

FORM PTG-1594 (Rev. 6-93) OMB No. 0651-0011 (exp. 4/94)

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05-17-2001

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U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office



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To the Honorable Commissioner of Pat

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ied original documents or copy thereof.

1. Name of conveying party(ies):

JEL SERT CO.

- Individual(s), Association, General Partnership, Limited Partnership, Corporation-State Illinois, Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance: 5-11-01

- Assignment, Merger, Security Agreement, Change of Name, Other

Execution Date: APRIL 11, 2001

2. Name and address of receiving party(ies)

Name: ALDI INC.

Internal Address:

Street Address: 1200 NORTH KIRK ROAD

City: BATAVIA State: IL ZIP: 60510

- Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-State Illinois, Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,655,158 1,771,715

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: ALLEN LANDMEIER

Internal Address: SMITH, LANDMEIER, SKAAR & ELDERS

Street Address: 15 N. SECOND STREET

City: GENEVA State: IL ZIP: 60134

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41).....\$ 65.00

Enclosed

*If there is a deficiency in the fee, Authorized to be charged to deposit account

8. Deposit account number:

500963

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

ALLEN L. LANDMEIER Name of Person Signing

Signature

5/18/01

Date

3

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to: Commissioner of Patents & Trademarks, Box Assignments

DEED OF ASSIGNMENT

WHEREAS, The Jel Sert Co. ("Jel Sert"), a corporation organized and existing under the laws of the State of Illinois, with an address of Highway 59 and Conde Street, P.O. Box 261, West Chicago, Illinois 60186-0261, is the owner of the trademark set forth in the attached Schedule "A" and the registrations thereof in the United States Patent and Trademark Office as set forth in the Schedule "A".

WHEREAS, Aldi, Inc. ("Aldi"), a corporation organized and existing under the laws of the State of Illinois, located at 1200 North Kirk Road, Batavia, Illinois 60510-1479, is desirous of acquiring the said mark and the registrations thereof.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Jel Sert does hereby assign unto the said Aldi all right, title and interest in and to the said mark together with the goodwill of the business symbolized by the mark and the above identified registrations thereof, and all causes of action, rights of recovery and claims for damages or other relief.

THE JEL SERT CO.

BY: Kenneth E. Wegner

Name: Kenneth E. Wegner

Title: President

Executed this 11 day of April, 2001Subscribed to and sworn before me this 11 day of April, 2001Lori Majer
Notary PublicMy Commission Expires: 11-18-03

SCHEDULE A

<u>Trademark</u>	<u>Reg. No.</u>	<u>Register</u>	<u>Reg. Date</u>
FREEZE 'N SQUEEZE	1,655,158	Supplemental	August 27, 1991
FREEZE 'N SQUEEZE	1,771,715	Principal	May 18, 1993

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