

05-16-2001

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OMB 0651-0027



U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

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RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
 - Security Agreement Nunc Pro Tunc Assignment
 - Merger Change of Name
 - Other
- Effective Date
Month Day Year

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKATA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

05/16/2001 DBYRNE 00000035 1303503

01 FC:481
02 FC:482

40.00 DP
25.00 DP

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Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

Number of Properties

Enter the total number of properties involved. #

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)
Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Loretta S. Sifuentes

5/04/2001

Name of Person Signing

Signature

Date Signed

TRADEMARK ASSIGNMENT AGREEMENT

WHEREAS, on and before November 30, 2000, (hereinafter referred to as the "Effective Date"), PF HOLDINGS, INC., A Delaware corporation, with offices at 2530 U.S. Highway 130, CN 9600, Cranbury, New Jersey 08512-9600, (hereinafter referred to as the "Assignor") was the owner of all right, title and interest in and to certain trademarks, trademark registrations, and applications for trademark registration; and

WHEREAS, PF Holdings, Inc. is the successor in interest to Papel/Freelance, Inc., as follows: Papel Giftware, Inc., fka Papel Freelance, Inc., fka P/F Acquisition Corp., fka Papel/Freelance, Inc., fka Papel, Inc.; including all right, title and interest in and to certain trademarks, trademark registrations and applications for trademark registration; and

WHEREAS, effective as of the Effective Date, the said Assignor desires to assign to CAST ART INDUSTRIES, LLC., a Delaware corporation, with offices at 1120 California Avenue, Corona, CA 92881 (hereinafter referred to as the "Assignee"), certain trademark registrations identified herein;

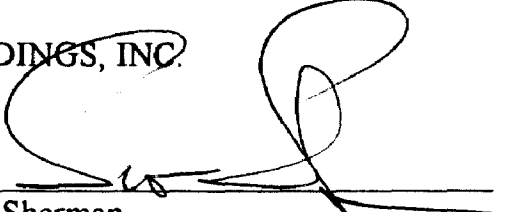
NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that for good and valuable consideration the receipt of which is hereby acknowledged, Assignor does, as of the Effective Date, assign, transfer, and deliver all of its right, title and interest in and to the following trademarks which are registered in the U.S. Patent and Trademark Office: FUN FOOT, Registration No. 1,303,503, and THE GREETING MUG, Registration No. 1,342,718, together with that part of the goodwill of the business of Assignor connected with the use of and symbolized thereby, to Assignee as the successor to the ongoing and existing business of the Assignor, or portion thereof, to which the trademarks, trademark registrations, and applications for trademark registration pertain.

Said Assignor hereby agrees, without further consideration, to sign all lawful papers and to perform all other lawful acts which the Assignee may request, to make this Assignment fully effective, including, without limitation, prompt execution of all other documents necessary to effect the intent of this Assignment.

IN WITNESS WHEREOF, the Assignor has caused this Trademark Assignment to be duly executed on the 5 th day of April, 2001, by the undersigned, a duly authorized officer of the Assignor as of the Effective Date recited above.

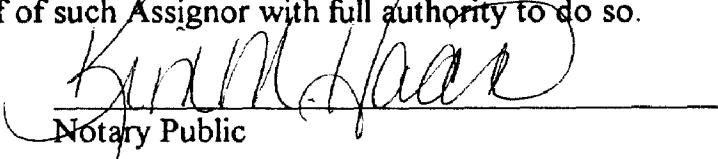
PF HOLDINGS, INC.

By 
Scott Sherman
Chairman

State of California)

County of ~~Riverside~~ ^{San Bernardino})
SS:

On this 5 th day of April, 2001, before me personally came, _____, to me known who, by me being duly sworn, did depose and say that he is an officer of the Assignor on the above-identified Effective Date and that he executed the annexed Trademark Assignment on behalf of such Assignor with full authority to do so.


Notary Public

(seal)

