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FORM PTO-1594 (modified) 08/21/92	RECORDATION FORM	U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office
	TP To the Honorable A	
<p>5/18/01</p> <p>I. Name of conveying party(ies): Poulsen Roser ApS</p> <p>Individual(s) Association General Partnership Limited Partnership <u>XXX</u> Corporation (Country of Denmark) Other: Additional name(s) of conveying party(ies) attached? <u>No</u></p>	<p style="text-align: center;">OIP MAY 18 2001 PATENT & TRADEMARK OFFICE</p> <p style="text-align: center;">05-25-2001 101729043</p> <p>II. Name of receiving party(ies): Gartneriet Ove Nielsen A/S Address: Ny Vestergade 74, Allested, Vejle City: DK-5672 Broby Country: Denmark Individual(s): Citizenship: Association General Partnership Limited Partnership <u>XXX</u> Corporation (Country of Denmark)</p> <p>If assignee is not domiciled in the United States, a domestic representative designation is attached: <u>Yes</u> (Designations must be a separate document from Assignment) Additional name(s) & address(es) attached? <u>No</u></p>	
<p>3. Nature of conveyance: <u>XXX</u> Assignment _____ Merger _____ Security Agreement _____ Change of Name _____ Other Execution Date: _____ March 21, 2000</p>		
4. Application number(s) or registration number(s):		
A. Trademark Application No.(s)	B. Trademark Registration No.(s) 1,907,908 - ROSANOVA (word mark) Additional numbers attached? <u>No</u>	
<p>5. Name and address of party to whom correspondence concerning document should be mailed: Name: Richard C. Peet, Esq. Internal Address: Foley & Lardner Street Address: 3000 K Street, N.W., #500 City:, State: ZIP: Washington, D.C. 20007</p>	<p>6. Total number of applications and registrations involved: <u>ONE</u></p> <p>7. Total fee (37 C.F.R. §3.41). \$ <u>40.00</u> <u>XXX</u> Enclosed <u>XXX</u> Authorized to be charged to deposit account</p> <p>8. Deposit account number: <u>19-0741</u></p>	
DO NOT USE THIS SPACE		
<p>9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</p> <p><u>Norman J. Rich, Esq.</u> Name of Person Signing</p> <p style="text-align: center;"><u>[Signature]</u> Signature</p> <p style="text-align: right;"><u>5/18/2001</u> Date</p> <p style="text-align: right;">Total number of pages including cover sheet: <u>4</u></p>		
OMB No. 0651-0011 (exp. 4/94)		
Do not detach this portion		
<p>Mail documents to be recorded with required cover sheet information:</p> <p style="text-align: center;">Commissioner and Assistant Secretary of Patents and Trademarks Box Assignments Washington, D.C. 20231</p> <p>Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the date needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503.</p>		

5/24/2001 BTOW11 00000213 1907908
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002.423123.1

TRADEMARK
REEL: 002302 FRAME: 0778

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Atty. Ref. No. 025811/0127

In re Trademark Registration of:

Gartneriet Ove Nielsen A/S
(as assigned)

Mark: ROSANOVA

Reg. No.: 1,907,908

Reg. Date: July 25, 1995

APPOINTMENT OF DOMESTIC REPRESENTATIVE**BOX ASSIGNMENT - FEE**
Commissioner for Trademarks
2900 Crystal Drive
Arlington, Virginia 22202

Sir:

FOLEY & LARDNER, whose postal address is 3000 K Street, N.W., Suite 500, Washington, D.C. 20007-5109, is hereby designated applicant's representative upon whom notices of process in proceedings affecting the mark may be served.

Respectfully submitted,
Gartneriet Ove Nielsen A/SDate: 5 January 2001By: X Name: Ove NielsenTitle: Managing director

ASSIGNMENT

Whereas, Poulsen Roser ApS, a Denmark corporation with its principal place of business at Hillerodvej 49 DK-3480 Fredensborg, Denmark, (hereinafter ASSIGNOR) is the sole and exclusive owner of the entire right, title, and interest in United States Trademark Reg. No. 1,907,908, for ROSANOVA, granted on July 25, 1995, as shown by records recorded in the U.S. Patent and Trademark Office; and

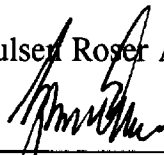
Whereas, Gartneriet Ove Nielsen A/S, a Danish corporation with its principal place of business at Ny Vestergade 74, Allested, Vejle, DK-5672 Broby, Denmark, (hereinafter ASSIGNEE) is desirous of acquiring the entire right, title and interest in, to and under the said mark; and

Now, therefore, in consideration of the sum of One Dollar and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does hereby sell and assign to ASSIGNEE all right, title and interest in, to and under the said mark, together with the goodwill of the business symbolized by the mark, any renewal of the mark, and all claims for damages by reason of past infringement of said mark, with the right to sue for, and collect the same for its own use and benefit, and for the use and benefit of its successors, assigns or other legal representatives, the same to be held and enjoyed by ASSIGNEE and its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by ASSIGNOR if this sale and assignment had not been made.

In testimony whereof, ASSIGNOR has caused this assignment to be signed by

its duly authorized officers and its seal to be attached this 21 day of March, 2000.

Poulsen Roser ApS

By: 

Name: NILS N. NIELSEN

Title: MANAGING DIRECTOR

Attest: _____

Secretary

DENMARK)

ss.:

On this _____ day of _____, 19____, before me personally came _____,

who acknowledged himself to be the _____ of Poulsen Roser ApS, the

ASSIGNOR above-named and acknowledged that s/he executed the foregoing instrument on

behalf of said assignor and pursuant to authority duly received.

Notary Public

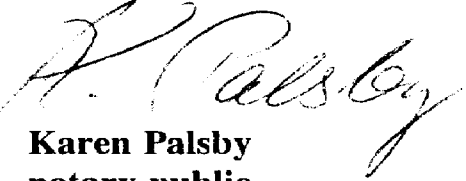
My Commission expires:

This is to certify that **Mogens N. Olesen** , whose identity has been substantiated to me, today in my presence has signed this document.

The document contained no conspicuous corrections or additions.

Mogens N. Olesen proved his identity to me by presentation of his passport.

Notary Public, Hillerød, Denmark, the 21st of March 2000.


Karen Palsby
notary public



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