

05-29-2001



101731185

To the Honorable Commissione

shd original documents or copy thereof.

5-23-01

1. Name of conveying party(ies):

PBI MEDIA, LLC

FORMERLY, PHILLIPS PUBLISHING INT'L INC.

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State MARYLAND
- Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: EPM COMMUNICATIONS, INC.

Internal

Address:

Street Address: 160 MERCER ST. 3rd floor

City: NEW YORK State: NY Zip: 10012

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State NEW YORK
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other

Execution Date:

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1. 2291746

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: JACK L. MOST

Internal Address: GOETZ FITZPATRICK MOST
& BRUCKMAN, LLP

Street Address: ONE PENN PLAZA
SUITE 4401

City: NEW YORK State: NY Zip: 10119

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Heather Farley
Name of Person Signing

Charles Farley
Signature

5/11/01
Date

Total number of pages including cover sheet, attachments, and document: 2

ASSIGNMENT OF TRADEMARK

STATE OF MARYLAND)
) SS.:
COUNTY OF MONTGOMERY)

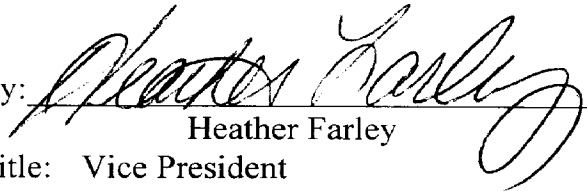
WHEREAS, PBI MEDIA, LLC ("PBI"), f/k/a PHILLIPS PUBLISHING INTERNATIONAL, INC., a Maryland corporation, with a place of business at 12017 Locks Road, Potomac, MD 20854 has adopted and used, the following trademark:

<u>TRADEMARK</u>	<u>GOODS</u>	<u>REG. NO.</u>	<u>DATE OF REG.</u>
<u>SUPPLEMENTAL REGISTER</u>			
SELLING TO KIDS	Newsletter in the field of marketing	2,291,746	Nov. 9, 1999

WHEREAS, EPM COMMUNICATIONS, INC. ("EPM"), a New York corporation, with a place of business at 160 Mercer Street, New York, NY 10012, is desirous of acquiring said trademark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said PBI does hereby assign unto said EPM all right, title and interest in and to the said mark, together with the goodwill of the business symbolized by the mark and the registration thereof.

PBI MEDIA, LLC f/k/a PHILLIPS PUBLISHING INTERNATIONAL, INC.

By: 
Heather Farley
Title: Vice President

Sworn to before me this 11th day
of May, 2001

Judith E. Jarboe
NOTARY PUBLIC
COMMISSION EXPIRES: 1-23-2005