic Representative: **Robert D. Hovey**  
Postal Address: **HOVEY, WILLIAMS, TIMMONS & COLLINS**  
**2405 Grand Blvd., Suite 400**  
**Kansas City, Missouri 64108**

Dated: 20/2/01

By: 

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22202-3513.

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COPY

**CERTIFICATE OF INCORPORATION  
ON CHANGE OF NAME**

Company No. 3058889

The Registrar of Companies for England and Wales hereby certifies that  
ELMSDALE MEDIA LIMITED

having by special resolution changed its name, is now incorporated  
under the name of  
YES TELEVISION (EUROPE) LIMITED

Given at Companies House, Cardiff, the 30th October 2000



THE OFFICIAL SEAL OF THE  
REGISTRAR OF COMPANIES



C O M P A N I E S H O U S E

TRADEMARK HC006A

RECORDED: 04/30/2001

REEL: 002290 FRAME: 0432