

05-23-2001

Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings



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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

MCO 5-18-01

1. Name of conveying party(ies): Great American Insurance Company 580 Walnut Street Cincinnati, OH 45202

2. Name and address of receiving party(ies) Name: Mitsui Marine & Fire Ins. Co. of America Internal Address: Street Address: 49 E. Fourth Street City: Cincinnati State: OH Zip: 45202

3. Nature of conveyance: [X] Assignment [ ] Merger [ ] Security Agreement [ ] Change of Name [ ] Other Execution Date: May 15, 2001

4. Application number(s) or registration number(s): A. Trademark Application No.(s) 75/549.830 B. Trademark Registration No.(s) 2,040,452 2,311,143 2,038,906 2,047,564 2,285,459 2,173,850 2,142,565

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Glenn D. Bellamy Internal Address: Greenebaum Doll & McDonald Street Address: 2800 Chemed Center 255 East Fifth Street City: Cincinnati State: OH Zip: 45202

6. Total number of applications and registrations involved: 8 7. Total fee (37 CFR 3.41): \$215.00 [X] Enclosed [X] Authorized to be charged to deposit account 8. Deposit account number: 50-0976

DO NOT USE THIS SPACE

9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Glenn D. Bellamy Name of Person Signing Signature Date 16 May 01

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 002301 FRAME: 0466

## TRADEMARK ASSIGNMENT

WHEREAS, Great American Insurance Company, a corporation organized and existing under the laws of the State of Ohio, with its principle place of business at 580 Walnut Street, Cincinnati, Ohio 45202 ("Assignor") is the only owner of record of all right, title, and interest in and to the trademarks, registrations, and/or application for registration listed below;

|                             |  |
|-----------------------------|--|
| EYE OF THE TIGER            | U.S. Registration No. 2,040,452                |
| EYE OF THE TIGER and Design | U.S. Registration No. 2,047,564                |
| GARMI and Design            | U.S. Registration No. 2,311,143                |
| GARMI                       | U.S. Registration No. 2,285,459                |
| THE TIGER'S EYE             | U.S. Registration No. 2,038,906                |
| THE PROFESSIONAL            | U.S. Registration No. 2,173,850                |
| MIRAI                       | U.S. Registration No. 2,142,565                |
| SEVEN SEAS                  | U.S. Trademark Application Ser. No. 75/549.830 |

WHEREAS, Mitsui Marine and Fire Insurance Company of America, a corporation organized and existing under the laws of the State of New York, with its principle place of business at 49 East Fourth Street, Dixie Terminal South, #500, Cincinnati, Ohio 45202-3803 ("Assignee") has acquired any and all rights that Assignor may have had in and to the Marks, together with the goodwill (where applicable) and all of the business assets of the business in connection with which the Marks have been used or intended to be used and which is symbolized by the Marks, along with the right to recover for damages and profits for past infringements thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby acknowledges that it has sold and assigned to the Assignee all right, title, and interest into the Marks, together with the goodwill (where applicable) and all of the business assets of the business in connection with which the Marks are used or intended to be used and which are symbolized by the Marks, along with the right to recover for damages and profits from past infringements thereof.

Assignor agrees to deliver, at the request of Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts Assignee may require in order to vest all Assignors' right, title, and interest in and to the Marks in Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by Assignee, to the extent that such evidence is deemed necessary by Assignee, to the extent that such evidence is in the possession or control of Assignor.

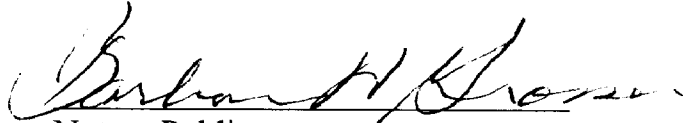
IN WITNESS WHEREOF, said Assignor has caused this instrument to be executed this 15<sup>th</sup> day of May, 2001.

**GREAT AMERICAN INSURANCE COMPANY**

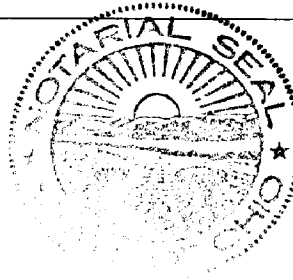
By: \_\_\_\_\_

Ronald C. Hayes  
Assistant Secretary

Subscribed and sworn to before me, a Notary Public, in Cincinnati, Ohio this 15<sup>th</sup> day of May, 2001.

  
Notary Public

My Commission Expires: \_\_\_\_\_



**BARBARA A. GROSSER**  
Notary Public, State of Ohio  
My Commission Expires June 22, 2003

CIN:533241.1

## TRADEMARK ASSIGNMENT

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NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby acknowledges that it has sold and assigned to the Assignee all right, title, and interest into the Marks, together with the goodwill (where applicable) and all of the business assets of the business in connection with which the Marks are used or intended to be used and which are symbolized by the Marks, along with the right to recover for damages and profits from past infringements thereof.


Assignor agrees to deliver, at the request of Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts Assignee may require in order to vest all Assignors' right, title, and interest in and to the Marks in Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by Assignee, to the extent that such evidence is deemed necessary by Assignee, to the extent that such evidence is in the possession or control of Assignor.

IN WITNESS WHEREOF, said Assignor has caused this instrument to be executed this 15<sup>th</sup> day of May, 2001.

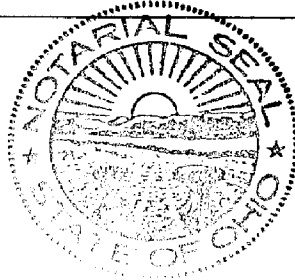
**GREAT AMERICAN INSURANCE COMPANY**

By:   
\_\_\_\_\_  
Ronald C. Hayes  
Assistant Secretary

Subscribed and sworn to before me, a Notary Public, in Cincinnati, Ohio this 15<sup>th</sup> day of May, 2001.

  
\_\_\_\_\_  
Notary Public

My Commission Expires: \_\_\_\_\_



BARBARA A. GROSSER  
Notary Public, State of Ohio  
My Commission Expires June 22, 2003

CIN:533241.1