



To the Honorable Commissioner of

attached original documents or copy hereof.

101710287

1. Name of conveying party(ies),  
Mocktails, Inc.

Individual(s)  Association  
 General Partnership  Limited Partnership  
 Corporation-State Ohio  
 Other

Name and address of receiving party(ies):  
Name: Dr Pepper/Seven Up, Inc.  
Address: 5301 Legacy Drive, Plano, Texas  
United States of America

Individual(s) citizenship  
 Association  
 General Partnership  
 Limited Partnership  
 Corporation-State Delaware  
 Other

Additional name(s) of conveying party(ies)  
attached  Yes  No

3. Nature of conveyance:  
 Assignment  Merger  
 Security Agreement  Change of Name  
 Other:

If assignee is not domiciled in the United States, a  
domestic representative designation is attached:  
 Yes  No

(Designations must be a separate document from  
Assignment)

Additional name(s) & addresses attached?  
 Yes  No

Execution Date: April 9, 2001

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s).

1,362,291 and 1,362,287

Additional Numbers attached?  Yes  No

5. Name and address of party to whom  
correspondence concerning document should  
be mailed:

Name: Michael I. Davis

Internal Address: Fross Zelnick Lehrman  
& Zissu, P.C.

Street Address: 866 United Nations Plaza

City: New York State: NY Zip: 10017

6. Total number of applications and  
and registration involved: 2

7. Total fee (37 CFR 3.41) ..... \$ 65.00

Enclosed  
 Authorized to be charged to deposit  
account  
(Only if total fee is not sufficient)

8. Deposit account number:

23-0825-0576900

(Attach duplicate copy of this page if paying by deposit account)



04-18-2001

U.S. Patent & TMO/TM Mail RptDt. #11

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a  
true copy of the original document.

Michael I. Davis

Name of Person Signing

Signature

Date

Total number of pages comprising cover sheet: 3

OMB No. 0651-0011 (exp. 4/94)

FZLZ File No.: DPSU USA TT-01/3787

**ASSIGNMENT**

WHEREAS, MOCKTAILS, INC., a company incorporated under the laws of Ohio, located and doing business at 1950 Radcliff Drive, Cincinnati, Ohio, ("Assignor"), is the owner of the following trademark(s) now registered in the United States:

<b><u>TRADEMARK</u></b>	<b><u>REGISTRATION NO.</u></b>	<b><u>DATE OF REGISTRATION</u></b>
MOCKTAILS	1,362,291	September 24, 1985
MAUI MOCKTAILS	1,362,287	September 24, 1985

WHEREAS, DR PEPPER/SEVEN UP, INC., a corporation organized and existing under the laws of Delaware, with offices located at 5301 Legacy Drive, Plano, Texas, ("Assignee"), is desirous of acquiring said registered trademark(s) and all associated goodwill in said trademark(s); and

WHEREAS, to the best of Assignor's knowledge no proceedings to cancel the registration(s) are pending and no other party makes a claim of ownership to these registration(s);

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to said trademark and the above-named registration(s) therefore, together with the goodwill of the business symbolized by said trademark(s), and with all claims that could be asserted by Assignor arising out of or relating to the use or ownership of said trademark(s).

MOCKTAILS, INC.

By: 

[Signature]

Name: Will RadcliffTitle: VPDate: 4/9/01

D

# FROSS ZELNICK LEHRMAN & ZISSU, P.C.

866 UNITED NATIONS PLAZA  
AT FIRST AVENUE & 48TH STREET  
NEW YORK, N.Y. 10017

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04-18-2001

U.S. Patent & TMO/TM Mail Rpt Dt. #11

\* MEMBER NEW JERSEY  
BAR ONLY  
\*\* MEMBER MICHIGAN AND  
DISTRICT OF COLUMBIA BARS ONLY

Attn: Assignment Branch  
Assistant Commissioner for Trademarks  
2900 Crystal Drive  
Arlington, Virginia 22202-3513

**Docket No.**  
DPSU USA  
TT- 01/03787

Re: Recordal of Assignment against U.S.  
Trademark Reg. Nos. 1,362,291 and 1,362,287  
From: Mocktails, Inc.  
To : Dr Pepper/Seven Up, Inc.  
(Our Ref: DPSU USA TT-01/03787)

Dear Sir:

Please record the enclosed Assignment document against the 2 U.S. trademarks listed above.  
For this purpose we enclose the following:

1. Assignment Deed
2. Our check in the amount of \$65.00 for filing fees
3. Recordation form cover sheet
4. Self-addressed, stamped postcard for acknowledgment

Should the enclosed fee be insufficient, or should any additional fees be required in future in connection with this registration, please charge our deposit Account No. 23-0825-0576900 with any deficiency.

We look forward to receiving confirmation that the Assignment has been duly recorded.

Respectfully submitted,

Michael I. Davis

Enclosure

"Express Mail" mailing label no.. EL781529293 US Date of Deposit..... April 18, 2001.....  
 I hereby certify that this paper or fee is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and is addressed to the Assistant Commissioner for Trademarks, 2900 Crystal Drive, Arlington, Virginia 22202-3513

.....Judy Pisanont.....  
 (Printed name of person mailing paper or fee)

.....*Judy Pisanont*.....  
 (Signature)

VN