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U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

OMB No. 0651-0027 (exp. 5/31/2002)

Tab settings

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 5 X 01  
United Merchants and Manufacturers,  
Inc.  
 Individual(s)       Association  
 General Partnership       Limited Partnership  
 Corporation-State Delaware  
 Other \_\_\_\_\_

2. Name and address of receiving party(ies)  
Name: The Estate of Rose Marie Reid  
Internal  
Address: \_\_\_\_\_  
Street Address: Route 1, Box 3390  
City: Alta State: WY Zip: 83422

Additional name(s) of conveying party(ies) attached?  Yes  No

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State \_\_\_\_\_  
 Other Estate

3. Nature of conveyance:  
 Assignment       Merger  
 Security Agreement       Change of Name  
 Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address( es) attached?  Yes  No

Execution Date: April 19, 2001

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 71586063

B. Trademark Registration No.(s) 0551238

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Dean S. Brockbank

Internal Address: Parr, Waddoups, Brown,  
Gee & Loveless

Street Address: 185 South State Street,  
Suite 1300

Salt Lake  
City: \_\_\_\_\_ State: UT Zip: 84111

6. Total number of applications and registrations involved: ..... 1

7. Total fee (37 CFR 3.41).....\$ 40.00

Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number: \_\_\_\_\_

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Susan Allen  
Name of Person Signing

Susan Allen  
Signature

April 23, 2001  
Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

SECRETARY (M) (M) 10000007 1183001  
APR 23 2001

ASSIGNMENT OF TRADEMARK

THIS ASSIGNMENT OF TRADEMARK is made as of the 19th day of April, 2001, by UNITED MERCHANTS & MANUFACTURERS, INC., a Delaware corporation, whose address is 450 Park Ave, N.Y., N.Y. 10016 ("Assignor") in favor of THE ESTATE OF ROSE MARIE REID, whose address is Route 1, Box 3390, Alta, Wyoming 83422 ("Assignee").

WHEREAS, Assignor is listed as the owner of a mark that is registered in the United States Patent and Trademark Office, Serial Number 71586063, Registration No. 0551238, with a registration date of November 27, 1951 (the "Trademark"); and

WHEREAS, the word mark associated with the Trademark is "Rose Marie Reid"; and

WHEREAS, Assignor desires to transfer and assign any and all right, title and interest it may have in the Trademark, and Assignee desires to acquire such right, title and interest, the registration thereof and the business and goodwill of Assignor's business in connection therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby expressly acknowledged, Assignor does hereby transfer and assign all right, title and interest it may have in and to the Trademark, together with the goodwill of business symbolized by such Trademark, in the above-identified registration thereof.

IN WITNESS WHEREOF, Assignor, having been duly authorized, has caused this Assignment of Trademark to be executed as of the date first written above.

"ASSIGNOR"  
UNITED MERCHANTS AND MANUFACTURERS, INC.

By: Judith A. Nadzick  
Judith A. Nadzick

Its: President

[NOTARY INFORMATION FOLLOWS]

STATE OF NEW YORK )

COUNTY OF New York SS.

The foregoing instrument was acknowledged before me this 23<sup>rd</sup> day of April, 2001, by Judith A. Nadzick the President of United Merchants and Manufacturers, Inc., a Delaware corporation.

Stephen Greenberg  
NOTARY PUBLIC  
Residing in New York

My Commission Expires:  
~~Notary Public, State of New York~~  
~~No. 21430208~~  
~~Qualified in New York County~~  
~~Term Expires January 31, 2002~~