

05-16-2001



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Conveying Party Mark if additional names of conveying parties attached

Name Comite International Olympique Execution Date 03-03-2001
Month Day Year

Formerly _____

Individual General Partnership Limited Partnership Corporation Association

Other _____

Citizenship/State of Incorporation/Organization SWITZERLAND

Receiving Party Mark if additional names of receiving parties attached

Name United States Olympic Committee

DBA/AKA/TA _____

Composed of _____

Address (line 1) One Olympic Plaza

Address (line 2) _____

Address (line 3) Colorado Springs Colorado 80909
City State/Country Zip Code

Individual General Partnership Limited Partnership Corporation Association

Other _____

Citizenship/State of Incorporation/Organization U.S. Congressionally Chartered

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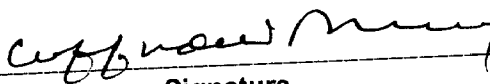
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Clifford W. Browning



May 2, 2001

Name of Person Signing

Signature

Date Signed

TRADEMARK ASSIGNMENT

WHEREAS, the Comité International Olympique, a Switzerland association located at Château de Vidy, 1007 Lausanne, Switzerland (hereinafter "Assignor"), has registered the following mark in the United States Patent and Trademark Office:

<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
ATHENS 2004	2,425,310	January 30, 2001

WHEREAS, the United States Olympic Committee, a United States congressionally chartered corporation located at One Olympic Plaza, Colorado Springs, Colorado, 80909 (hereinafter "Assignee"), is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto said Assignee all right, title and interest in and to said mark, together with the goodwill of the business symbolized by the mark, and the above identified registration thereof.

Comité International Olympique

By: _____

Title: Howard M. STUPP
Director of Legal Affairs

Date: 3rd March 2001

#117381