FORM PTO-1618A Expires 06/30/99 OMB 0651-0027

05-15-2001



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Conveying Party	Mark if additional names of conveying parties attached Execution Date		
Name ST. MARTIN'S PRESS, INC.			
Individual General Partnership	Limited Partnership X Corporation Association		
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Receiving Party Mark if additional names of receiving parties attached			
Name ST. MARTIN'S PRESS, LLC			
DBA/AKA/TA			
Composed of			
Address(line 1) 175 FIFTH AVENUE			
Address (line 2)			
Address	NEW YORK 10010		
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Correspondent Name and Address Area Code and Telephone Number 212-489-8230				
Name	DEIRDRE DAVIS	, ESQ.		
Address (line 1)	DAVIS WRIGHT	TREMAINE LLP		
Address (line 2)	1740 BROADWAY, 25TH FLOOR			
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Deirdre	n Davis	D-M	4/27/01	
	of Person Signing	Signature	Date Signed	

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NUNC PRO TUNC TRADEMARK ASSIGNMENT

WHEREAS, SMP (1952), Inc., a New York corporation, with its principal place of business at 175 Fifth Avenue, New York, New York 10010 ("Assignor)," is the owner of all the right, title, and interest in and to the trademarks (the "Marks") set forth on Schedule A attached hereto, the registrations for them, and all associated good will; and

WHEREAS, St. Martin's Press, LLC, a New York limited liability company, with its principal place of business at 175 Fifth Avenue, New York, New York 10010 ("Assignee"), is desirous of acquiring all, right, title and interest in and to the Marks and the registrations associated with them, together with the goodwill of the business symbolized by and associated with the Marks and their respective registrations and the right to sue for and recover damages for past infringements of the Marks and to stand in the place of Assignor in all matters related thereto;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby transfer and assign to Assignee, its successors and assignees, *nunc pro tunc* as of January 25, 2000, all right, title, and interest in and to the Marks and the registrations associated with them, together with the goodwill of the business symbolized by and associated with the Marks and their

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respective registrations and the right to sue for and recover damages for past infringements of the Marks and to stand in the place of Assignor in all matters related thereto.

David N. Kaye, Esq.

Secretary

SMP (1952), Inc.

Sworn to before me this $\lambda 6^{TH}$ day of April, 2001

Notary Public

PAUL J. SLEVEN
Notary Public State of New York
No. 02SL4796239
Qualified in New York County
Commission Expires April 30, 98-200

SCHEDULE A

MARK	REGISTRATION NUMBER
WHITMAN	Registration No. 902,121

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RECORDED: 04/27/2001