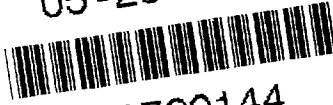


MRD
5.21.01

05-25-2001



101729144

Form PTO-1594
(Rev. 03/01)
OMB NO. 0651-0027 (exp. 5/31/2002)

ET U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

Tab settings ⇄⇄⇄ ▼ ▼

To the Honorable Commissioner of Pa

Remarks: Please record the attached original documents or copy thereof.

1. Name of the conveying party(ies):

BISSELL Inc.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State: Michigan
 Other:

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):

Name: BISSELL Homecare, Inc.
Internal Address:
Address:
Street Address: 2345 Walker Ave., N.W.
City: Grand Rapids State: MI Zip: 49544

Individual(s) citizenship: 27
 Association:
 General Partnership:
 Limited Partnership:
 Corporation-State: Michigan
 Other:

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment.)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other: Nunc Pro Tunc Assignment

Execution Date: 05/10/1999

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)
75/530,265

Additional numbers attached Yes No

B. Trademark Registration No.(s)

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Mary C. Bonnema
Internal Address: RADER, FISHMAN, GRAUER & MCGARRY, AN OFFICE OF RADER, FISHMAN & GRAUER PLLC
Street Address: 171 Monroe Avenue, NW, Suite 600
City: Grand Rapids State: MI Zip: 49503

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

Enclosed
 Authorized to be charged to deposit account

8. Deposit account number: 18-0013

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Mary C. Bonnema *Mary C Bonnema* May 17, 2001
Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments and document: 3 Atty. Docket No. 71189-1156

Mail documents to be recorded with required cover sheet information to :
Commissioner of Patents & Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK ASSIGNMENT

WHEREAS, BISSELL Inc., a Michigan corporation, having its principal place of business at 2345 Walker Avenue, N.W., Grand Rapids, Michigan, 49544 ("Assignor"), is the record owner of the entire right, title and interest in and to U.S. Trademark Application Serial No. 75/530,265 ("Trademark"); and

WHEREAS, Assignor has agreed to assign and transfer its entire right, title and interest in and to the Trademark, together with all of the goodwill associated therewith and symbolized thereby, including all common law rights associated with the Trademark by virtue of its use in commerce, to BISSELL Homecare, Inc., a Michigan corporation, having its principal place of business at 2345 Walker Avenue, N.W., Grand Rapids, Michigan, 49544 ("Assignee") as part of a larger transaction transferring all of its intellectual property assets to Assignee; and

WHEREAS, the transfer occurred on or about May 10, 1999; and

NOW, THEREFORE, in view of the premises herein and in consideration of the sum of One Dollar (\$1.00) and other valuable and legally sufficient consideration, the receipt of which is hereby acknowledged by Assignor, Assignor does hereby sell, convey, transfer and assign and deliver unto Assignee, its successors and assigns, the entire right, title and interest in and to the Trademarks, together with the goodwill associated therewith and symbolized thereby, and in and to any and all renewals thereof, together with all rights to sue and recover for past infringement thereof, to have and to hold forever for the sole and exclusive use and benefit of Assignee.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by a duly authorized officer nunc pro tunc on the 10th day of May, 1999.

BISSELL Inc.

By: [Signature]
William J. Brennan
Vice President and General Counsel

STATE OF MICHIGAN)
) ss.
COUNTY OF KENT)

Subscribed and sworn to before me this 16th day of May, 2001.

[Signature]
Notary Public, Kent County, Michigan
My commission expires 3/3/02

G0050687.DOC

THURSDAY E. HANSEN
Notary Public, Kent County, MI
My Commission Expires 3/3/2002