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U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

04-23-2001

U.S. Patent & TMO/TM Mail Rept Dt. #72

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

New 4-23-01

Resubmission (Non-Recordation)
Document ID #

Correction of PTO Error
Reel # Frame #

Corrective Document
Reel # Frame #

Conveyance Type

Assignment License

Security Agreement Nunc Pro Tunc Assignment

Merger

Change of Name

Other

Effective Date
Month Day Year

Conveying Party

Mark if additional names of conveying parties attached

Name Execution Date
Month Day Year

Formerly

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)
City State/Country Zip Code

Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Corporation Association

Other

Citizenship/State of Incorporation/Organization

FOR OFFICE USE ONLY

05/07/2001 GTON11 00000274 2279275

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Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 002290 FRAME: 0771

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

480-986-0456 (phone & fax)

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2,279,275"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Grant L. Hubbard

Name of Person Signing

Signature

April 18, 2001

Date Signed

BODY WISDOM TRADEMARK AGREEMENT
PURCHASE AND SALE OF TRADEMARK, REGISTRATION, DOMAIN NAME AND GOODWILL

WHEREAS, Body Wise International, Inc., a Nevada Corporation, 2802 Dow Avenue, Tustin, California 92780-7212, desires to purchase the entire right, title and interest, to and in the trademark/servicemark BODY WISDOM, and in United States Registration No. 2,279,275, Registered September 21, 1999, the Internet domain name www.bodywisdom.com, and in all goodwill associated with the mark BODY WISDOM; and

WHEREAS, Body Wisdom, Ltd., an Ohio Limited Liability Corporation, 3001 Indianola Avenue, Columbus, Ohio 43202, owns said mark, registration and goodwill and has agreed to sell the same to Body Wise International, Inc.;

NOW, THEREFORE, the above stated parties hereby covenant and agree as follows:

1. For and in consideration of the sum of Seven Thousand Five Hundred Dollars (\$7,500.00) and the limited license described below, Body Wisdom, Ltd. hereby sells and assigns the entire right title and interest in the trademark/servicemark BODY WISDOM, and in United States Registration No. 2,279,275, Registered September 21, 1999, the Internet domain name www.bodywisdom.com, and in all goodwill associated with the mark BODY WISDOM to Body Wise International, Inc. its successors and assignees.
2. Body Wise International, Inc. agrees to pay said \$7,500 upon final execution of this Agreement, or within 10 business days thereafter.
3. Body Wise International, Inc. grants Body Wisdom, Ltd. a license to continue to use said mark during a phase-out period ending December 31, 2001, during which Body Wisdom, Ltd. will change its name to a name not likely to cause confusion. After December 31, 2001, the seller, its officers and directors will not use any mark or tradename that is confusingly similar to BODY WISDOM in trade or in connection with any goods or services.
4. This agreement is executed in duplicate original. Either original or a true copy of either may be used for all purposes.

BODY WISDOM, LTD

By Vickie E. Rutkowski

Title PRESIDENT

Date 3/19/01

BODY WISE INTERNATIONAL, INC.

By Thomas T. Tierney
Thomas T. Tierney

Chairman and CEO

Date 3/20/01