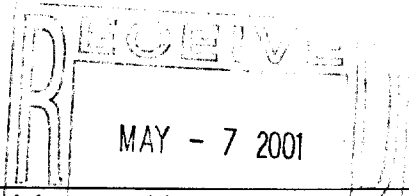


05-11-2001



101714740

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY



TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID # \_\_\_\_\_
- Correction of PTO Error  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_
- Corrective Document  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

Conveyance Type

- Assignment
- License
- Security Agreement
- Nunc Pro Tunc Assignment  
Effective Date  
Month Day Year \_\_\_\_\_
- Merger
- Change of Name
- Other \_\_\_\_\_

Conveying Party

Mark if additional names of conveying parties attached

Name Patrick Kelly Porter

Execution Date  
Month Day Year  
04/23/2001

Formerly \_\_\_\_\_

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association
- Other \_\_\_\_\_
- Citizenship/State of Incorporation/Organization \_\_\_\_\_

Receiving Party

Mark if additional names of receiving parties attached

Name Positive Changes Hypnosis International, Inc.

DBA/AKA/TA \_\_\_\_\_

Composed of \_\_\_\_\_

Address (line 1) 256 N. Witchduck Road, Suite A

Address (line 2) \_\_\_\_\_

Address (line 3) Virginia Beach

VA

23462

City

State/Country

Zip Code

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association
- Other \_\_\_\_\_
- Citizenship/State of Incorporation/Organization Virginia

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

FOR OFFICE USE ONLY

05/11/2001 6TON11 00000175 76160853

01 FC:481 40.00 OP  
02 FC:482 75.00 OP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

REEL: 002292 FRAME: 0954

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

<input type="text" value="76/160853"/>	<input type="text" value="76/865371"/>	<input type="text"/>
<input type="text" value="75/865370"/>	<input type="text"/>	<input type="text"/>
<input type="text" value="76/160852"/>	<input type="text"/>	<input type="text"/>

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Kimberly A. Chasteen

*Kimberly A Chasteen*

5/1/2001

Name of Person Signing

Signature

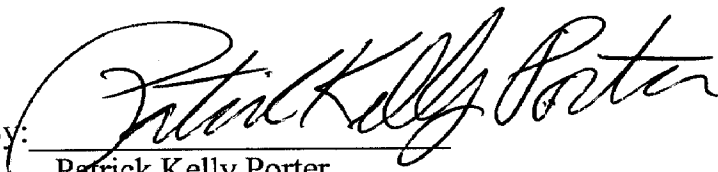
Date Signed

ASSIGNMENT

WHEREAS Patrick Kelly Porter, with his principal office located at 5045 Admiral Wright Road, #109, Virginia Beach, Virginia 23462, is using a trademark and has applied for registration in the United States Patent and Trademark Office, for the mark "SEVEN KEYS TO WEIGHTLOSS MASTERY", Serial No. 75/865370, in International Class 042, and has applied for registration in the United States Patent and Trademark Office, for the mark "BREAKTHROUGH HYPNOSIS SYSTEM", Serial No. 75/865371, in International Class 042, and

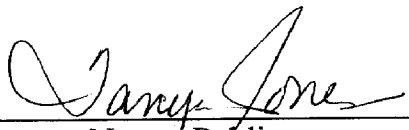
WHEREAS POSITIVE CHANGES HYPNOSIS INTERNATIONAL, INC., a Virginia Corporation, whose address is 259 <sup>1/2</sup> N. Witchduck Road, Suite A, Virginia Beach, Virginia 23462, is desirous of acquiring said marks and the applications/pending registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Patrick Porter Kelly does hereby assign unto POSITIVE CHANGES HYPNOSIS INTERNATIONAL, INC. all right, title and interest in and to the said marks, together with all good will of the business symbolized by the marks, and the above identified applications thereof.

By:   
Patrick Kelly Porter

Commonwealth of Virginia  
City/County of Virginia Beach, to-wit:

The foregoing instrument was acknowledged before me this 23 day of April, 2001,  
by Patrick Kelly Porter.

  
Notary Public

My commission expires 11/30/03

ASSIGNMENT

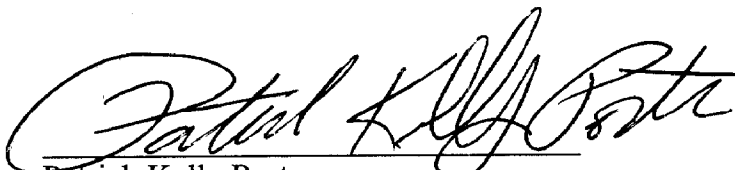
MARK: **HYPNO-NUTRITION**  
INTERNATIONAL CLASS: **042**

WHEREAS Patrick Kelly Porter, whose principal office located at 5045 Admiral Wright Road, #109, Virginia Beach, Virginia 23462, has intended to use the mark "HYPNO-NUTRITION", Serial No. 76/160853, in interstate commerce and has filed an application with the United States Patent and Trademark Office on November 7, 2000 based on its bona fide intent to use such mark in interstate commerce, but has not yet filed an Allegation of Use of the mark under Section 1(c) or 1(d) of the Trademark Act, and

WHEREAS POSITIVE CHANGES HYPNOSIS INTERNATIONAL, INC., incorporated under the laws of the Commonwealth of Virginia, with its principal office located at 259 N. Witchduck Road, Suite A, Virginia Beach, Virginia, 23462, is acquiring the entire business or portion thereof to which the mark pertains as required by 15 U.S.C. § 1060.

NOW, THEREFORE, for good valuable consideration, receipt of which is hereby acknowledged, Patrick Kelly Porter does hereby assign unto POSITIVE CHANGES HYPNOSIS INTERNATIONAL, INC. the mark in the above identified application as part of the entire business or portion thereof to which the mark pertains.

Dated:

  
Patrick Kelly Porter

COMMONWEALTH OF VIRGINIA

City/County of Virginia Beach, to-wit:

The foregoing instrument was acknowledged before me this 23 day of April, 2001, by Patrick Kelly Porter.

  
Notary Public

My commission expires: 11/30/03

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT

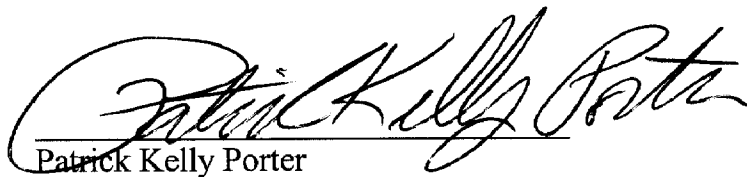
MARK: **HYPNO-LEARNING**  
INTERNATIONAL CLASS: **042**

WHEREAS Patrick Kelly Porter, whose principal office located at 5045 Admiral Wright Road, #109, Virginia Beach, Virginia 23462, has intended to use the mark "HYPNO-LEARNING", Serial No. 76/160852, in interstate commerce and has filed an application with the United States Patent and Trademark Office on November 7, 2000 based on its bona fide intent to use such mark in interstate commerce, but has not yet filed an Allegation of Use of the mark under Section 1(c) or 1(d) of the Trademark Act, and

WHEREAS POSITIVE CHANGES HYPNOSIS INTERNATIONAL, INC., incorporated under the laws of the Commonwealth of Virginia, with its principal office located at 2560 N. Witchduck Road, Suite A, Virginia Beach, Virginia, 23462, is acquiring the entire business or portion thereof to which the mark pertains as required by 15 U.S.C. § 1060.

NOW, THEREFORE, for good valuable consideration, receipt of which is hereby acknowledged, Patrick Kelly Porter does hereby assign unto POSITIVE CHANGES HYPNOSIS INTERNATIONAL, INC. the mark in the above identified application as part of the entire business or portion thereof to which the mark pertains.

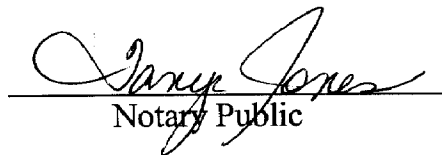
Dated:

  
Patrick Kelly Porter

COMMONWEALTH OF VIRGINIA

City/County of Virginia Beach, to-wit:

The foregoing instrument was acknowledged before me this 23 day of April, 2001, by Patrick Kelly Porter.

  
Notary Public

My commission expires: 11/30/03