

05-21-2001

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To the Honorable Commissioner of

101723348

attached original documents or copy thereof.

1. Name of conveying party(ies):

TOD'S S.P.A.



5-11-01

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: March 16, 2001

2. Name and address of receiving party(ies):

Name: DIEGO DELLA VALLE

Internal Address: _____

Street Address: 63019 S. Elipdio a Mare

Via Fratte 4396, Italy

City: _____ State: _____ ZIP: _____

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark registration No.(s)

1,383,376

1,586,765

2,053,244

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Martin Smolowitz, Esq.

Internal Address: _____

Street Address: Two Pennsylvania Plaza

Suite 1500

City: New York State: NY ZIP: 10121

6. Total number of applications and registrations involved: _____

3

7. Total fee (37 CFR 3.41):..... \$ 90

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

19-3223

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Martin Smolowitz

Name of Person Signing

Martin Smolowitz
Signature

5/11/01

Date

Total number of pages comprising cover sheet: 3

ASSIGNMENT

WHEREAS, **TOD'S S.P.A.** of **63019 S. Elipdio a Mare - Vial Fillippo Della Valle, 1, Italy**, has adopted, used and is using the following marks which are registered in the U.S. Patent & Trademark Office, Registration Nos. 1,383,376 dated February 18, 1986; 1,586,765 dated March 13, 1990 and 2,053,244 dated April 15, 1997; and

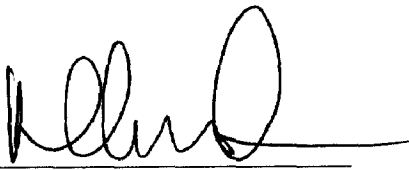
WHEREAS, **DIEGO DELLA VALLE** of **63019 S. Elipdio a Mare - Via Fratte 4396, Italy** is desirous of acquiring said marks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said **TOD'S S.P.A.** does hereby assign onto said, **DIEGO DELLA VALLE**, all right, title, and interest in and to said marks, together with the goodwill of the business symbolized by the marks and the above identified registrations thereof.

✓ Executed at: S.Elpidio a Mare, Italy

✓ This 16th day of March 2001

TOD'S S.P.A.

✓ By: (Signature) 

✓ (Print Name) Andrea DELLA VALLE

✓ Title: Vice President