

05-09-2001



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Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings

TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Excel Corporation

- Individual(s) Association General Partnership Limited Partnership Corporation-State (Delaware) Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: April 10, 2001

2. Name and address of receiving party(ies)

Name: Gordon Food Service, Inc.

Internal Address: MAY 30 2001

Street Address: 383 Fiftieth Street, SW

City: Grand Rapids State: MI Zip: 49548

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Michigan Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,883,069

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: John A. Waters

Internal Address: Waters & Morse, P.C.Y

Street Address: 400 Ledyard Building

125 Ottawa Ave., N. W.

City: Grand Rapids State: MI Zip: 49503

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41): \$40.00

- Enclosed Authorized to be charged to deposit account (any deficiency in this fee)

8. Deposit account number:

23-0500

40E

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

John A. Waters Name of Person Signing

Signature

4/27/01

Date

3

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK ASSIGNMENT

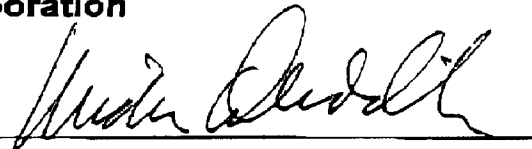
WHEREAS, Excel Corporation (hereinafter "Excel"), a Delaware corporation with its principal office and place of business at 151 North Main, Wichita, KS 67202 adopted, used and is using the trademark CATTLEMAN'S RESERVE and is the owner of trademark registration in the United States having a registration numbers 1883069 (hereinafter "Trademark"); and

WHEREAS, Gordon Food Service (hereinafter "GFS"), a Michigan corporation with its principal office and place of business in Grand Rapids, MI is desirous of acquiring said Trademark and the registration thereof.

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Excel does hereby assign to GFS all rights, title and interest in and to said Trademark and the registration thereof in the United States, together with the goodwill of the business symbolized by said Trademark and the registration thereof.

This Assignment was executed at Grand Rapids
on 4/10/, 2001.

Excel Corporation

Signature: 

Name: MICHAEL D. MIDDLETON

Title: VP Sales Food Service

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