

5-21-01

05-23-2001

Docket No.



101726853

FORM PTO 1594 (Rev. 6-93)

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U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office

OMB No. 0651-0011 (exp. 4/94)

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Doane Pet Care Company

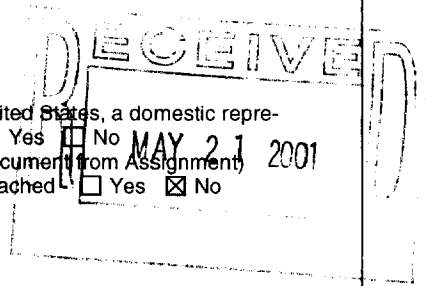
- Individual(s), Association, General Partnership, Limited Partnership, Corporation-State, Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies) Name: Menu Foods, Inc. Internal Address: P.O. Box 610 Street Address: 8 Falconer Drive City: Streetsville State: Ontario, Canada ZIP: L5M 2C1

- Individual(s), Association, General Partnership, Limited Partnership, Corporation-State New Jersey, Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No



3. Nature of conveyance: Assignment, Merger, Security Agreement, Change of Name, Other

Execution Date: 5/3/2001

4. Application number(s) or registration number(s): A. Trademark Application No.(s)

B. Trademark Registration No.(s) 730,532 1,494,499

05/23/2001 LABEL TP 00000001 730532

01 FC:48 40.00 OP 02 FC:48 25.00 OP

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Attn: Michael C. Gilchrist Internal Address: Dorsey & Whitney LLP Street Address: 220 South Sixth Street City: Minneapolis State: MN ZIP 55402

6. Total Number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41) \$65.00

- Enclosed, Authorized to be charged to deposit account

8. Deposit account number: 04-1420

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Michael C. Gilchrist Name of person Signing Signature

May 17, 2001 Date

Total number of pages comprising cover sheet: 2

OMB No. 0651-0011 (exp. 4/94) Do not detach this portion

Mail documents to be recorded with required cover sheet information to: 2

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Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503.

Rev. 5/17/01

TRADEMARK REEL: 002300 FRAME: 0667

Assignment

WHEREAS, Doane Pet Care Company, 210 Westwood Place South, Suite 300, Brentwood, Tennessee 37027, a Delaware corporation, (hereafter called "Assignor"), is the owner of the entire legal right, title, and interest, in and to the trademarks "Dr. Melody", U.S. Registration No. 1,494,499, for pet food, and "Big Bet", U.S. Registration No. 730,532, for dog food and cat food (hereinafter the "Marks");

WHEREAS, Menu Foods, Inc., 8 Falcon^{er} Drive, P.O. Box 610, Streetsville, Ontario L5M 2C1, Canada, a New Jersey corporation (hereinafter called "Assignee"), is desirous of acquiring the Assignor's entire legal right, title and interest in and to said Marks;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration to it in hand paid, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns and transfers to Assignee, its successors and assigns, all of its entire right, title, and interest, whether statutory or at common law, in and to the Marks together with the goodwill of the business symbolized by the Marks, and all registrations therefore. Assignor agrees to execute further papers, and at Assignee's expense to do such other acts as may be necessary or desirable to vest the entire legal right, title and interest in and to the Marks in Assignee.

Executed this 3rd day of May, 2001.

Doane Pet Care Company

By: 

Name: Thomas R. Heidenthal

Title: Senior Vice President

Accepted by:

Menu Foods, Inc.

By: 

Name: Paul Henderson

Title: EVP, CFO