

05-25-2001

U.S. Department of Commerce  
Patent and Trademark Office



EET

101728825

To the Honorable Commissioner of Pate.

the attached original documents or copy thereof.

1. Name of conveying party(ies):  
 Riviera Concepts International, Ltd. **5-21-01**

Individual(s)  Association  
 General Partnership  Limited Partnership  
 Corporation-State Bermuda  
 Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and Address of receiving party(ies)  
 Name: Bob Mackie International, Ltd. and  
 Bob Mackie Design Group, Ltd.

Address: 545 Madison Avenue  
 New York, New York 10022

**MAY 21 2001**

Individual(s) citizenship  
 Association  
 General Partnership  
 Limited Partnership  
 Corporation-State New York Bob Mackie Design Group, Ltd.  
 Corporation-Bermuda: Bob Mackie International, Ltd.  
 Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
 (Designations must be a separate document from assignment)  
 Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:  
 Assignment  Merger  
 Security Agreement  Change of Name  
 Other Release of Security Interest

Execution Date: May 11, 2001

4. Application number(s) or registration number(s): 2,155,562, 1,940,358,

A. Trademark Application No.(s) 75/846,460 B. Trademark Registration No.(s) 1,811,905, 1,823,766,

Additional numbers attached?  Yes  No 1,402,250, 1,387,192, 1,325,937

5. Name and address of party to whom correspondence concerning document should be mailed:  
 Peter R. Porcino  
 Cowan, Liebowitz & Latman, P.C.  
 1133 Avenue of the Americas  
 New York, NY 10036-6799

6. Total number of applications and registrations involved: 8

7. Total fee (37 CFR 3.41)..... \$ 215  
 Enclosed  
 Any deficiency is authorized to be charged to  
 Deposit Account No. 03-3415.

8. Deposit Account No. 03-3415  
 (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Peter R. Porcino  5/18/01  
 Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: 4

Mail to: U.S. Patent and Trademark Office, Office of Public Records, Crystal Gateway 4, Room 335, Washington, DC 20231

NMP/NMP/24422/00/471144.1

TRADEMARK  
REEL: 002303 FRAME: 0176

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Peter R. Porcino, Arthur J. Greenbaum, David Goldberg, William M. Borchard, Baila H. Celedonia, Mary L. Kevlin, Lynn S. Fruchter, Dorothy R. Whitney and all other attorneys of Cowan, Liebowitz & Latman, P.C., 1133 Avenue of the Americas, New York, New York 10036-6799 are hereby appointed applicant's domestic representative for purposes of recordation of the attached Release of Security Interest.

BOB MACKIE INTERNATIONAL, LTD.

By: Marc Schwartz  
Name: MARC SCHWARTZ  
Title: CHIEF OPERATING OFFICER

Dated: 5/14/01

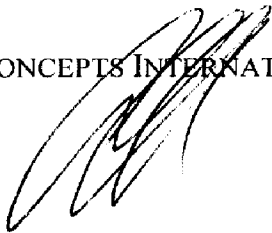
**RELEASE OF SECURITY INTEREST**

WHEREAS, by document entitled "Security Agreement" dated May 19, 1997, Bob Mackie International, Ltd. and Bob Mackie Design Group, Ltd. granted a security interest to Riviera Concepts International, Ltd. ("Riviera") in the trademark registrations and applications listed on Schedule A attached hereto; and

WHEREAS, this document was recorded in the United States Patent and Trademark Office on July 8, 1997 at TM Reel 1601, Frame 0618;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Riviera hereby releases the security interest in its entirety.

RIVIERA CONCEPTS INTERNATIONAL, LTD.

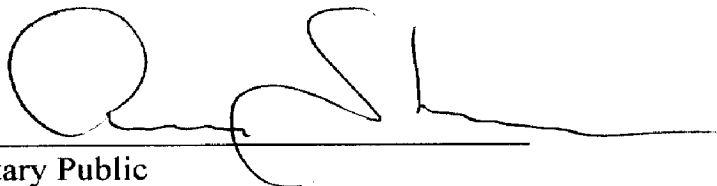


By: \_\_\_\_\_

Name: Adrian Ellis

Title: Vice-President

Sworn to me this 11<sup>th</sup> day of May 2001.

  
\_\_\_\_\_  
Notary Public

**ANNA SHUSTERMAN**  
NOTARY PUBLIC, STATE OF NEW YORK  
NO. 01SH8013606  
QUALIFIED IN KINGS COUNTY  
COMMISSION EXPIRES SEPTEMBER 21, 2002

SCHEDULE A

<u>Trademark</u>	<u>Application/Reg. No.</u>	<u>Owner</u>	<u>Int'l Class</u>	<u>Goods/Services</u>
PERHAPS	2,155,562	Bob Mackie International, Ltd.	3	Perfume, Eau de Toilette, Body Lotion and Bath Gel
BOB MACKIE	1,940,358	Bob Mackie International, Ltd.	3	Perfume and toilet water
BOB MACKIE	1,811,905	Bob Mackie International, Ltd.	9	Sunglasses and eyeglass frames; costume jewelry, watches
BOB MACKIE BOUTIQUE	1,823,766	Bob Mackie International, Ltd.	25	Women's evening wear, namely, dresses, skirts, pants, jackets, boleros, gowns, suits, capes and cover ups
BOB MACKIE	1,402,250	Bob Mackie International, Ltd.	25	clothing, namely suits, coats, blazers, jackets, capes, dresses, skirts, slacks, pants, sweaters, blouses, shirts, tops, cocktail dresses, gowns, fur capes, fur wraps and fur jackets
BOB MACKIE (Stylized)	1,387,192	Bob Mackie International Ltd.	3	Perfumes and toilet waters
M & Design	1,325,937	Bob Mackie International, Ltd.	25	Women's and girls' swimwear and accessories consisting of pants, shorts, dresses, skirts, halters, shirts and hats.
MASQUERADE BOB MACKIE (Stylized)	75,846,460	Bob Mackie International, Ltd.	3	Perfumes: Toilet Water