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Security Agreement Nunc Pro Tunc Assignment

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Effective Date
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Formerly

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Other

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01 FC:481 40.00 CH

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Name of Person Signing


Signature

0302001
Date Signed

Nunc Pro Tunc Assignment

Jonathan e. Thackeray, being duly sworn, desposes and says that:

1) On December 29, 1997, I was Vice President of The Hearst Corporation, the owner of the trademarks listed in the attached Schedule "A" which are trademark applications currently pending in the United States Patent and Trademark Office.

2) On December 29, 1997, and with effect from December 31, 1997, The Hearst Corporation transferred all rights, title and interest in the trademarks listed in the attached Schedule "A" together with the good will of the business symbolized by the said trademarks to Hearst Communications, Inc.

3) I hereby confirm on this 23rd day of February, 2001 that all rights, title and interest in the trademarks listed in the attached Schedule "A" together with the good will of the business symbolized by the said trademarks were transferred to Hearst Communications, Inc.

Executed this 23rd day of February, 2001.

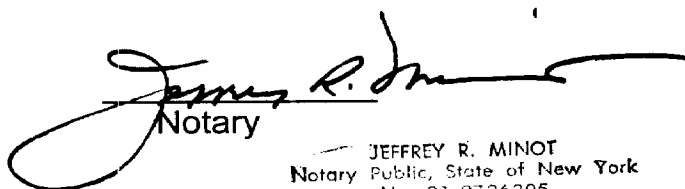

Jonathan E. Thackeray

County of New York)
) ss
State of New York)

I, Notary Public hereby certify that on this 23rd day of February, 2001 before me personally appeared Jonathan E. Thackeray to whom I know and whom I know to have legal capacity, and who signed and acknowledged his signature appearing on the forgoing instrument.

I also certify that Jonathan E. Thackeray who signed the foregoing instrument on behalf of The Hearst Corporation, a corporation duly organized and legally existing under the laws of the State of Delaware with an office at 959 Eighth Avenue, New York, New York, United States of America is its legitimate Vice President according to the Minutes of the Regular Meeting of the Board of Directors of The Hearst Corporation on March 23, 1994.

Subscribed and sworn to before me a Notary Public this 23rd day of February, 2001.


Notary

JEFFREY R. MINOT
Notary Public, State of New York
No. 31-2726205
Qualified in New York County
Commission Expires 2/28/02

TRADEMARK
REEL: 002292 FRAME: 0209

SCHEDULE A

<u>Serial No.</u>	<u>Trademark</u>	<u>Filing Date</u>
73/266315	ESQUIRE AND DESIGN	June 13, 1980
73/266316	ESQUIRE AND DESIGN	June 13, 1980