

05-08-2001

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U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARK

12-18-2000

U.S. Patent &amp; TMO/TM Mail Rpt Dt. #39

2-18-00

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

## Submission Type

- ☐ New
- ☐ Resubmission (Non-Recordation)  
Document ID #
- ☐ Correction of PTO Error  
Reel #  Frame #
- ☒ Corrective Document  
Reel #  Frame #

## Conveyance Type

- ☐ Assignment ☐ License
- ☐ Security Agreement ☐ Nunc Pro Tunc Assignment
- ☐ Merger ☐ Change of Name
- ☒ Other See attached brief of conveyance
- Effective Date  
Month Day Year  
7/6/00

## Conveying Party

☐ Mark if additional names of conveying parties attachedName Robert M. Lee TrustExecution Date  
Month Day YearFormerly 1688271

- ☐ Individual ☐ General Partnership ☐ Limited Partnership ☐ Corporation ☐ Association
- ☒ Other Trust
- ☒ Citizenship/State of Incorporation/Organization Nevada

## Receiving Party

☐ Mark if additional names of receiving parties attachedName Sierra Expeditions, Ltd.DBA/AKA/TA Composed of Address (line 1) 970 Icehouse Avenue, Sparks, NV 89431Address (line 2) Address (line 3) 

City

State/Country

Zip Code

- ☐ Individual ☐ General Partnership ☐ Limited Partnership ☐ If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- ☒ Corporation ☐ Association
- ☐ Other

☒ Citizenship/State of Incorporation/Organization Nevada

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40E

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

01/02/2001 GTON11 00000032 1688271

01 FC:481

40.00 DP

TRADEMARK  
REEL: 002293 FRAME: 0720

Conveyance Type Continued

Document previously recorded at reel 002142 Frame 0855 contained an error on Registration Number 1688217.

Document re-recorded to correct error on stated reel (which is attached).

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name Sierra Expeditions, Ltd.

Address (line 1) 970 Icehouse Avenue, Sparks, NV 89431

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number 775 329-2282

Name Kirstin M. Jahn, Esq.

Address (line 1) 565 California Avenue, Reno, NV 89509

Address (line 2)

Address (line 3)

Address (line 4)

**Pages** Enter the total number of pages of the attached conveyance document including any attachments.

# 2

**Trademark Application Number(s) or Registration Number(s)**

☐ Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

1688271

**Number of Properties** Enter the total number of properties involved.

# 1

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$ 40.00

Method of Payment:

Enclosed ☒

Deposit Account ☐

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

# 501194

Authorization to charge additional fees:

Yes ☒

No ☐

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Kirstin M. Jahn, Esq.

Name of Person Signing

  
Signature

12/14/00  
Date Signed

FORM PTO-1618A  
Expires 08/00/98  
OMB 0651-0027U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARKRECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

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## Submission Type

- ☐ New
- ☐ Resubmission (Non-Recordation)  
Document ID #
- ☐ Correction of PTO Error  
Reel #  Frame #
- ☐ Corrective Document  
Reel #  Frame #

## Conveyance Type

- ☐ Assignment ☐ License
- ☐ Security Agreement ☐ Nunc Pro Tunc Assignment  
Effective Date  
Month Day Year
- ☐ Merger
- ☐ Change of Name
- ☐ Other

## Conveying Party

☐ Mark if additional names of conveying parties attachedExecution Date  
Month Day Year Name Formerly 

- ☐ Individual ☐ General Partnership ☐ Limited Partnership ☐ Corporation ☐ Association
- ☐ Other
- ☐ Citizenship/State of Incorporation/Organization

## Receiving Party

☐ Mark if additional names of receiving parties attachedName DBA/AKA/TA Composed of Address (line 1) Address (line 2) Address (line 3) ☐ Individual ☐ General Partnership ☐ Limited Partnership☐ Corporation ☐ Association☐ Other ☐ Citizenship/State of Incorporation/Organization 

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

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TRADEMARK  
REEL: 002293 FRAME: 0723

FORM PTO-1618B

Expires 06/30/99  
OMB 0751-0027

Page 2

U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARK**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name Address (line 1) Address (line 2) Address (line 3) Address (line 4) **Correspondent Name and Address**Area Code and Telephone Number Name Address (line 1) Address (line 2) Address (line 3) Address (line 4) **Pages**Enter the total number of pages of the attached conveyance document  
including any attachments.# **Trademark Application Number(s) or Registration Number(s)**☐ Mark if additional numbers attachedEnter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).**Trademark Application Number(s)****Registration Number(s)**

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
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<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties**

Enter the total number of properties involved.

# **Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$ 

Method of Payment:

Enclosed ☐Deposit Account ☐

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

# 

Authorization to charge additional fees:

Yes ☐No ☐**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any  
attached copy is a true copy of the original document. Charges to deposit account are authorized, as  
indicated herein.

Name of Person Signing

Signature

Date Signed



1688271 not  
1688277  
KQ 4/18/01

TRADEMARK  
REEL: 002293 FRAME: 0726

**ASSIGNMENT**

Effective the 6<sup>th</sup> day of July, 2000, this assignment is between Robert M. Lee, as trustee of the Robert M. Lee Trust, located at 8555 Dicing Drive Reno, NV 89511 and Sierra Expeditions, Ltd., a corporation organized and existing under the laws of the State of Nevada, having a place of business at 970 Icehouse Avenue, Sparks, Nevada 89431.

WHEREAS Robert M. Lee as Trustee for the Robert M. Lee Trust is the owner of the trademarks, shown in Exhibit A, and

WHEREAS, Sierra Expeditions Ltd. is desirous of acquiring said trademarks in Exhibit A.

NOW THEREFORE, in consideration of and in exchange for the sum of One Dollar (\$1.00) and other good and valuable consideration to it paid, the receipt of which is hereby acknowledged, Robert M. Lee as Trustee for the Robert M. Lee Trust does hereby sell, assign, and transfer unto said Sierra Expeditions Ltd. the entire right, title, and interest in and to said trademarks listed in Exhibit A, including the good will of the business in connection with which the trademark is used, and the right to sue for past infringement of said mark.

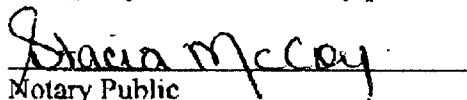
ROBERT M. LEE TRUST



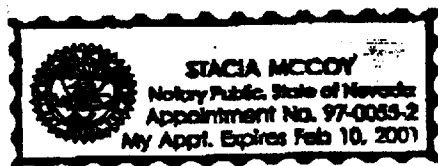
ROBERT M. LEE, TRUSTEE

On the 6<sup>th</sup> day of July, 2000 before me appeared ROBERT M. LEE, known to me to be the person identified herein and who executed the foregoing instrument in my presence.

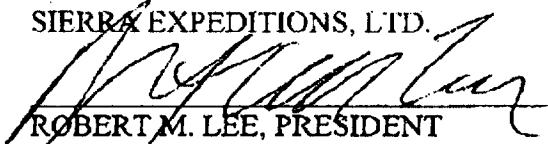
STATE OF NEVADA     )  
                                  ):  
COUNTY OF WASHOE    )



Notary Public



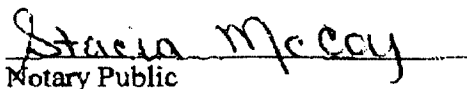
SIERRA EXPEDITIONS, LTD.



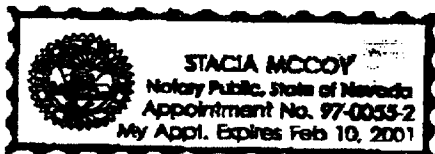
ROBERT M. LEE, PRESIDENT

On the 6<sup>th</sup> day of July, 2000 before me appeared ROBERT M. LEE, known to me to be the person identified herein and who executed the foregoing instrument in my presence.

STATE OF NEVADA     )  
                                  ):  
COUNTY OF WASHOE    )



Notary Public





COUNTRY	MARK	REG. NO	CLASS
USA	ALL THE TEA IN CHINA	1105251	30
	ANGLER'S WORLD WORDMARK	1038547	28
		1046160	42
		1517277	25
	ARMORJAC	1189728	6
		1193033	9
	ARMORJAC	1330633	9,13,18
	BOB LEE	1299667	28
		1303445	6
		1309796	9
		1313187	8
		1316892	14
		1336675	18
		1354185	25
	COWBOYS 'N INDIANS WORDMARK	1133120	18, 25
	HOOK LINE & SINKER	2182828	25

COUNTRY	MARK	REG. NO	CLASS
	KALAHARI	937654	25
		1645917	11
	LEE EXPED. LTD.	1290888	11
		1290920	13
		1291103	20
		1291129	21
		1291136	22
		1291281	25
		1295832	9
		1306219	28
		1359215	18
	LITTLE BIG BAG	954761	18
	LOCK STOCK & BARREL	PENDING	25
	POISON PETE'S	PENDING	42
	RML PERSONAL ELEPHANT	1680790	25
		<del>7688212</del> 1688724	14, 20
		1952087	30

4/16/01

COUNTRY	MARK	REG. NO	CLASS
	SAFARI CLOTH	PENDING	25
	SAFARI GRILL	PENDING	11



UNITED STATES DEPARTMENT OF COMMERCE  
Patent and Trademark Office  
ASSISTANT SECRETARY AND COMMISSIONER  
OF PATENTS AND TRADEMARKS  
Washington, D.C. 20231

NOVEMBER 06, 2000

PIAS

KIRSTIN M. JAHN, ESQ.  
565 CALIFORNIA AVE.  
RENO, NV 89509



\*101464249A\*

UNITED STATES PATENT AND TRADEMARK OFFICE  
NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE MICROFILM COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 703-308-9723. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, ASSIGNMENT DIVISION, BOX ASSIGNMENTS, CG-4, 1213 JEFFERSON DAVIS HWY, SUITE 320, WASHINGTON, D.C. 20231.

RECORDATION DATE: 08/14/2000

REEL/FRAME: 002142/0855  
NUMBER OF PAGES: 8

BRIEF: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

## ASSIGNOR:

ROBERT M. LEE TRUST

DOC DATE: 07/06/2000  
CITIZENSHIP: NEVADA  
ENTITY: TRUST

## ASSIGNEE:

SIERRA EXPEDITIONS, LTD.  
970 ICEHOUSE AVENUE  
SPARKS, NEVADA 89431

CITIZENSHIP: NEVADA  
ENTITY: CORPORATION

APPLICATION NUMBER: 75186629  
REGISTRATION NUMBER: 2182828

FILING DATE: 10/24/1996  
ISSUE DATE: 08/18/1998

MARK: HOOK LINE &amp; SINKER

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

TRADEMARK  
REEL: 002293 FRAME: 0731

002142/0855 PAGE 2

APPLICATION NUMBER: 73049666  
REGISTRATION NUMBER: 1038547FILING DATE: 04/16/1975  
ISSUE DATE: 04/27/1976

MARK: ANGLER'S WORLD

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 73243202  
REGISTRATION NUMBER: 1189728FILING DATE: 12/17/1979  
ISSUE DATE: 02/16/1982

MARK: ARMORJAC

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 73124664  
REGISTRATION NUMBER: 1133120FILING DATE: 04/28/1977  
ISSUE DATE: 04/15/1980

MARK: COWBOYS 'N INDIANS

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 73045209  
REGISTRATION NUMBER: 1046160FILING DATE: 02/26/1975  
ISSUE DATE: 08/10/1976

MARK: ANGLER'S WORLD

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 73243203  
REGISTRATION NUMBER: 1193033FILING DATE: 12/17/1979  
ISSUE DATE: 04/06/1982

MARK: ARMORJAC

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 73124654  
REGISTRATION NUMBER: 1105251FILING DATE: 04/28/1977  
ISSUE DATE: 10/31/1978

MARK: ALL THE TEA IN CHINA

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 73727003  
REGISTRATION NUMBER: 1517277FILING DATE: 05/09/1988  
ISSUE DATE: 12/20/1988

MARK: ANGLER'S WORLD

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 73442515  
REGISTRATION NUMBER: 1330633FILING DATE: 09/06/1983  
ISSUE DATE: 04/16/1985

MARK: ARMORJAC

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 73442466  
REGISTRATION NUMBER: 1299667FILING DATE: 09/06/1983  
ISSUE DATE: 10/09/1984

MARK: BOB LEE

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

002142/0855 PAGE 3

APPLICATION NUMBER: 73442465  
REGISTRATION NUMBER: 1313187FILING DATE: 09/06/1983  
ISSUE DATE: 01/08/1985

MARK: BOB LEE

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 73442463  
REGISTRATION NUMBER: 1354185FILING DATE: 09/06/1983  
ISSUE DATE: 08/13/1985

MARK: BOB LEE

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 73442198  
REGISTRATION NUMBER: 1290888FILING DATE: 09/02/1983  
ISSUE DATE: 08/21/1984

MARK: LEE EXPEDITIONS, LTD.

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 73442211  
REGISTRATION NUMBER: 1291129FILING DATE: 09/02/1983  
ISSUE DATE: 08/21/1984

MARK: LEE EXPEDITIONS, LTD.

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 73442206  
REGISTRATION NUMBER: 1295832FILING DATE: 09/02/1983  
ISSUE DATE: 09/18/1984

MARK: LEE EXPEDITIONS, LTD.

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 72388566  
REGISTRATION NUMBER: 0954761FILING DATE: 04/07/1971  
ISSUE DATE: 03/13/1973

MARK: LITTLE BIG BAG

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 73442462  
REGISTRATION NUMBER: 1303445FILING DATE: 09/06/1983  
ISSUE DATE: 11/06/1984

MARK: BOB LEE

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 73442459  
REGISTRATION NUMBER: 1316892FILING DATE: 09/06/1983  
ISSUE DATE: 01/29/1985

MARK: BOB LEE

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 72393773  
REGISTRATION NUMBER: 0937654FILING DATE: 06/02/1971  
ISSUE DATE: 07/11/1972

MARK: KALAHARI

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

002142/0855 PAGE 4

APPLICATION NUMBER: 73442144  
REGISTRATION NUMBER: 1290920

FILING DATE: 09/02/1983  
ISSUE DATE: 08/21/1984

MARK: LEE EXPEDITIONS, LTD.  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 73442202  
REGISTRATION NUMBER: 1291136

FILING DATE: 09/02/1983  
ISSUE DATE: 08/21/1984

MARK: LEE EXPEDITIONS, LTD.  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 73442240  
REGISTRATION NUMBER: 1306219

FILING DATE: 09/02/1983  
ISSUE DATE: 11/20/1984

MARK: LEE EXPEDITIONS, LTD.  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 74068464  
REGISTRATION NUMBER: 1680790

FILING DATE: 06/13/1990  
ISSUE DATE: 03/24/1992

MARK:  
DRAWING TYPE: MISCELLANEOUS DESIGN

APPLICATION NUMBER: 73442460  
REGISTRATION NUMBER: 1309796

FILING DATE: 09/06/1983  
ISSUE DATE: 12/18/1984

MARK: BOB LEE  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 73442458  
REGISTRATION NUMBER: 1336675

FILING DATE: 09/06/1983  
ISSUE DATE: 05/21/1985

MARK: BOB LEE  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 74066273  
REGISTRATION NUMBER: 1645917

FILING DATE: 06/06/1990  
ISSUE DATE: 05/28/1991

MARK: KALAHARI  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 73442190  
REGISTRATION NUMBER: 1291103

FILING DATE: 09/02/1983  
ISSUE DATE: 08/21/1984

MARK: LEE EXPEDITIONS, LTD.  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 73442191  
REGISTRATION NUMBER: 1291281

FILING DATE: 09/02/1983  
ISSUE DATE: 08/21/1984

MARK: LEE EXPEDITIONS, LTD.  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

002142/0855 PAGE 5

APPLICATION NUMBER: 73442197  
REGISTRATION NUMBER: 1359215

FILING DATE: 09/02/1983  
ISSUE DATE: 09/10/1985

MARK: LEE EXPEDITIONS, LTD.  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 74107542  
REGISTRATION NUMBER: 1688217

FILING DATE: 10/22/1990  
ISSUE DATE: 05/19/1992

MARK: KIDDIECORP  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 74132006  
REGISTRATION NUMBER: 1952087

FILING DATE: 01/22/1991  
ISSUE DATE: 01/30/1996

MARK:  
DRAWING TYPE: MISCELLANEOUS DESIGN

KIMBERLY WHITE, EXAMINER  
ASSIGNMENT DIVISION  
OFFICE OF PUBLIC RECORDS